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# StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work

*Marcus Buckingham*

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**StandOut**  
**2.0** ASSESS YOUR STRENGTHS.  
FIND YOUR EDGE.  
WIN AT WORK.

**MARCUS  
BUCKINGHAM**  
NEW YORK TIMES BESTSELLING AUTHOR

HARVARD BUSINESS REVIEW PRESS

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**Marcus Buckingham : StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work** before purchasing it in order to gauge whether or not it would be worth my time, and all praised StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work:

0 of 0 people found the following review helpful. More practical for everyday use than Strengthsfinder 2.0 By Customer Very helpful companion to the regular Strengthsfinder assessments by Gallup. I actually found it more useful than the regular Strengthsfinder approach, because it gave me immediate insight into what roles I should actively seek

to place myself in the workplace. Only nine roles to memorize in order to be able to sense others' natural roles; much simpler than the 34 strengths that I end up needing to know to take full advantage of Strengthsfinder. I took a certification course that used both the Strengthsfinder AND Standout 2.0 assessments, and it was interesting to learn that the Standout 2.0 was based on natural clusters of strengths that tend to appear in people when they take the Strengthsfinder assessment, and that those natural clusters correspond to natural workplace roles like Pioneer, Advisor, Teacher, etc.. 2 of 2 people found the following review helpful. Great Book. Markus Buckingham (and Gallup) has started to ... By KundeGreat Book. Markus Buckingham (and Gallup) has started to change my life at the age of 33, from then my career took off being a consultant to a CEO for a 37 Million turnover per year IT-Service Company that turned around being a "provider"; and "influencer"; Thank you Markus! You had a huge positive impact on my life! 0 of 0 people found the following review helpful. spot on w/ the assessment. By thinktank12 must have.

The Groundbreaking Strengths Assessment from the Leader of the Strengths Revolution In the years since the publication of *First, Break All the Rules* and *Now, Discover Your Strengths*, millions have come to the simple but powerful realization that to get the most out of people, you must build on their strengths. And yet, as Marcus Buckingham astutely points out, though the strengths-based approach is now conventional wisdom, the tools and systems inside organizations—performance appraisals, training programs, and succession planning systems—remain stubbornly remedial and exclusively focused on measuring skills, finding gaps, and attempting to plug them. It's a crisis for individuals and organizations, with management ideas and everyday practice utterly out of sync. That's about to change. *StandOut 2.0* is a revolutionary book and tool that enables you to identify your strengths, and those of your team, and act on them. The original edition of *StandOut* provided top-notch insights from one of the world's foremost authorities on strengths, as well as access to a powerful, cutting-edge online assessment tool. *StandOut 2.0* also includes the assessment and a robust report on your most dominant strengths. The report is easily exported so you can use it to present the very best of yourself to your team and your company. *StandOut 2.0* is your indispensable guide for building on your strengths to further your career and help your team and organization win.

2016 Axiom Business Book Gold Award in CAREER If you loved the original *StandOut*, you owe it to yourself to read *StandOut 2.0*, Buckingham's update to the first, bestselling edition that critics called revolutionary. TD magazine (Association for Talent Development) a good read. Supply Management magazine