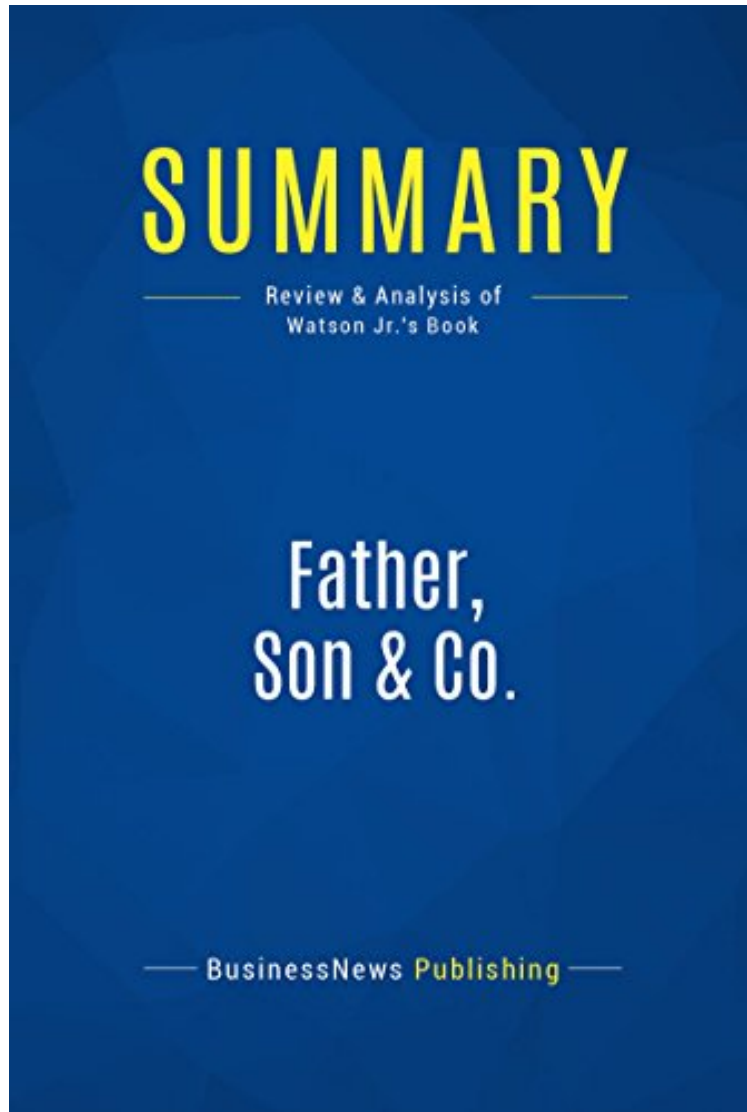


(Mobile library) Summary: Father, Son Co.: Review and Analysis of Watson Jr.'s Book

Summary: Father, Son Co.: Review and Analysis of Watson Jr.'s Book

BusinessNews Publishing
*DOC | *audiobook | ebooks | Download PDF | ePub*



#1426492 in eBooks 2013-02-15 2013-02-15 File Name: B00DOYWXXFE | File size: 54.Mb

BusinessNews Publishing : Summary: Father, Son Co.: Review and Analysis of Watson Jr.'s Book before purchasing it in order to gage whether or not it would be worth my time, and all praised Summary: Father, Son Co.: Review and Analysis of Watson Jr.'s Book:

The must-read summary of Thomas J. Watson, Jr.'s book: "Father, Son Co.: My Life at IBM and Beyond".This

complete summary of the ideas from Thomas J. Watson, Jr.'s book "Father, Son Co." tells the story of how Thomas Watson, Sr. and his son built one of the greatest business success stories of all time, which changed the face of American business. In his book, the author describes his relationship with his father, the early days of IBM, the evolution of its culture and the change of leadership in 1956. By reading this summary, you will be offered a glimpse into the father-son relationship behind the company as well as the decisions that transformed IBM into the international giant it is today. Added-value of this summary:

- Save time
- Understand key concepts
- Expand your knowledge

 To learn more, read "Father, Son Co." and discover the family story behind one of the world's biggest companies.