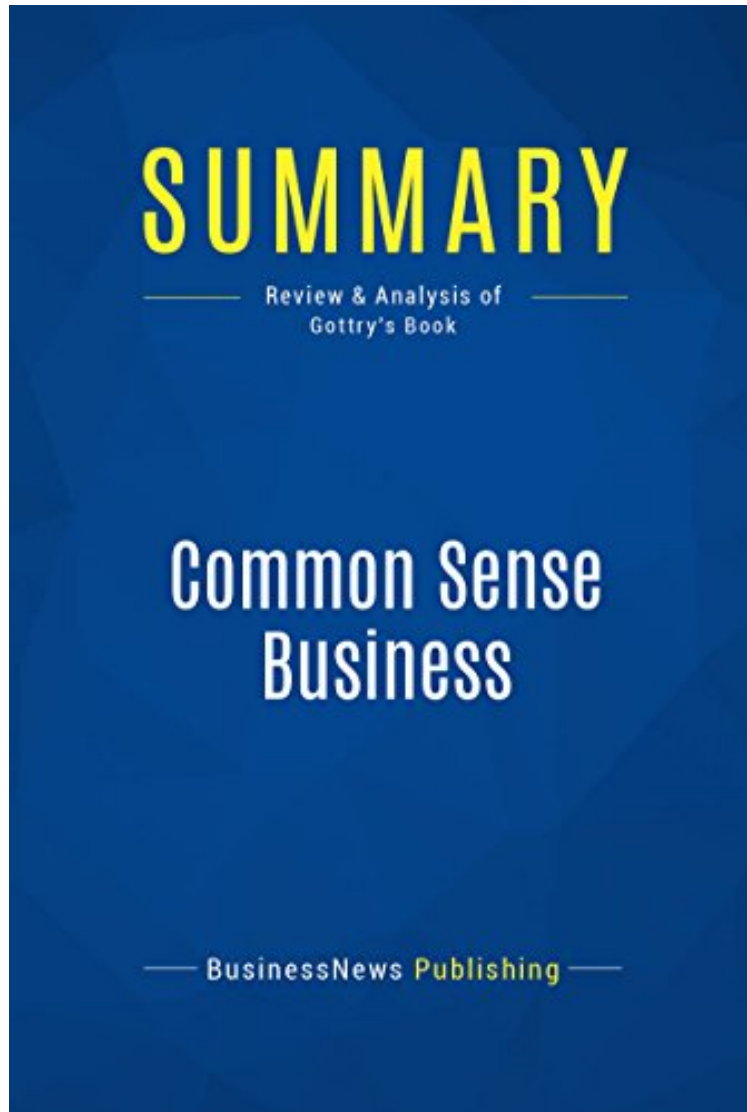


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The must-read summary of Steve Gottry's book: "Common Sense Business: Starting, Operating and Growing Your

Small Business ndash; In Any Economy!". This complete summary of the ideas from Steve Gottry's book "Common Sense Business" shows that you always learn far more from your failures in running a small business than you ever learn from your successes. According to Helen Keller, "Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be strengthened, ambition inspired, and success achieved". If you're genuinely smart, you'll learn from the success and failures of other people rather than trying to make all the mistakes yourself. This summary highlights solid pieces of advice to make sound business decisions when you take the plunge and start your own small business. Added-value of this summary:

- Save time
- Understand the key concepts
- Increase your business knowledge

To learn more, read "Common Sense Business" and discover an indispensable guide for business leaders and managers.