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The Smarta Way To Do Business, Enhanced Edition: By entrepreneurs, for entrepreneurs; Your ultimate guide to starting a business

Matt Thomas, Shaa Wasmund
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Matt Thomas, Shaa Wasmund : The Smarta Way To Do Business, Enhanced Edition: By entrepreneurs, for entrepreneurs; Your ultimate guide to starting a business before purchasing it in order to gage whether or not it would be worth my time, and all praised The Smarta Way To Do Business, Enhanced Edition: By entrepreneurs, for entrepreneurs; Your ultimate guide to starting a business:

1 of 1 people found the following review helpful. Typos, typos, TYPOS!!!By S. WickiMost of the advice in this book is sound so far, but, I'm only on page 57 and I have encountered so many typos it's making me crazy! The final straw for me is in the end of the third paragraph on page 57... It says, "...the venture capitalists packed their money away and decided to batten down the hatchets for the foreseeable future.". Oh mercy... Really, people? Did anyone proofread this book? The proper phrase is, "batten down the hatches," not HATCHETS! A hatchet is a small axe--you don't batten down a hatchet! You batten down the hatches of your windows and doors when a storm is coming. If you need an editor, first please use the spell-check feature on your word processing software. Once you do that, you can give me a call!2 of 2 people found the following review helpful. Needed help and this deliveredBy BenGreat book if you need help getting the get up and go to start your own business; motivation and advice in an easy to digest format, unlike a lot of the top down business books this is a book I could relate to.

The definitive guide to starting and running a small business The Smarta Way to Do Business is the first definitive handbook for starting a business to bring you advice from real-world entrepreneurs who've been there, and done that. Packed with everything you need to know to start and run a successful business, straight from the UK's leading experts, this is the insider's guide YOU need to build a successful business right NOW. Featuring exclusive interviews with anyone who's anyone in the world of entrepreneurship, including Theo Paphitis, Deborah Meaden, Duncan Bannatyne, Sarah Beeny, Doug Richard, Martha Lane Fox, Caprice, Sahar Hashemi, and more, the book also brings you unique insights from Peter Jones, Mike Clare, Julie Meyer, Rachel Elnaugh and many others! Whether you're just starting out, looking to take your business to the next level or exploring how social media and emerging technologies could boost your customer sales, The Smarta Way to Do Business has the answers you're looking for.

jam-packed full of very good business advice will provide you invaluable knowledge I can highly recommend this book. (Sme-blog.com, November 2010) packed with valuable contributions from successful entrepreneurs invaluable nuggets about doing business in the digital age. (Director, December 2010). Pick up advice from more than 100 entrepreneurs who've been there, done it and are still doing it. (Unltd, February 2011). If you only buy one business advice book, buy this one. (Bookworm73, February 2012)From the Back CoverAll the advice you'll ever need to start and run a successful business; straight from the UK's leading entrepreneurs. Wouldn't it be incredible if you could have a quick one-to-one with Theo Paphitis, Duncan Bannatyne, Deborah Meaden or Martha Lane Fox every time you needed business advice? Well now you can. The Smarta Way to Do Business is the first definitive, all-you-need-to-know guide to bring you real-world insights from people who really know what it takes to grow a successful business; entrepreneurs who've been there, done it, and are doing it now. This book will provide you with all the insider knowledge YOU need to build a successful business right NOW. The Smarta Way to DO Business is brought to you by smarta.com, the UK's ultimate resource for business advice, networking and tools. Started by Shaacute; Wasmud and backed by Dragons' Den stars Theo and Deborah, as well as Bebo founder Michael Birch, the team at smarta.com are the experts in all things business. Whether you're just starting out, looking to take your business to the next level or exploring how social media and emerging technologies could treble your customer sales, The Smarta Way to Do Business has the answers you're looking for.About the AuthorShaa Wasmund is a top UK entrepreneur who's leading a business revolution by example. As the founder and driving force behind the New School of Business, Smarta and The One Retreat, she's helped hundreds of thousands of businesses and was awarded an MBE for services to business and entrepreneurship in 2015. She is also the author of Stop Talking, Start Doing, which topped the bestseller lists in the UK for an unprecedented fourteen months. Shaa draws her business and life lessons from her varied career, which has included promoting a world champion boxer while a student at the London School of Economics to helping inventor Sir James Dyson become a household name. She lives in London most of the time, but her heart belongs to California.