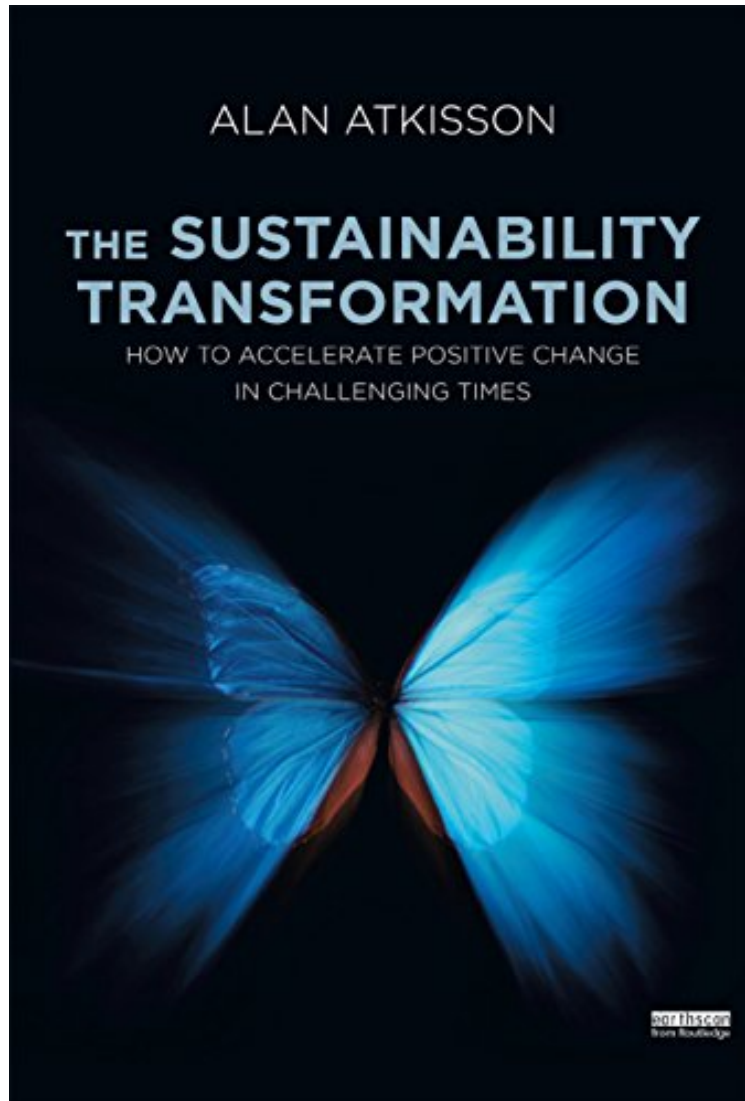


# The Sustainability Transformation: How to Accelerate Positive Change in Challenging Times

*Alan AtKisson*

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**Alan AtKisson : The Sustainability Transformation: How to Accelerate Positive Change in Challenging Times** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Sustainability Transformation: How to Accelerate Positive Change in Challenging Times:

1 of 1 people found the following review helpful. Sustainability for ConsultantsBy madisontomAlan Atkisson has been a leader in the sustainability space for a long time. This book chronicles the development of the tools that he uses in his consulting practice. However, the book lacks stories of how use of the tools brought about different outcomes at the organizations that he worked with. Basically, he relates the consulting part of the story without the outcome of the

consulting. For many of us, we are more interested in the impact of the consulting than on the consulting itself. Alan's tools are good tools to have in a toolbag, but I don't think they merit an entire book. It would be great to have these summarized in a short article. 0 of 0 people found the following review helpful. Great Plan By pcdoughty Really well organized book and nice presentation. The book lays out the process that I have been missing for presenting sustainability initiatives at work. 0 of 0 people found the following review helpful. Must read for those trying to make a difference in these challenging times By EsoAwesome This book is a game changer and a must read. I couldn't find it anywhere but and through the publisher's website, but it is well worth owning. Balanced in its delivery between theory, journalism, parable, examples (including activity ideas), advice, and encouragement, this book has something for almost everyone. If you want a positive vision of the future and ideas on how we can work to get there, this book is for you.

The Sustainability Transformation is a must-read for anyone trying to make sense of what is happening to our world—and wanting to change it for the better. Renowned consultant and communicator Alan AtKisson, author of the sustainability classic *Believing Cassandra*, cuts through the jargon and illuminates the essentials in this highly readable and motivational work. The Sustainability Transformation covers theory and practice, tools and strategies, the opportunities and the obstacles, illustrated with in-depth case studies and poignant personal anecdotes. AtKisson's aim is to empower the reader and to help grow a global 'army of change agents,' working effectively to overcome the great challenges of our times. At the heart of the book is AtKisson's potent ISIS Method, used by business, governments, and organizations around the world. ISIS - Indicators, Systems, Innovation, Strategy - helps professionals, students, and amateurs alike to put sustainability to work and accelerate change, even when facing difficult circumstances. AtKisson also introduces the reader to many inspiring people, unsung heroes whose success stories provide a solid foundation for hope. Previously published in hardcover as *The ISIS Agreement*.

'Clearly another winner!' — Sustainability Indicators Praise for the First Edition: 'AtKisson's Accelerator tools and ISIS Method are powerful - I've seen them in action. This book is the essential guide, while also being an inspiring and informative read for just about anybody.' — Hunter Lovins, President and founder of the Natural Capitalism Solutions 'AtKisson at his best.' — Herman Mulder, independent adviser, former Senior Executive Vice President of ABN AMRO 'A must-read book.' — Manuel Baigorri, Director, Social and Environmental Sustainability, Levi Strauss Europe, Middle East and Africa 'A powerful tonic for hope.' — Darcy Hitchcock, co-author of *The Business Guide to Sustainability* 'The ISIS Agreement is awesome ... and gives those of us who've stepped up to the plate and been doing this work for years some reference points and the feeling that we are actually doing something.' — Nancy Lee Bentley, Wholistic Health Expert Author of *Truly Cultured*, [www.TrulyCultured.com](http://www.TrulyCultured.com) 'The ideal entry point for leaders and innovators in all organizations for understanding and instituting change towards sustainability ... essential, transformative reading for leaders in business, organizations, and government, and professionals of all description in all sectors who are working on whole systems change in pursuit of strategies for innovation, sustainability, and profitability, as well as students in business and management.' — Sustainable Village 'The ISIS Agreement is both informative and inspiring, and AtKisson's personal style makes the book easy to read.' — Sigrun Maria Kristinsdottir, MA Environment and Natural Resources, PhD Candidate Environment and Natural Resources, University of Iceland, Iceland About the Author Alan AtKisson is President of The AtKisson Group, a network of social enterprises providing sustainability consulting, training, and development services to business, government, and educational institutions worldwide (see [www.AtKisson.com](http://www.AtKisson.com)).