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Start Your Own Transportation Service: Your Step-by-Step Guide to Success (StartUp Series)

Cheryl Kimball

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StarsBy Hattie L. Irvingvery good information and i have already started the transportation service

Start Your Own Transportation Service shows readers how to create a revenue stream by thinking outside the traditional transportation box. Features information on how to start businesses in the areas of ridesharing, executive car service, special events, medical transport, and pedicab/party services. The personal transportation business is the hottest trend in the service industry, offering riders an alternative to traditional taxi, bus, and shuttle services. The perfect business for the entrepreneur, a transportation service allows business owners to go as big or as small as their market allows, from a single-car rideshare service to a full-fleet operation with multiple drivers. Featuring Entrepreneur's trusted branding and strategies, this title gives readers the keys to success.

From the Inside FlapDrive Your Startup to SuccessFrom taxis to limousines to bicycle rentals, moving vans, and long-haul transport of refrigerated goods, the transportation industry has a wide range of entry points. Whether yoursquo;re interested in starting a long-haul operation or an in-town service, this detailed guide will help you decide which transportation service is right for you. The experts of Entrepreneur deliver step-by-step instructions on how to start a successful transportation operation, specializing in the niche thatsquo;s right for you. This guide will help you: Find the right option for your transportation service: taxi service, bicycle rental, limousine, trucking, moving vans, specialty transport, air transport, marine shipping, medical transport, or senior services Establish your business and define your services Create a solid business plan that gets you funded Get the right licenses codes, permits, and insurance for your operation Promote your business and services using direct mail, blogs, Facebook, Twitter, Pinterest, and other social and online (and offline) marketing tools Develop proposals, agreements, contracts, and manage day-to-day operations Hire a staff that will help you succeed Plus, gain valuable insights from interviews with transportation experts and stay on track with checklists, worksheets, and a valuable resource list. Everything you need to start your transportation business is in your handsget started today!