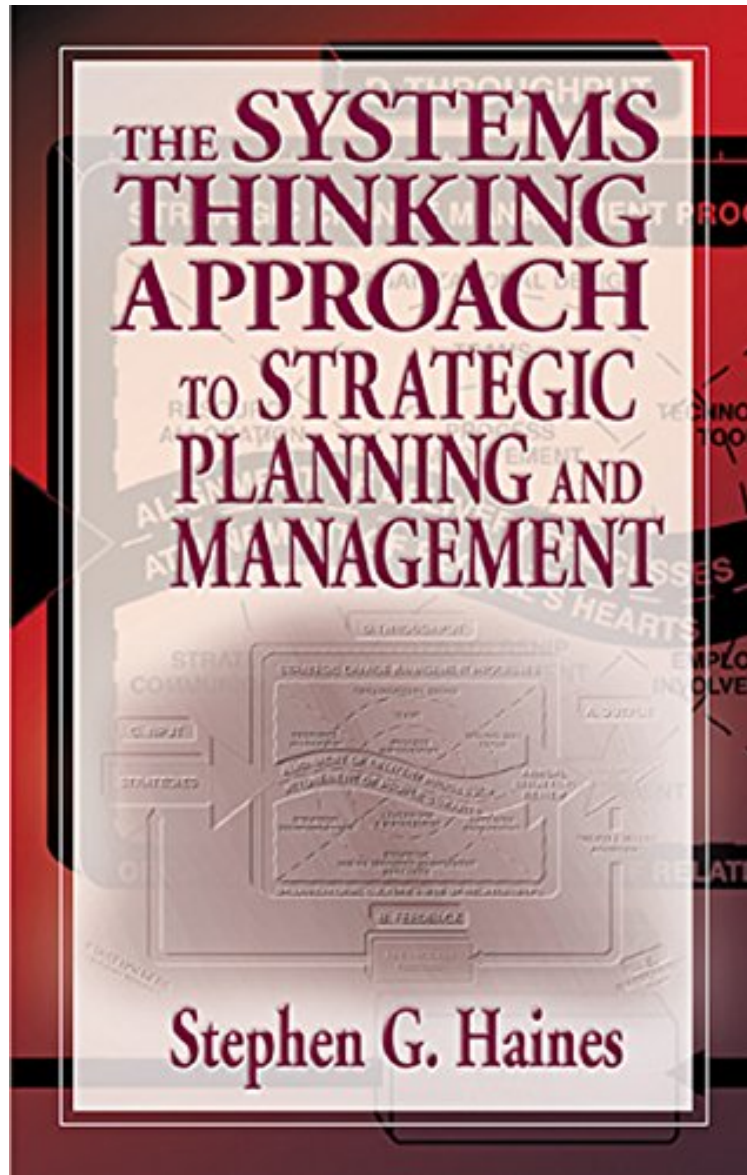


# The Systems Thinking Approach to Strategic Planning and Management

Stephen Haines

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**Stephen Haines : The Systems Thinking Approach to Strategic Planning and Management** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Systems Thinking Approach to Strategic Planning and Management:

5 of 5 people found the following review helpful. Hard to followBy Zita BodonyiA book whose description includes

'easy to follow' should be a lot easier to read. While the author's ideas are valid for the profession, as a leader in the field he could have had a better editor. The figures and tables flow over pages and the references may be pages away. On page 187 for example, the author draws attention to the Current State Assessment and points out 'to be sure to include evaluation of these ten areas, and then lists only 8. Getting the references and ignoring the discrepancies that could have been eliminated by careful editing is an additional hurdle that the reader has to face. 18 of 21 people found the following review helpful. Systematic approach

By Mr Sie Hui Lau

As a person who is responsible for corporate planning for my company, I found this book extremely helpful in putting ideas and thoughts into structure, and thus able to approach strategic planning and management in a more systematic manner. Planning framework designed by using this Systems Thinking approach can be easily communicated to parties involved in the planning process, and be understood, accepted. For independent consultants whom are looking for an approach to carry out their practises in this areas, this book is helpful too. However, if you are looking for concise strategic planning implementation process, this book is somehow lacking. For that, I would like to recommend you to "Team-based strategic planning: A complete guide to structuring, facilitating, and implementing the process" by C. Davis Fogg.

Easy-to-follow and understand, The Systems Thinking Approach to Strategic Planning and Management presents the first practical application of "systems thinking", a concept first introduced by Peter Senge in the Fifth Discipline as a new, better and elegantly simple A-B-C approach to strategic management, planning, and change. It provides a unique Systems Thinking Approach; that places equal emphasis on planning, strategies, and change management processes in support of customer satisfaction.