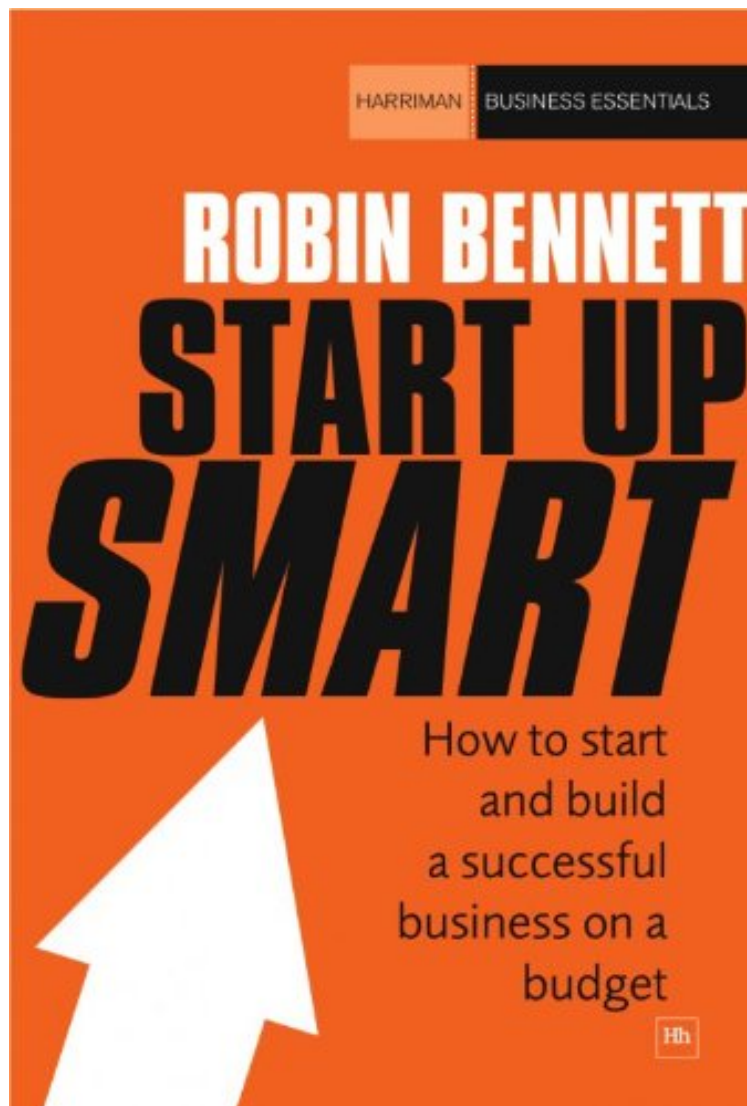


(Ebook free) Start-up Smart: How to start and build a successful business on a budget (Harriman Business Essentials)

Start-up Smart: How to start and build a successful business on a budget (Harriman Business Essentials)

Robin Bennett

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Robin Bennett : Start-up Smart: How to start and build a successful business on a budget (Harriman Business Essentials) before purchasing it in order to gage whether or not it would be worth my time, and all praised Start-up Smart: How to start and build a successful business on a budget (Harriman Business Essentials):

0 of 0 people found the following review helpful. Good guidelineBy ThomasGot this while engaged in a startup activity, as I was reading everything whether rated good or bad. Knowledge is a good thing. nearly all ideas were

fresh, and stated in a sequential manner such that you could put together a Gantt chart for those of us who are anal retentive.

This book will not make you a million in three months and it doesn't make any wildly optimistic claims about saving the world, changing the way we think about business or improving your chances of pulling. What it does do is give an honest, detailed, straightforward description of how to start a small business from scratch, with relatively little money, and how that business can give you a decent income with little or no risk in the long term. Robin Bennett guides you through the key steps involved in setting up and running a business. He shows that it's possible for anyone to become their own boss, and that it can be done without ending up in debt to the bank or completely stressed out. Delivered in a lighthearted and down-to-earth way, the advice contained in these pages is based on what Robin has found to work over the last 20 years in business. It shows how you can do it too - how you can use this knowledge to start up, and most importantly, start up smart!

About the Author Robin Bennett came to business relatively late. No selling lemonade to neighbours from the front garden at age six, cleaning cars with rags or a 4am paper round. A cosseted existence lasted until he became a penniless graduate, which forced him to start his first company, aged 23. All of which goes to show that entrepreneurs are just as often made, not born. Since 1992 he has started eight separate companies - each for less than pound;5000. Six still trade, always in the black and never at the expense of high borrowing or the really important stuff, like family and friends.