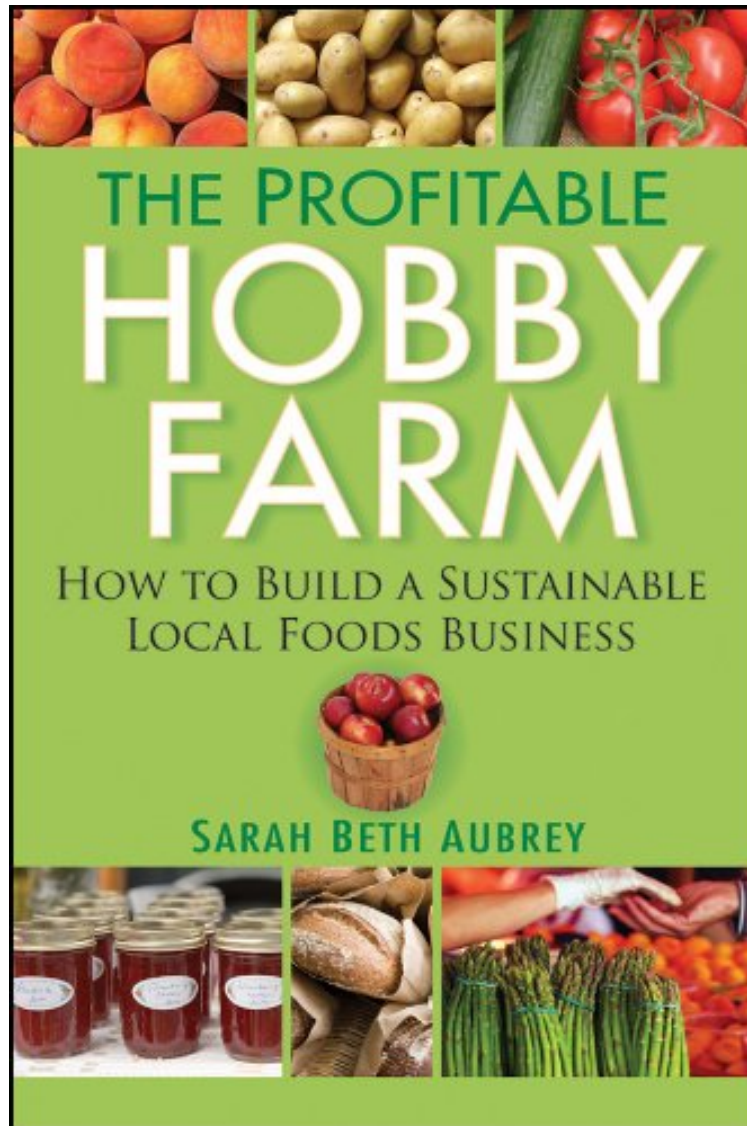


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The Profitable Hobby Farm, How to Build a Sustainable Local Foods Business

Sarah Beth Aubrey

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Sarah Beth Aubrey : The Profitable Hobby Farm, How to Build a Sustainable Local Foods Business before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Profitable Hobby Farm, How to Build a Sustainable Local Foods Business:

0 of 0 people found the following review helpful. Very helpfulBy wolfgangInteresting and helpful3 of 3 people found the following review helpful. Packed with detailsBy ROBINYou never know how well books of this type are actually written, but glad to say this is well organized. Includes a myriad of details for you to follow-up dependent upon your

situation. Examples of operating businesses who are glad to be contacted and offer their expertise. Also includes form examples such as grant applications. Useful book. 0 of 0 people found the following review helpful. Great read! By Emi Fleshman As entertaining and charming as it is informative. Great read!

Turn your hobby farm into a successful business No experience in farming? No problem! The Profitable Hobby Farm gives you all the tools you need to launch a thriving hobby farm business. Based on the author's expert guidance and the motivating experiences of other small farmers, it shows you how to blend strategy, marketing, and money management in order to prosper. The Profitable Hobby Farm provides sound, friendly start-up advice on a variety of topics essential to making an initial foray into a local foods venture. A must-read book for raising and selling local, sustainable foods Includes sample business plan, grant application, marketing and advertising plan, and other forms Lengthy resources section directs you to additional reading Also by Aubrey: Starting Running Your Own Small Farm Business Whether it's growing heirloom tomatoes, raising free-range chickens for their eggs, or making organic wine or cheese, this book shows you how to turn your hobby into a profit.

From the Back Cover A down-to-earth guide to profitable hobby farming This book gives you all the information you need to start your own local foods business. You'll get plain-English advice from a self-proclaimed farm-girl-turned-entrepreneur on: Trends in niche agriculture and local foods creating a business plan for a small-scale or hobby venture assessing your home marketplace and uncovering niches not yet served financing options, especially grants and cost-sharing programs free or low-cost marketing ideas basic strategies for surviving the first year in business and more Whether you want to create a small hobby business or start up a full-time venture, The Profitable Hobby Farm is the book for you. Thoroughly researched and packed with information for putting ideas into action, this is your blueprint for building a sustainable local foods business. About the Author Sarah Beth Aubrey was born into a family of farmers and was raised to believe, like Scarlett O'Hara, that it is land that sustains after all else. In addition to operating her company, Aubrey's Natural Meats, Sarah writes and speaks extensively on agriculture, the rural lifestyle, and small farm development.