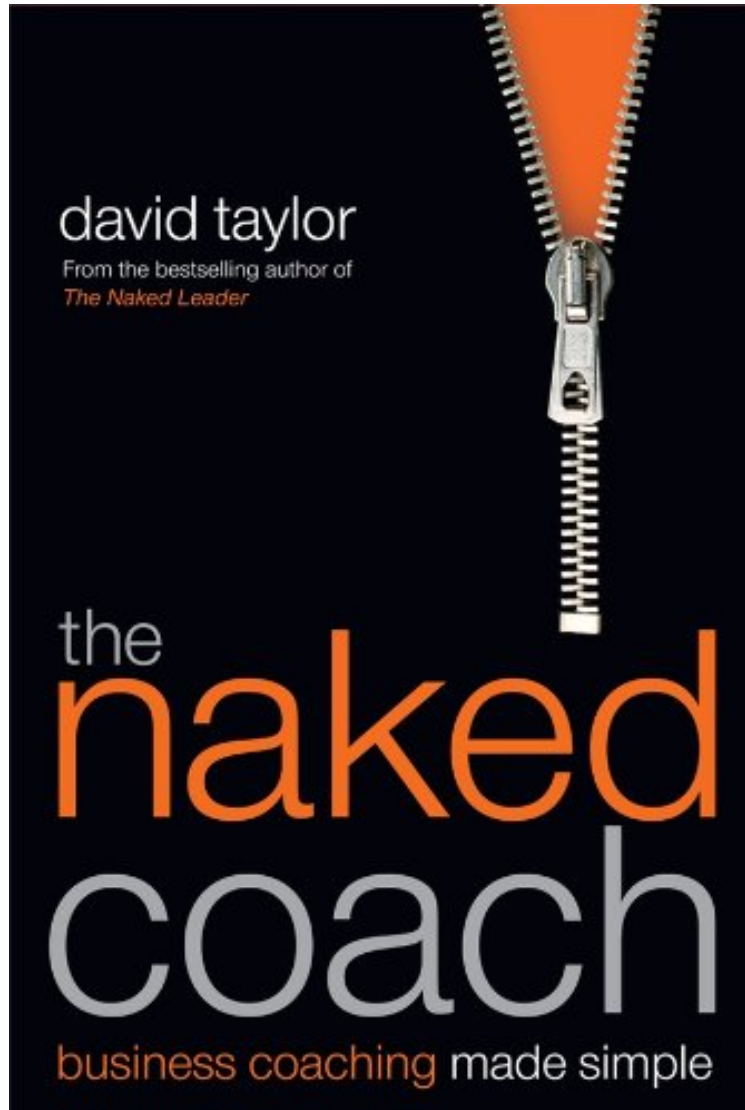


(Download free pdf) The Naked Coach: Business Coaching Made Simple

## The Naked Coach: Business Coaching Made Simple

David Taylor

ePub | \*DOC | audiobook | ebooks | Download PDF



DOWNLOAD



+

READ ONLINE

#3161854 in eBooks 2011-09-19 2011-09-19 File Name: B00AFCZ3KU | File size: 61.Mb

**David Taylor : The Naked Coach: Business Coaching Made Simple** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Naked Coach: Business Coaching Made Simple:

0 of 0 people found the following review helpful. Four StarsBy Gunnar jonatanssonGreat book, straight to the point1 of 3 people found the following review helpful. Some good ideas but heavy editing neededBy Ypatios VarelasThis is one of those books that I am not sure whether I should like or hate. It is obvious that the author tries to throw in some big concepts related to coaching and achieving success, but he does so from different perspectives (which I wouldn't put in a single book) and using a style that some times it's just too difficult to follow (with absolute statements, third party statements that are supposed to support his ideas, often jumping from one place to another, etc.)I believe that with

some heavy editing (i.e. rewriting) this could be a valuable book, but the way it is now it's just not good enough.

Bestselling author David Taylor returns with his take on business coaching. No fuss. No jargon. Just great ideas. The Naked Coach is the back-to-basics book on coaching that will make sense of coaching and place it back at the very heart of the business agenda. It will make understanding, learning and teaching coaching simple. The Naked Coach tells real, practical, fun, exciting and above all else relevant stories that you can apply straightaway. David Taylor strips away the hype, jargon and mystery to give coaching a clear definition in all its forms, including mentoring, training, facilitation and interventions of every kind. The Naked Coach explains coaching without being patronising, defines without being arrogant, and does it in a fun, accessible way. It is coaching from a different perspective - yours. The fundamental principle of The Naked Coach is to be yourself - always. Find what works for you, and do it, again and again and again. Remember. No fuss. No Jargon. Just great ideas.

From the Inside Flap According to a study by The Economist, since 2002 coaching has mushroomed with a growth rate of 40% a year. Coaching is crying out for a leading light - and that's where David Taylor comes in. The Naked Coach illuminates and explains coaching, putting real, practical and useable tools at your fingertips. There are six distinct journeys at the heart of this book including finding a coach, self-coaching, coaching your boss and coaching everyone else in your life. Uniquely, you will find yourself being coached in coaching as you read, enabling you to put into practice what you are learning, fast. The Naked Coach is for business leaders, coaches, HR professionals, consultants and anyone who wants to understand and use coaching in their business and personal life. Coaching is coming back to the people who need it the most. People like you. Make sure you take advantage now it has arrived. From the Back Cover David Taylor's mission is simple. The Naked Coach is the back-to-basics book on coaching that will make sense of coaching and place it back at the very heart of the business agenda. It will make understanding, learning and teaching coaching simple. The Naked Coach tells real, practical, fun, exciting and above all else relevant stories that you can apply straightaway. David Taylor strips away the hype, jargon and mystery to give coaching a clear definition in all its forms, including mentoring, training, facilitation and interventions of every kind. The Naked Coach explains coaching without being patronising, defines without being arrogant, and does it in a fun, accessible way. It is coaching from a different perspective - yours. The fundamental principle of The Naked Coach is to be yourself - always. Find what works for you, and do it, again and again and again. Remember. No fuss. No Jargon. Just Great Ideas. About the Author For over 20 years, David Taylor has worked with people from all walks of life; from Chief Executives to professional golfers, FTSE 100 teams to charities, and with community and international leaders. David has a host of credits to his name, including Visiting Professor of Leadership at Warwick Business School and Business Ambassador to The Prince's Trust. He has spoken at some of the world's most prestigious events, from the Institute of Leadership and Management to the Mandela Foundation. He has run in-house events for companies ranging from Shell to SmithKline Beecham and Cisco to Tesco. David has a circle of trust of many CEOs, HR Leaders and business leaders in the UK and in many countries across the world. He has a truly global reputation and his books have been translated in 14 languages. David has made regular TV and radio appearances, including 5Live, BBC1 and the Today programme. Please visit [nakedleader.com](http://nakedleader.com) for more information.