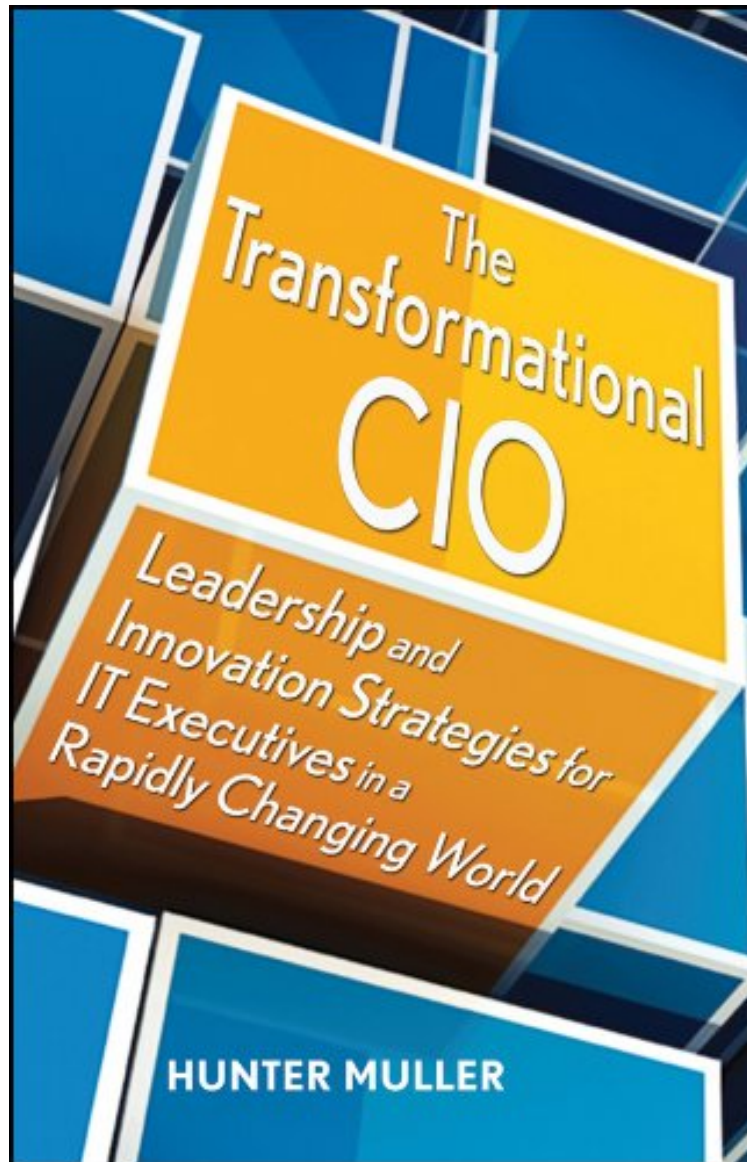


[FREE] The Transformational CIO: Leadership and Innovation Strategies for IT Executives in a Rapidly Changing World

## The Transformational CIO: Leadership and Innovation Strategies for IT Executives in a Rapidly Changing World

*Hunter Muller*

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**Hunter Muller : The Transformational CIO: Leadership and Innovation Strategies for IT Executives in a Rapidly Changing World** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Transformational CIO: Leadership and Innovation Strategies for IT Executives in a Rapidly Changing World:

0 of 0 people found the following review helpful. All CIOs Shall read it!By Waleed HamadThis is one of the best CIO books I have ever read as it points out clearly what it needs to become a transformational CIO and to me the four major aspects of any successful CIOs in today's technology evolving can be summarized to Leadership, Business Acumen, Technology Knowledgeable and Mastering Communication and Relationship. I believe in most if not all the interviews Hunter and his team had conducted with the Senior IT Executives throughout the book emphasized on these main aspects. I truly enjoyed reading all the chapters and I liked the most the one where Hunter and his team interviewed the "Headhunters" to know what exactly they will be looking for from new CIOs to join and meet organizational needs. Lastly, from my own perspective I believe a lot of the new CEOs in different varieties of businesses in the next 10 years or so will be promoted CIOs from within the companies themselves. It is no longer just the COOs or CFOs who can be promoted and become the CEO to lead a whole organization but nowadays CIOs are the future CEOs.....and indeed CIO stands for "Career Is ON"2 of 2 people found the following review helpful. Strategy and Thought Leadership for CIOsBy Mike Barlow"The Transformational CIO" is more than just a great book for top executives. It's a field manual for success in the rough and tumble world of modern IT management. Let's speak plainly: Innovation drives business. Technology drives innovation. Successful CIOs drive technology. The CIO must be a transformational leader to provide the business with the right mix of relevant technologies. In today's wild economy, however, markets change quickly, and that means that the technology has to change quickly to keep pace. So the modern CIO has to stay ahead of both curves -- the business curve and the technology curve -- to stay relevant. Hunter Muller's book presents a new model for CIO management strategy. The old CIO management model was: "Wait until the business asks me to do it." The new model is: "I have to figure out what the business needs before the business even know that it needs it." In other words, the CIO has to be the leader, not the order taker. Successful CIOs grasp this leadership principle intuitively. They use their energy to help the business achieve success -- and they reap the rewards. In addition to presenting a new model for CIO leadership in the global economy, the book also contains dozens of richly detailed stories told by A-list CIOs at major global corporations. These valuable first-person stories and anecdotes make the book worth buying. I can't think of another strategy management book with this level of detail. I found it highly useful, and I am recommending it to my friends. It's a great investment!0 of 0 people found the following review helpful. Helping CIOs Demonstrate the Value of ITBy J. McGeeAs an IT professional for close to 20 years, I have said for a long time that IT lacks respect within the organization it serves and often that is due to a lack of professionalism on the part of IT, but more often than not it is due to the focus on technology as the end game rather than the value technology provides the business. This is book that can help CIOs, IT Managers and Business Analysts translate their vision into a message that their internal Customers and the business' external Customers will value and embrace. This is a must read for how to change your IT organization's relationship with your Customers. Much of it will seem like a no-brainer to folks with business acumen, but if you're looking for ideas on how to better approach your internal business partners or want examples of how to help your IT Customers approach their internal business partners, then this book is an excellent read!

The Transformational CIO is chock full of stimulating thought leadership and useful knowledge that will help you leverage new and existing technologies to create business value, generate more revenue, increase profits and improve customer relationships in rapidly changing global markets. This book is a practical guide for senior executives seeking optimal returns on technology investments, now and in the future. Hot-button issues and essential topics covered in the book include: Vision and Organization Culture and Change Partnering with the Business The Art and Science of IT Leadership Team Building Cloud Computing Enterprise Collaboration Strategic Sourcing Executive Career Development The Transformational CIO features real-world stories and revealing anecdotes from CIOs and IT thought leaders at leading organizations as Disney, Kimberly-Clark, Kaiser Permanente, Dell, Flextronics, Wipro, Boston Scientific, Salesforce.com, General Motors, Shell Oil, Pitney Bowes, IBM, Cisco, Siemens, Citigroup, Microsoft, CVS Caremark, Frontier Communications and the U.S. Tennis Association. Written in straightforward business language, The Transformational CIO is a concise guide for staying ahead of the competition and seizing opportunities for success in a turbulent global economy.

...compelling reading for both CIOs and fellow executives who feel they should understand IT's transformational potential. (I, Global Intelligence for the CIO, July 2011). From the Inside Flap Unlike the CIOs of the recent decade, the modern CIO must take an active hand in developing and guiding the multiple processes required to achieve the company's strategic goals. This represents a sharp break with the past, when the primary responsibility of IT was serving internal customers and responding to the expressed needs of business units operating within the traditional boundaries of the enterprise. The Transformational CIO serves as a helpful guide for CIOs, IT leaders, and IT suppliers, covering many of the critical topics that concern IT executives struggling to manage successfully in today's rapidly changing markets. It introduces Muller's four-step model—define, build, lead, and change—revealing a simple, practical framework for developing transformational projects, rolling them out smoothly, and making them operational within the accelerated time frames that have become the norm in business today. Intelligent and visionary,

The Transformational CIO explores real-world situations in which IT leaders successfully managed the types of challenges and issues that, sooner or later, you are likely to confront in your career, with invaluable guidance on: Partnering with your business How to think like a CEO Your first 30 days on the job; what you need to do How to prepare for the next steps on your career path Attracting and keeping superior talent Enriching customer experience In this truly quantum universe, the CIO's portfolio of responsibilities includes hundreds of duties. Some of these duties are abstract, some are concrete; some are obvious, others are subtle. The right book for today's CIO, *The Transformational CIO* helps you brace yourself for the coming changes and deal successfully with the challenges ahead.

**From the Back Cover**  
**Praise for *The Transformational CIO*** "The Transformational CIO presents what may be the first (and only) comprehensive view of the multiple dimensions of challenges that CIOs are facing. It goes beyond just the technical 'flavor of the day' (e.g., cloud computing) and integrates a complete view of business, cultural, and leadership factors that must be considered. It goes further than that as a guide, a trip planner, and perhaps a basic reference for success in the complex times to come." —Howard Rubin, founder, Rubin Worldwide "Today's CIOs are under intense pressure to generate results for the business. This book paints a clear picture of how CIOs must operate to achieve success in a highly competitive world." —Mark Polansky, Senior Client Partner and Managing Director, Information Technology Officers Practice, Korn/Ferry International "This book will definitely help CIOs navigate through the turbulence of today's business environment. The pace of change has accelerated dramatically, and CIOs really have to stay ahead of the curve if they want to succeed." —Greg Fell, Vice President and CIO, Terex Corporation "I am always energized to talk with, and attend events organized by Hunter Muller. I think Hunter has developed a unique brand of thought leadership around the constantly evolving role of the CIO. This book will crystallize many of the ideas that Hunter has been sharing with my peers and myself for the last few years." —Jon Harding, CIO, Conair Corporation