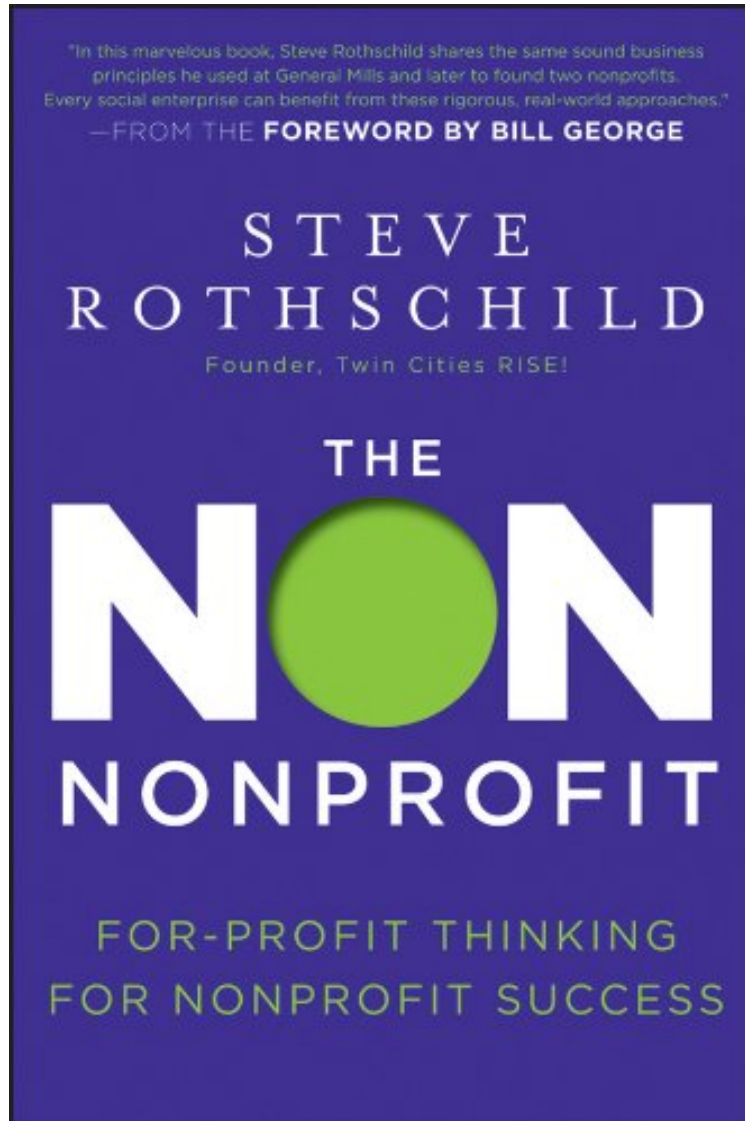


(Read and download) The Non Nonprofit: For-Profit Thinking for Nonprofit Success

# The Non Nonprofit: For-Profit Thinking for Nonprofit Success

*Steve Rothschild*

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**Steve Rothschild : The Non Nonprofit: For-Profit Thinking for Nonprofit Success** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Non Nonprofit: For-Profit Thinking for Nonprofit Success:

0 of 0 people found the following review helpful. Really worth the time for business people who are interested in working in non-profit spaceBy Vivienne BechtoldSteve Rothschild shares some great thinking on how business principles can be applied to the non-profit space. I really like the outcome focus vs. output focus and looking for concrete ways to measure success and improvement. I enjoyed learning through the different case studies of different non-profit organizations. And I was challenged to think about how core equity/content from a non-profit could be used

to bring in revenues from alternate "for profit" sources (the example of Empowerment training developed by RISE used in a business or school context). 2 of 2 people found the following review helpful. New insights into nonprofit success

By Dave MacCallum This book presents a clear and compelling overview of the seven principles that are key to being a successful nonprofit. Some of these are familiar (e.g. the need for a clear purpose), but all are important and Steve's perspective is refreshingly straightforward. The more novel principles concerning the role of personal empowerment and new approaches to financing nonprofits are the book's most important contribution. Do yourself the favor of reading this book; it will challenge your conception of nonprofits, and force you to think about how you can be more effectively involved in them.

1 of 1 people found the following review helpful. New Directions for nonprofit leaders

By Charles M. Denny, Jr. Steve Rothschild, who has excelled in both the for profit and nonprofit worlds, has written a book that is a must read for nonprofit leaders. While equally valuable to those who lead commercial organizations, this book can help nonprofits who measure and value only their efforts into effective and efficient organizations who prove their worth through outcomes of value to their funders and those they seek to serve. I am giving copies of the book to the leaders of the nonprofits with which I work.

A top business leader shares the business principles he used to launch both a top company and a thriving nonprofit

Nonprofit leaders know that solving pervasive social problems requires passion and creativity as well as tangible results. The Non Nonprofit shares the same business principles that drive the world's best companies, showing how they can (and should) be applied to the realm of nonprofits. Steve Rothschild personally crossed sectors when he left corporate America to found Twin Cities RISE!, a highly successful poverty reduction program. His honest story, and success and missteps, create an essential roadmap for any social venture looking to prove and boost its impact. Distills essential nonprofit principles such as having a clear and appropriate purpose, creating economic value from social benefit, and establishing mutual accountability

Shares successful approaches from innovative organizations such as Grameen Bank, Playworks, Common Ground, Habitat for Humanity, Lumni, Caring Bridge, College Summit and RISE! Draws from the author's success in founding and building Twin Cities RISE!, which trains unemployed Minnesotans for living wage jobs. RISE! serves 1,500 participants each year As insightful as it is inspiring, The Non Nonprofit can help maximize the positive impact of any nonprofit.