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## Start Your Own Information Consultant Business: Your Step-By-Step Guide to Success (StartUp Series)

*George Walsh, Alan Breznick, Rachel Adelson*  
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**George Walsh, Alan Breznick, Rachel Adelson : Start Your Own Information Consultant Business: Your Step-By-Step Guide to Success (StartUp Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Start Your Own Information Consultant Business: Your Step-By-Step Guide to Success (StartUp Series):

0 of 0 people found the following review helpful. A good readBy CustomerThis book highlights the basics of an information consultant business. It is a good book of those who want to have an overview of what an information business is all about. Chapter 7 was the most useful to me because it mentioned search engines that that I had not been exposed too. It explained in detail how to go about it and what to expect. Some of the chapters especially those on the hardware need to be up dated. I liked the tips and bright ideas.1 of 1 people found the following review helpful.

Informative. By mary I bought this book some years ago. It was published in 2004 and as a result of this, it is a little out of date in 2014. 0 of 0 people found the following review helpful. Three Stars By bssmj7 Good

Many businesspeople need critical information but don't know where to find it. Sure, it's readily available on the Internet, but most businesspeople don't have the time or staff to wade through a million Web pages searching for hard-to-find information. That's where the information consultant comes in. If you're a whiz at tracking down information online or in libraries, databases or government archives, why not use your skills to start your own information consultant business? This step-by-step guide shows you how to become an information consultant and make big money helping corporations, institutions and even other small businesses answer questions about industry trends, developments, mergers, markets and other topics. This book provides all the tools you need to start, run and grow your own profitable business, including: Tips on identifying markets, establishing pricing and promoting your business Cost-cutting ideas, common mistakes to avoid and lists of helpful resources Useful sample forms, checklists and work sheets to guide you through every aspect of the startup process Secrets for quickly finding valuable Web sites that most people don't know about Tricks for distinguishing reliable information resources from bogus ones

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