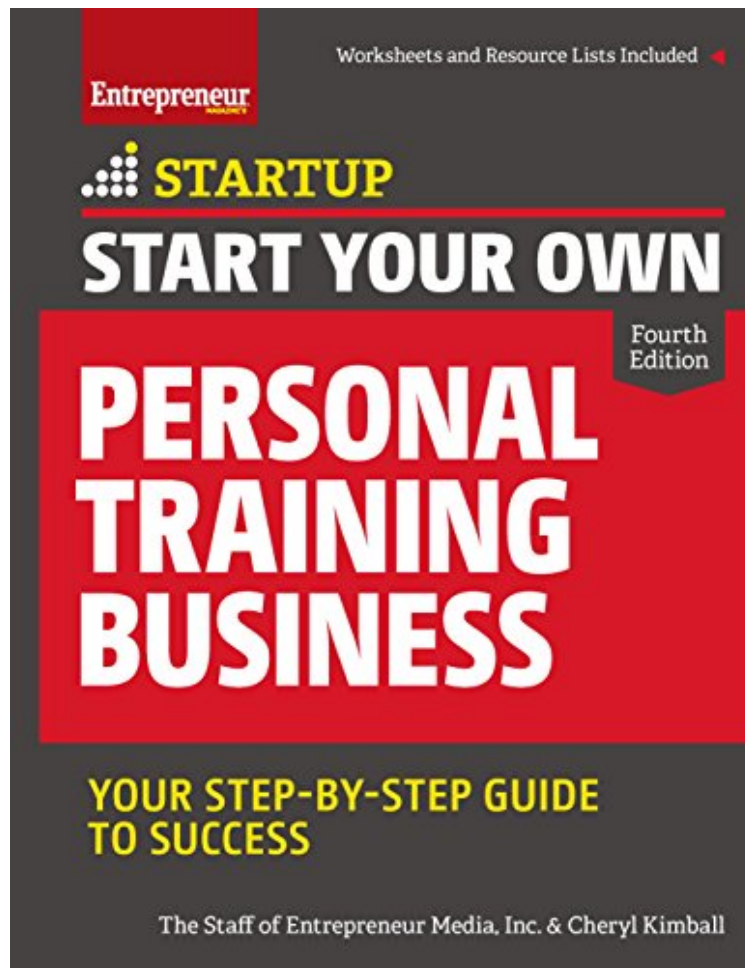


(Download) Start Your Own Personal Training Business: Your Step-by-Step Guide to Success (StartUp Series)

## Start Your Own Personal Training Business: Your Step-by-Step Guide to Success (StartUp Series)

Cheryl Kimball

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**Cheryl Kimball : Start Your Own Personal Training Business: Your Step-by-Step Guide to Success (StartUp Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Your Own Personal Training Business: Your Step-by-Step Guide to Success (StartUp Series):

Personal training is an exciting industry to be in right now! Starting a personal training business can offer a satisfying combination of financial reward, a flexible schedule, and a career where you can make a profound difference in the lives of others. As a skilled personal trainer, having good business knowledge and judgment can be the first step to earning a substantial income. In this revised guide, our experts teach you the nuts and bolts of starting a business, including everything from writing a business plan to finding a profitable niche. From boutique studios to partnerships

with schools and private trainers, this book will help get you started on the right foot.

From the Inside Flap Earn a Healthy Living as a Personal Trainer Personal training is an exciting industry to be in right now! Starting a personal training business can offer a satisfying combination of financial reward, a flexible schedule, and a career where you can make a profound difference in the lives of others. As a skilled personal trainer, having good business knowledge and judgment can be the first step to earning a substantial income. In this revised guide, our experts teach you the nuts and bolts of starting a business, including everything from writing a business plan to finding a profitable niche. From boutique studios to partnerships with schools and private trainers, this book will help get you started on the right foot. You will learn how to:

- Create a business plan that gets you funded and helps you grow
- Examine potential client markets, find your niche, and set yourself apart
- Establish your business, define your services, and set prices that maximize profits
- Develop a marketing strategy that gains fans and turns them into customers
- Calculate the cost of doing business and managing your finances
- Hire employees as your business grows

Plus, gain insights, tips, and hard-earned advice from successful trainers along the way. Whether you want to run a solo-operation or an exercise studio employing other trainers you have the tools to succeed right in your hands.