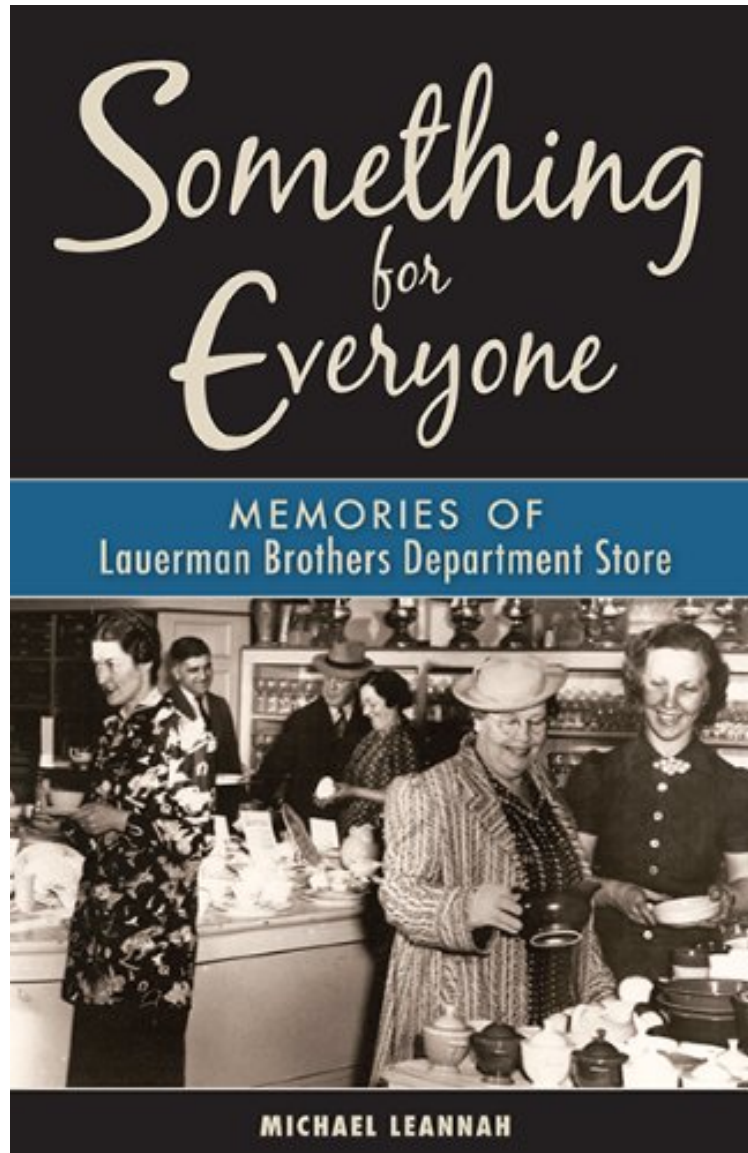


(Ebook free) Something for Everyone: Memories of Lauerman Brothers Department Store

Something for Everyone: Memories of Lauerman Brothers Department Store

Michael Leannah

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Michael Leannah : Something for Everyone: Memories of Lauerman Brothers Department Store before purchasing it in order to gauge whether or not it would be worth my time, and all praised Something for Everyone: Memories of Lauerman Brothers Department Store:

0 of 0 people found the following review helpful. You do not have to be from MarinetteBy Ronald L. SaylesIf you have ever had a desire to go to back in time so you could once again shop at your local department store, this book is

for you. No, the book won't transport you back, but it will do the next best thing, it will bring back many memories of the golden age of the department store. Leannah's book focuses on Lauerman Brothers Department Store in Marinette, Wisconsin. Marinette happens to be where Leannah is from and he, with most of his family, worked at Lauerman Brothers Department Store at one time. His father, Francis X. Leannah worked there for nearly 50 years and this book is a loving tribute to him. However, I would like to add that you do not have to be from Marinette to enjoy this book, you don't even have to be from Wisconsin. Most towns of a certain size had department stores and this book could fit any one of them nicely. 0 of 0 people found the following review helpful. A Step Back in Time! By Duchess I grew up in Marinette Wisconsin, and Lauerman's was our favorite place to shop! I can still remember how exciting it was when my mother brought us there to get the malt cones or have lunch at the lunch counter. And, Christmas time was awesome in Lauerman's! It was like stepping back in time to read this book, especially the quotes from people who worked there that I knew from my childhood. I remember the record department, too, because that was where we bought all our 45's and 78's. My high school friends and I would spend time listening to the records before we purchased them, and we never felt hurried by the record department sales clerks! 0 of 0 people found the following review helpful. thanks for the memories By marlay barbee I loved that store, what wonderful memories it brought back. The wonderful photo's of the Store and Hotel across the street . I could vision the photographer standing in the street at the beginning of the Big bridge to Michigan to capture both magnificent buildings welcoming them to Marinette. It was a privilege and honor have lived in Marinette from 1932 to 1942 and only 4 blocks from that wonderful store. Many Many thanks Michael Leannah (I have purchased 7 copies as Xmas gifts for family members). Marlay Heath Barbee

In 1890 the Lauerman brothers opened a general store in the lumber-boom town of Marinette, Wisconsin. The business prospered, and soon the brothers abandoned their small quarters on Main Street for a magnificent department store on Dunlap Square in the heart of Marinette. Thanks to the Lauerman's devotion to offering diverse merchandise, superior customer service, and loyalty to their employees, the store would remain a lively, vital part of the Marinette fabric for one hundred years. This book traces the history of the Lauerman enterprise and its importance to the community of Marinette and dozens of counties in northern Wisconsin and the UP. The author takes readers on a tour of the store's most memorable and delightful features, from the plethora of merchandise offered to the record-listening booths to the famous frosted malt cones. Along the way we hear the recollections of dozens of former customers and employees whose memories form a unique tapestry of family, business, and community story. As it brings to life the people who worked and shopped at Lauerman's, *Something for Everyone* will have readers fondly recalling their own favorite shopping destinations during the golden age of department stores.

Something for Everyone: Memories of Lauerman Brothers Department Store is a thoroughly accessible history of this chain that began in 1890 as a general store in the town of Marinette, Wisconsin. Lauerman's popularity and success climbed in subsequent decades, yet competition from big-name stores such as K-mart and Walmart eventually brought the business to an end in 1987. *Something for Everyone* blends business, economics, and nostalgic memories into an appealing whole, charting the rise and fall of a family-based retail chain. Black-and-white photographs pepper this excellent addition to Wisconsin history collections! (James A. Cox, Midwest Book review, October 2013)