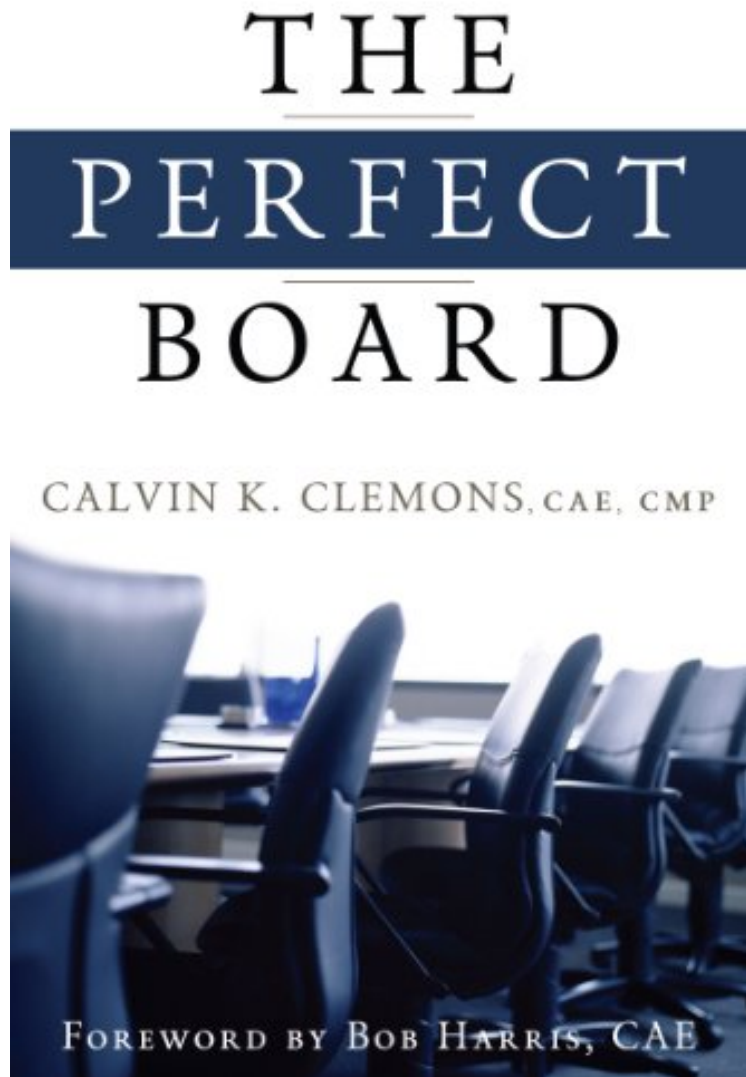


## The Perfect Board

*Calvin Clemons*

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**Calvin Clemons : The Perfect Board** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Perfect Board:

0 of 0 people found the following review helpful. Tough to ChangeBy CustomerI am not about to give accolades or critic on this book. Reads quickly and gave me some insight into Board operations. I was happy to see that most things on my Boards were done in accordance with suggestions in the book but saddened to see that the things that needed correction are the ones that the members of the Board and upper management are most reluctant to correct. The book points out that Egos must be left at the door but as it says all to often they are not.0 of 0 people found the following review helpful. Valuable and concise handbook for board membersBy Vincent A. Emanuele IIThis is an ideal

"handbook" for Directors, Officers, and all board members to study and keep by their side! I learned many valuable tidbits of wisdom and it has shaped my thinking as a Founder and President of the board of a nonprofit. I will be buying a copy for all my board members. 0 of 0 people found the following review helpful. Keep your personal agendas at home  
By JaydeeReader  
Anyone who has worked with a Board knows it's like herding cats. Everyone came to the table with their own agenda. This book should be a must read for anyone who has just been seated for it makes it clear the role of governance and one's role on the Board. Personal agendas have no place in the decision making of the organization you are representing. I bought 10 copies to be kept in the library of one organization I belong to - too many wanted to micro-manage the Ex. Director and the facility - that is not our role.

The Perfect Board offers an in-depth review of the pertinent issues that await the modern member of a Board of Directors. Whether you are a novice Director looking for preparation or a seasoned veteran with detailed knowledge of Board procedure, The Perfect Board is a perfect companion for anyone looking to use the position to its full potential.

The Perfect Board offers a primer of sorts on what it takes to be an effective board member. Clemons touches on everything from regulations to delegation, conflicts of interests and compensation. -- Sunday Star-Ledger, Newark, New Jersey  
Calvin Clemons--who's been in association management almost three decades--offers sound advice on matters of ethics and public service. -- American School Board Journal  
Have you been newly elected to a board of directors? If so, The Perfect Board by Calvin K. Clemons, CAE, CMP, can give you the basics to becoming an effective board member, offering advice in an easy-to-follow narrative format. -- The Meeting Professional, Dallas, Texas  
I believe this concise gem is 'perfect'--both as a primer for the novice director and as a refresher for the veteran! -- Tim Holt, President/CEO, National School Supply Equipment Association  
From the Inside Flap  
Calvin K. Clemons has served on many Boards of Directors as well as being the executive vice president or executive director of 16 associations. He is a Certified Association Executive and a Certified Meeting Professional. Clemons is the founder and president of Clemons Associates, Inc., an association management company in Baltimore, Maryland, and has been in the association management field for 27 years. He has a master's degree in marketing. Clemons is a former U.S. Army Captain. He taught marketing and advertising at several universities. His marketing background includes being a regional sales manager for a national consumer products corporation and serving as vice president of sales for a large regional office products wholesaler in North Carolina. Cal is married to Theresa, and together they share three children. They reside in Perry Hall, Maryland.  
From the Back Cover  
The Perfect Board is a combination narrative and informative book. Rebecca Mayfield discovers that being named to a Board of Directors carries duties and responsibilities for which she is unprepared. Seeking advice from a friend, she is directed to E.J. Cummings, the reluctant but knowledgeable guru of what goes on behind Boardroom doors. Cummings decides to share what he has learned over the years with Rebecca and shows her the way to become the perfect Board member. She quickly reads and understands what is expected from a Director of a Board in today's world and is prepared to meet her new challenge.