

(Library ebook) Special Event Production: The Resources (100 Cases)

## Special Event Production: The Resources (100 Cases)

*Doug Matthews*

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**Doug Matthews : Special Event Production: The Resources (100 Cases)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Special Event Production: The Resources (100 Cases):

0 of 0 people found the following review helpful. This book gives a thorough, thoughtful meta-perspective on production ...By PCSThis book gives a thorough, thoughtful meta-perspective on production in an entertainment/educational venue. I will be using in my course this Fall.

This must-have guide to special event production resources looks deep behind the scenes of an event and dissects what it is that creates success. It analyses the resources and is an extensive reference guide to the technical details of a big event. It provides a thorough grounding on the specifications and performance of lighting and audio systems, visual presentation technology, special effects and temporary outdoor venues. This new edition includes: New content on: new audio and visual technology, industry safety standards, special effect platforms, decor and new custom forms of staging for both indoor and outdoor events. Updated and new case studies from USA, Canada, India, Russia and

Malaysia New Industry Voice feature, including interviews with industry experts from around the world. Comprehensive coverage of venues, staging, seating, rigging, lighting, video, audio, scenic design and deacute;cor, CADD, entertainment, special effects, tenting, electrical power, fencing and sanitary facilities in a variety of indoor and outdoor event settings. Enhanced online resources including: PowerPoint lecture slides, checklists, glossaries, additional questions and challenges, web links and video links. Incorporating pedagogical features, this easy-to-read book is packed with photographs, diagrams, flow charts, checklists, sample forms and real-life examples. The vast varieties of audio-visual technologies, outdoor venues, deacute;cor and staging are presented. A must have resource for event planners, managers, caterers and students. This text is part two of a two book set - also available is Special Events Production: The Process (978-1-138-78565-6). This book analyses the process - the planning and business aspects - to provide a unique guide to producing a variety of events from weddings to festivals.

"Great textbook for a student going into event and entertainment production. The book gives the big picture to ensure that all aspects are part of planning. I would recommend it for any student planning a career in event or venue management so they can understand all the components of the event, whether they produce the technical aspects or not" - Denise DiRienzo, Communication Studies Professor, State University of New York at Oswego "An excellent resource for special event production, covering fields rarely touched by other event management books. The book is very structured, easy-to-follow, comprehensive, and full of professionals' experiences. Especially, the Voices of the Industry are insightful and Production War Stories are gripping. It is a must-to-have reference for special event management professionals and students." - Cathy Xin Jin, Lecturer, Department of Tourism, Sports and Hotel Management, Griffith Business School About the Author Doug Matthews has over 30 years' experience in the events industry. For 19 years he owned an award-winning production company based in Vancouver, Canada, followed by lecturing at a local university. He continues to deliver guest lectures and to write on subjects concerning the industry.