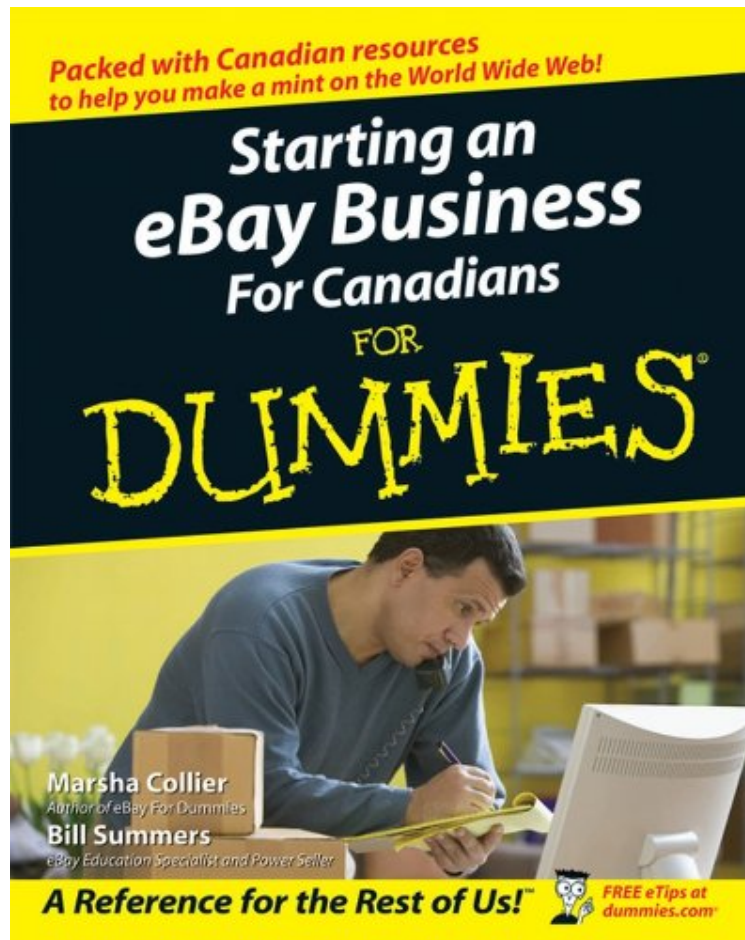


Starting an eBay Business For Canadians For Dummies

Marsha Collier, Bill Summers

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Turn your hobby into a successful career Starting an eBay Business For Canadians For Dummies covers the essentials an eBay user or budding entrepreneur needs to start a moneymaking venture by trading on eBay. Readers will discover not only the essentials of maximizing profits on eBay, but also how to run a smart eBay-based business. Topics include: Setting up basic auctions Building a store Choosing what to sell Setting good prices Stocking your storeroom Dealing with sales taxes Shipping domestically and internationally Canadians selling on eBay deal with many unique concerns which will be addressed in this adapted best-seller.

About the Author Marsha Collier (Los Angeles, CA) is a full-time eBay businessperson and Power Seller who is also the author of eBay For Dummies. Marsha also teaches eBay University courses and is a media favourite with appearances on NBC's Today Show and ABC's The View. Bill Summers (Kitchener, ON) ventured into the world of eBay selling almost six years ago. With an initial thousand-dollar investment, he turned his venture into a full-time business within months. Currently, he is an eBay PowerSeller (sales over \$1000/month) under two selling Ids and is Canada's leading Education Specialist trained by eBay.