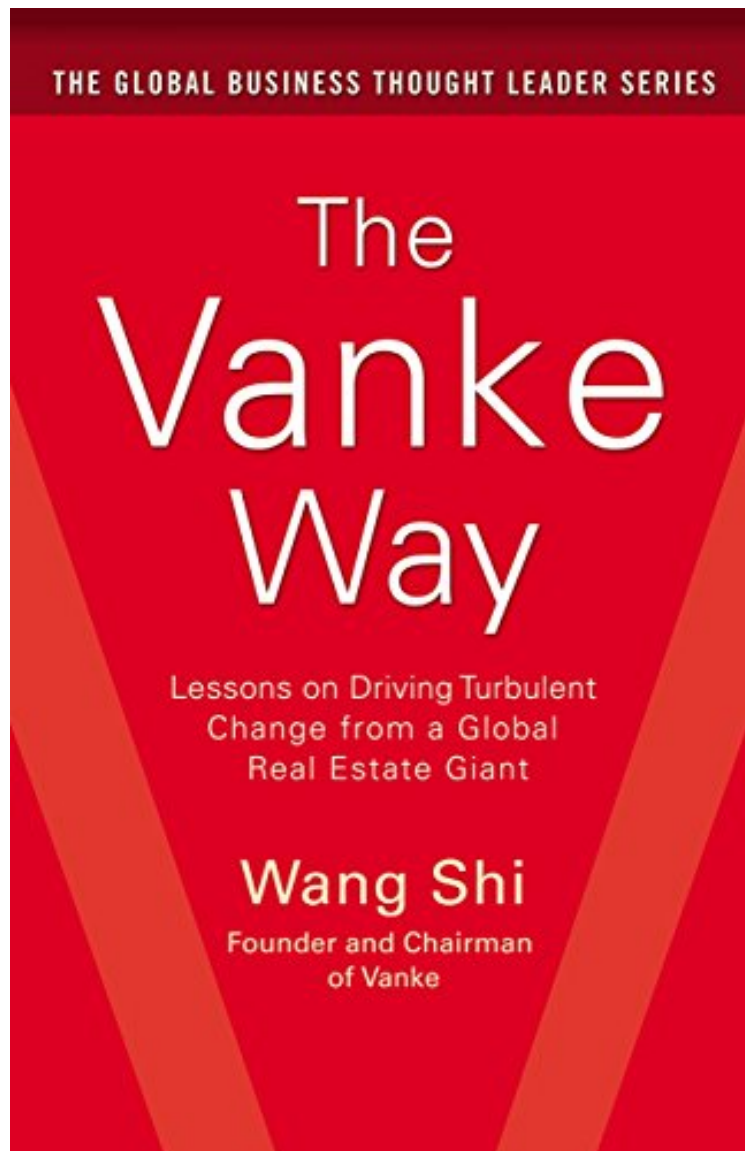


(Mobile pdf) The Vanke Way: Lessons on Driving Turbulent Change from a Global Real Estate Giant

The Vanke Way: Lessons on Driving Turbulent Change from a Global Real Estate Giant

Shi Wang

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Shi Wang : The Vanke Way: Lessons on Driving Turbulent Change from a Global Real Estate Giant before purchasing it in order to gage whether or not it would be worth my time, and all praised The Vanke Way: Lessons on Driving Turbulent Change from a Global Real Estate Giant:

The leadership secrets of the man who built a real estate empire in early modern China I believe that studying Vankersquo;s ability to change is more important than studying the companysquo;s successes. Recognizing the companysquo;s confidence and belief in itself is more important than merely looking at its business devices.rdqquo;mdash;Frank Ning, chairman of the Sinochem Group (from the Preface) The Vanke Way provides unparalleled insights into leading a company to success in the most challenging of situations. Wang Shi founded what would be become one of the most powerful real estate companies in the worldmdash;and he did it during the infancy of Chinese capitalism, a turbulent time by any standards. Yoursquo;ll get a detailed look at Wangrsquo;s leadership values, including: * Play by the rulesmdash;donrsquo;t be led astray by shady business practices* Donrsquo;t shirk from changemdash;embrace it and use it to your advantage* Focus on organizational healthmdash;not amassing personal wealth* Donrsquo;t fear failuremdash;itrsquo;s always an opportunity to learn* Hire trustworthy peoplemdash;and set the appropriate example with your staff and business partners Wang was able to establish a corporate foothold in the chaotic world of post-revolutionary China and grow his company without succumbing to the ldquo;anything goesrdquo; attitude that dominated business culture at the time. And these values are what steered him. This highly personal account of creating and developing a leading international real estate empire not only showcases the history of the company, but also the unique and powerful vision of the man who founded it.

About the AuthorWang Shi is the founder and Chairman of the Board of Vanke, the worldrsquo;s largest residential real estate developer by revenue. Vanke develops, manages, and sells properties in more than 60 cities China and throughout Hong Kong, the United States, Britain and Singapore.