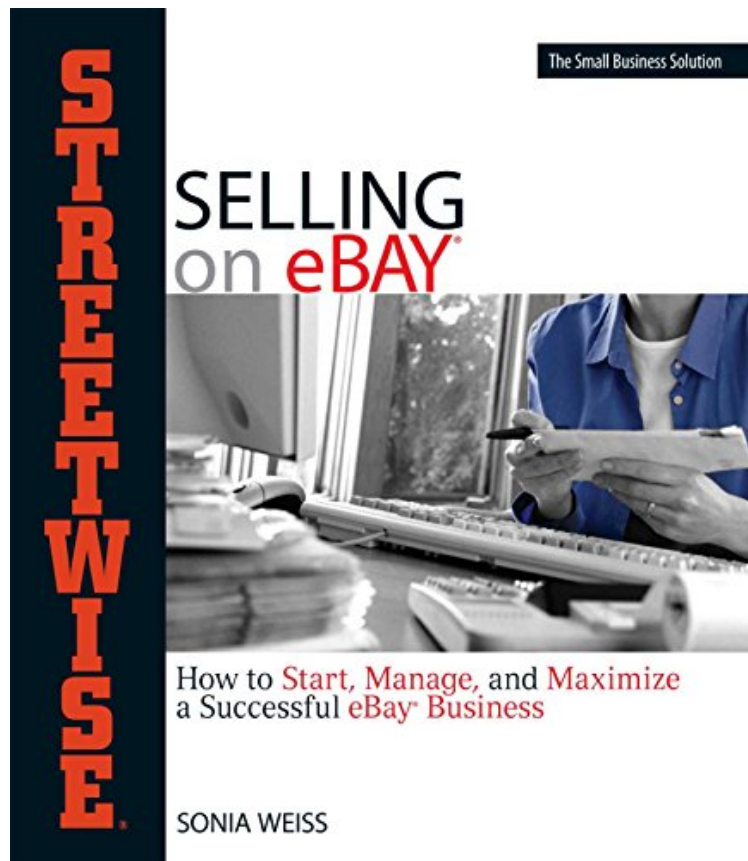


(Download pdf) Streetwise Selling On Ebay: How to Start, Manage, And Maximize a Successful eBay Business

Streetwise Selling On Ebay: How to Start, Manage, And Maximize a Successful eBay Business

Sonia Weiss

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Sonia Weiss : Streetwise Selling On Ebay: How to Start, Manage, And Maximize a Successful eBay Business
before purchasing it in order to gauge whether or not it would be worth my time, and all praised Streetwise Selling On Ebay: How to Start, Manage, And Maximize a Successful eBay Business:

1 of 1 people found the following review helpful. How to sell By Dennis VanCleve It helped me start my own store on eBay and have been selling for nearly 10 years now. Good recommendations. 0 of 1 people found the following review helpful. Too confusing for me.... By DJ If you are a rocket scientist perhaps you will understand this book... I'm a 56 year old woman that cannot focus to good unless it is written in simple terms and this is not so it served me no purpose. 7 of 7 people found the following review helpful. Ebay Selling By Dr. Joseph S. Maresca The author does a good job of explaining how to make money on Ebay. A strength of the work is that the author presents a real life story of a successful Ebay seller. The book traces through the daily routine and establishes the work necessary to monitor sales on an ongoing basis. The author explains how to get inventory. i.e. household belongings (stuff you rarely use) estate sales thrift sales manufacturer overstock government surplus overstock other auctions Once purchases are made, the typical Ebay seller goes home, takes pictures and does write-ups of the inventory available for sale on Ebay. The

book explains the necessity of knowing what is "hot" and taking advantage of "branching" into new categories based upon personal experience. The power selling is done through the "Turbolister". The author indicates the importance of describing items completely. I can attest to this by my personal experience with some Ebay sales. Pricing is critical so that the items you list will move quickly and profitably because listing charges do mount over time. Acquire this book and have fun !

Streetwise Guide to Selling on eBay shows all the ins and outs of getting started in this lucrative sales channel. Readers will learn the best ways to conduct eBay transactions; track inventory and profits; market products to beat the competition; maximize profits; and much more. From developing an eBay business plan to increasing visibility once the business is up and running, this one-stop resource is all readers need to make their online business a success!

About the Author Sonia Weiss turned her love for bargain hunting at thrift stores into a thriving eBay business. A recognised industry expert who has advised eBay sellers on establishing their businesses and maximising their profits, Weiss also works as a writer.