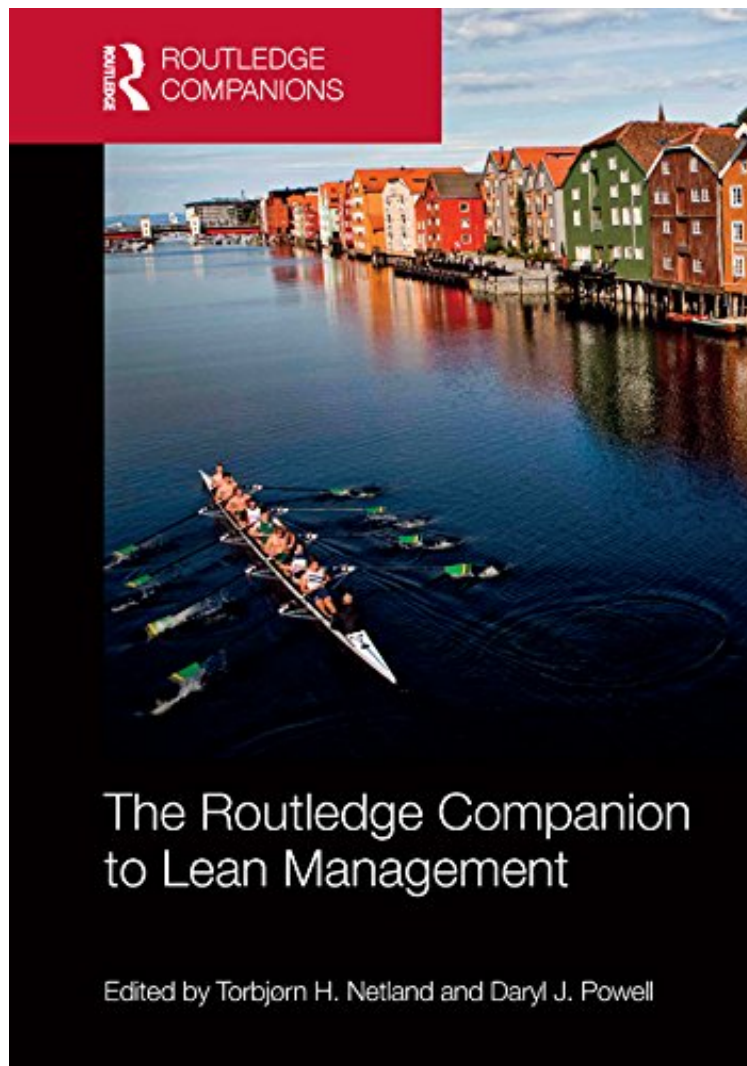


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The Routledge Companion to Lean Management (Routledge Companions in Business, Management and Accounting)

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#2070271 in eBooks 2016-12-08 2016-12-08 File Name: B01MRV9XVQ | File size: 22.Mb

From Routledge : The Routledge Companion to Lean Management (Routledge Companions in Business, Management and Accounting) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Routledge Companion to Lean Management (Routledge Companions in Business, Management and Accounting):

Interest in the phenomenon known as "lean" has grown significantly in recent years. This is the first volume to provide an academically rigorous overview of the field of lean management, introducing the reader to the application of lean in diverse application areas, from the production floor to sales and marketing, from the automobile industry to academic institutions. The volume collects contributions from well-known lean experts and up-and-coming scholars from around the world. The chapters provide a detailed description of lean management across the manufacturing enterprise (supply chain, accounting, production, sales, IT etc.), and offer important perspectives for applying lean across different industries (construction, healthcare, logistics). The contributors address challenges and opportunities for future development in each of the lean application areas, concluding most chapters with a short case study to illustrate current best practice. The book is divided into three parts: The Lean Enterprise, Lean across Industries, A Lean World. This handbook is an excellent resource for business and management students as well as any academics, scholars, practitioners, and consultants interested in the "lean world."

Winner of 2017 Shingo Research Award "Netland and Powell have done a wonderful job in bringing together the key writers on the Lean agenda. Anyone seeking to dig deeper in the field, either in the underlying philosophy or specific applications, will find much of value here. The book is unique in its breadth, giving an accurate reflection of the state of the art." Steve New, University of Oxford, UK "When Quincy Jones produced the song We Are the World, written by Michael Jackson and Lionel Richie, he gathered what he called 'the supergroup'; The most admired singers in the world contributed with their best tones in ONE song. This is a book where Netland and Powell have done the very same thing, but on the 'lean arena'; They have gathered the most admired 'lean singers' in the world where everyone contributes with their best 'lean tones'; This is a megahit! Enjoy the rhythm!" Niklas Modig, Stockholm School of Economics, Sweden
About the Author
Torbjørn H. Netland is Chair of Production and Operations Management at the Department of Management, Technology, and Economics at ETH Zurich, Switzerland. Daryl J. Powell is the Lean Program Manager at the Subsea division of Kongsberg Maritime AS, Norway, and a visiting professor at the Faculty of Economics and Business at the University of Groningen, Netherlands.