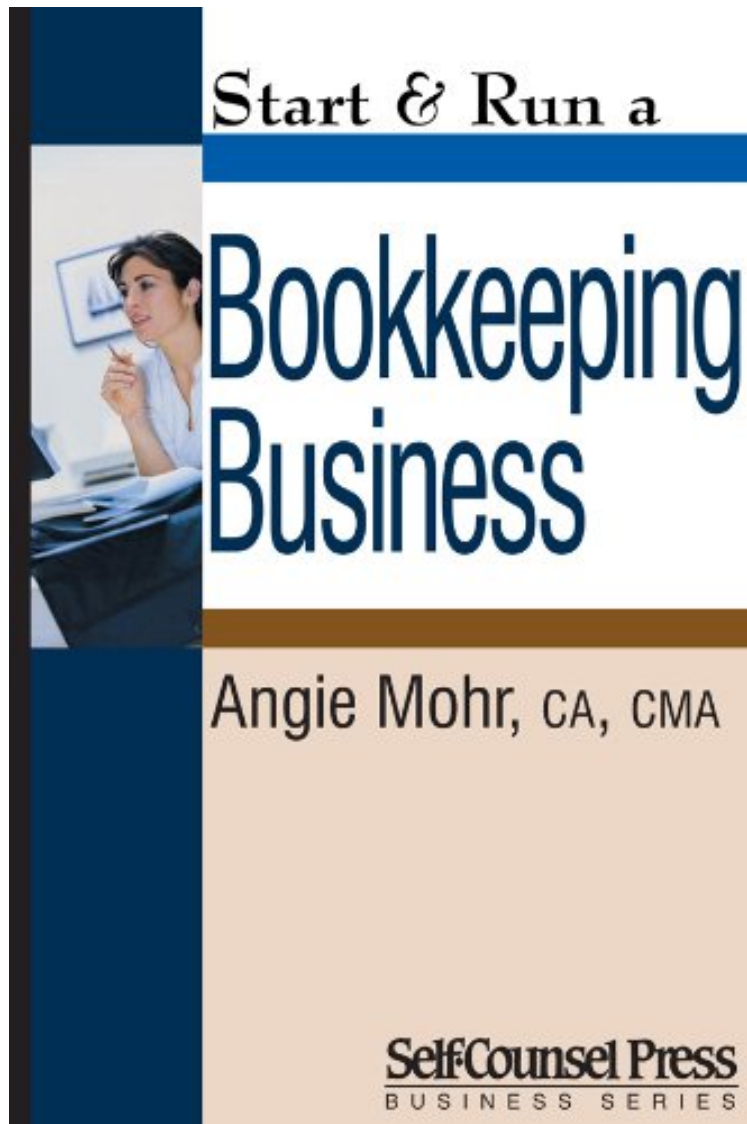


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Start Run a Bookkeeping Business (Start Run Business Series)

Angie Mohr

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Angie Mohr : Start Run a Bookkeeping Business (Start Run Business Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Start Run a Bookkeeping Business (Start Run Business Series):

1 of 1 people found the following review helpful. Good pointers and organizational skills offeredBy S. ShularI am halfway through reading from starting this morning.I don't understand much disappointment in the fact that the author didn't elaborate about a HOME based business over renting a space. To me, the author is doing a great job at comparing both scenarios.It's not smart going into such a publication expecting a total A-Z run down of what to do in dire detail. Everything is open to customization through personal preference, past experiences, and who you may

already has clients, and what your home situation is like. I love all the examples, and organizational tips such as the business plan examples, surveys for clients, suggestions on bill of sale and credit terms, pros and cons of a home based business, how to schedule yourself and be sure that clients understand there is no "dropping by" after business hours (may be a little more difficult for home-based business), even planning and zoning issues that may come up with a home-based business, good reasons for having a website, and some marketing tips! For around \$10, I think this is a great book to invest in and read through for those considering a home based bookkeeping business or those who have just started. 0 of 0 people found the following review helpful. Four Stars By Customer good info 0 of 0 people found the following review helpful. Good For Reference By Organized One This book was a quick and easy read. It has great templates to use in the back of the book. The basics are all there.

Learn the skills to make your bookkeeping business thrive! Run your own profitable business from home Start your business with just a small investment Learn how to successfully market your services Many bookkeeping services fail because the entrepreneurs who start them focus on bookkeeping and don't take the time to learn how to plan their businesses and make them profitable. Written in the step-by-step style that has made the Start Run series the best of its kind, this indispensable guide addresses issues specific to a bookkeeping service, such as how to assess which clients are profitable and when to involve a professional accountant. By following the principles Angie Mohr outlines and using the worksheets that accompany this book, you will be well on your way to owning a successful bookkeeping business. You will learn how to: assess whether running your own business is right for you decide whether to work from home market your services cost-effectively manage your workload and cashflow Whether you are just starting your own business or wanting to expand an existing business, this book will show you how. It includes chapters on hiring and managing employees, staying competitive, and planning for business growth.

About the Author Angie Mohr is a chartered accountant and certified management accountant. She is the managing director of Mohr Company Chartered Accountants and Business Consultants. Mohr has previously written four books for Self-Counsel. Her books help business owners understand their business better.