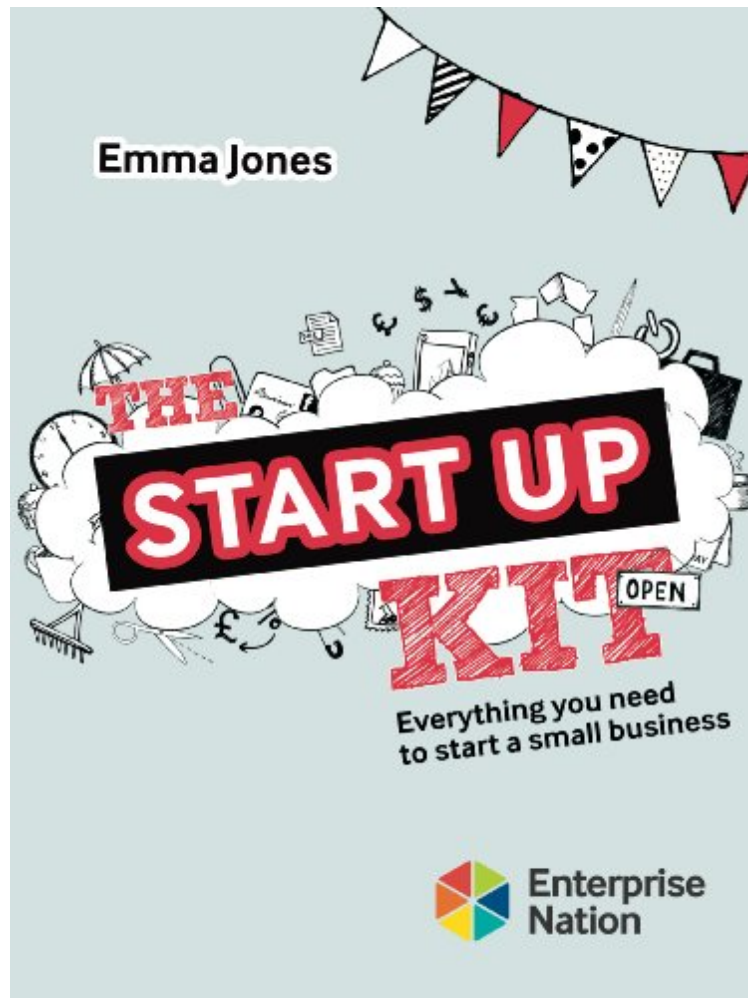


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## The StartUp Kit: Everything you need to start a small business

Emma Jones

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**Emma Jones : The StartUp Kit: Everything you need to start a small business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The StartUp Kit: Everything you need to start a small business:

0 of 0 people found the following review helpful. great for the new business personBy SabuWhile the book is from Briton all the information carries over to use in the USA. The thing I liked about the book was some of the case studies that are provided. They have a nice program in Briton to encourage upstarts as they provide future jobs. I wished that the SBA here did the same. The book along with there website provide a huge amount information and inspiration.

The StartUp Kit contains everything you need to start and run your own business!This book is a friendly guide covering all aspects of starting up - from developing a business idea and setting up a company to marketing your new business, getting that first sale and making the most of the latest tech developments.Full of great advice from start-up

expert Emma Jones, it's packed with case studies of people who've successfully started their own businesses. It also comes with over pound;500-worth of offers from some of the leading brands for small business.

About the Author Emma Jones is a business expert and author, and founder of small business support company Enterprise Nation. Her books include 'Spare Room Start Up', 'Working 5 to 9', 'Go Global' and 'Turn Your Talent into a Business'. Following a five year career at an international accounting firm, Emma started her first business at 27, from a spare room in her Manchester apartment. That business was sold 18 months later, and the experience led to Emma's next venture, Enterprise Nation. Its website ([www.enterprisenation.com](http://www.enterprisenation.com)) was launched in 2006 and became the most popular for home business owners in the UK, attracting over 100,000 visitors each month. In seven years, Enterprise Nation has grown into a community of over 75,000 homegrown businesses that find help and support on its website, in its books and at live events. In 2011, the company gave away over GBP10,000 in funding to UK start-ups, and has recently launched a premium membership scheme, which helps its members promote their businesses and take their venture to the next level. Emma is also a co-founder of StartUp Britain, a national campaign to encourage more people to start a business. In July 2012, Emma was awarded an MBE for services to enterprise. @e\_nation @emmaljones @brightwordpub [www.enterprisenation.com](http://www.enterprisenation.com)