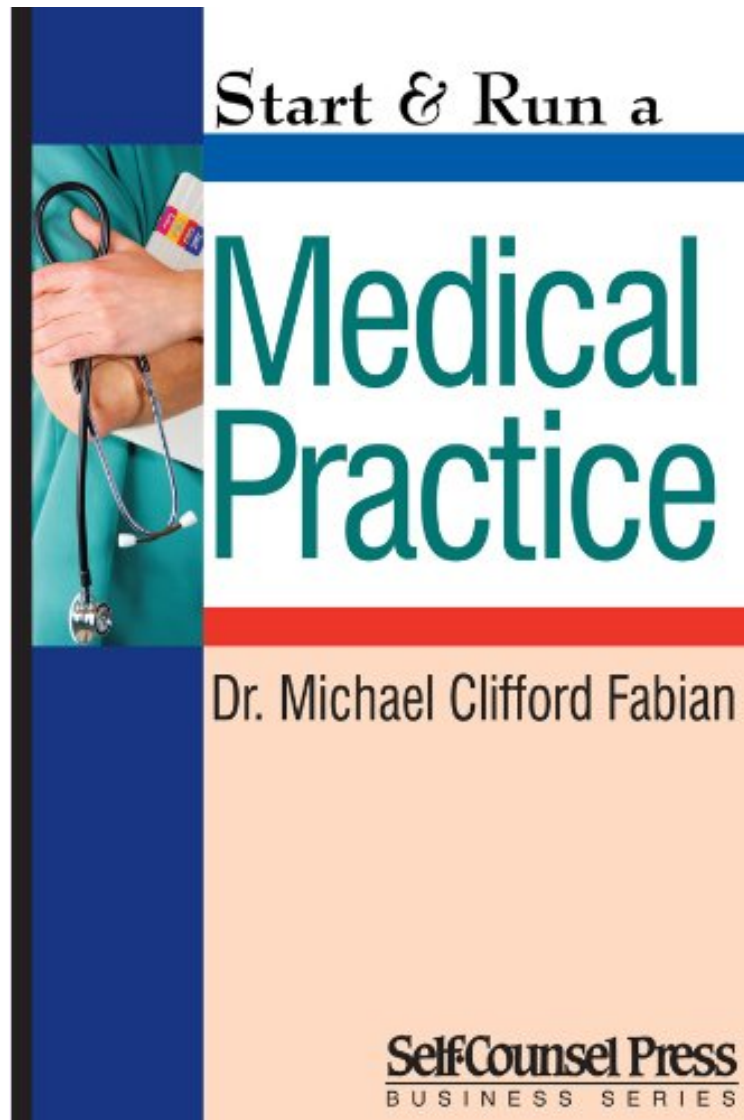


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Start Run a Medical Practice (Start Run Business Series)

Michael Clifford Fabian

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Michael Clifford Fabian : Start Run a Medical Practice (Start Run Business Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Start Run a Medical Practice (Start Run Business Series):

2 of 5 people found the following review helpful. Don't waste your money - Offers nothing for the licensed medical professional
By K. Salinger, Holistic Nurse Practitioner
This book is just absolutely awful! There is no way it was written by a medical professional and what it contains is virtually useless for a licensed practitioner in the process of establishing a private practice. The first several chapters discuss why you (the reader) might want to go into the medical field, what different disciplines are available in the medical field and what each job might entail. It is written

as though it were for an elementary or middle school student, with very basic, generic language, larger print, and it provides a very superficial survey of medical disciplines (only someone not in the medical field would think to put this in a book supposedly geared for licensed professionals) followed by very, very generic steps involved in starting a business. By very generic, I mean subject areas such as: Should you go into the medical field? (seriously?) Should you work alone or in a group? Call an atty to determine the right business structure for your new business How to decide on where to find an office How to find clients What to do if your clients get upset with you What to do if your clients don't pay Seriously - it really is that basic. For example, a big bit of advice in one chapter is that "you might want to see what professional societies are available for your field as it can be very valuable to get involved" - wow, isn't that enlightening and just what you needed to get your private practice up and running? The publisher has several books along this theme (starting your business) with a different field in the title for each. It seems to me that each book is essentially the same (very generic overview information geared toward a reader with a 5th grade education) with only some key words changed and maybe an added paragraph or two here and there to make it seem more customized to the specific field listed on the cover. In addition, it seems that the author is from a foreign country and learned more of a British style of English, as the style, spelling and grammar used isn't American style English, and the references to business types available in the USA for medical practitioners isn't accurate. Lastly, there is NO AUTHOR INFORMATION in the book at all. It is written in the first person, such as "I've known Chiropractors who did "x" when setting up their business...", yet nothing in the intro, front or back of the book about the author, who is listed as "doctor" so and so. Again, he's obviously not a medical doctor. Summary: Don't waste your time - this book offers nothing that a licensed medical professional doesn't already know and doesn't seem to be written by someone living in the U.S. 1 of 1 people found the following review helpful. Excellent Book for Starting a Medical Practice By RWP Author bio is on back cover of book, and was viewed by clicking on the 'Back Cover' tab on . Further google search indicates the author is American Board Certified and a Fellow of the American College of Surgeons and practicing in British Columbia, Canada. While the book appears to be applicable for a wider audience, it seems more appropriate for the newly graduated medical professional who might be very inexperienced with practice set-up, and needs the basics of office-setup, particularly the more practical information. The content covered is vast, including developing a business plan, deciding on a facility and location, legal/business/insurance aspects, equipment and supplies, hiring employees, how to get your first patients, announcements/promotional material/advertising, making sure your office runs smoothly, billing, evaluating your practice and trouble shooting. In addition, there are multiple checklists to help with office set-up (CD-ROM with hard copy). On the publisher website, it is indicated this book is intended for a global audience, and not specific to a US audience. RW P 0 of 0 people found the following review helpful. Start Run a Medical Practice By hy Great book for setting up a new medical office. This book is extremely helpful to ensure all aspects of setting up a practice were covered. It is a basic guide book that is thoughtful, practical and well written. The chapter on developing a business plan was a step by step overview of a medical practitioner who has been there and done that. Also, there are great examples for promotional ideas. I highly recommend it!

Medical schools often don't teach the up-and-coming doctor how to establish an independent practice. This book will teach them how to run an office smoothly, while incorporating the medical elements of the practice. This guide is for every doctor, dentist, chiropractor, massage therapist, naturopath, or other health-care professional who dreams of opening a medical practice

About the Author Dr. Michael Clifford Fabian is a practicing medical doctor, and has unique credentials having trained and practiced in the three main disciplines of clinical medicine - family practice, medical specialty (pediatrics) and a surgery specialty (otolaryngology / head and neck surgery) - this is rare combination of specialty certification and training. He has previously set up a successful solo medical practice and has experience working in multiple other medical offices and out-patient environments through the years. He has worked in urban and rural settings, academic and community domains, as well as having experience as an educator, researcher and administrator.