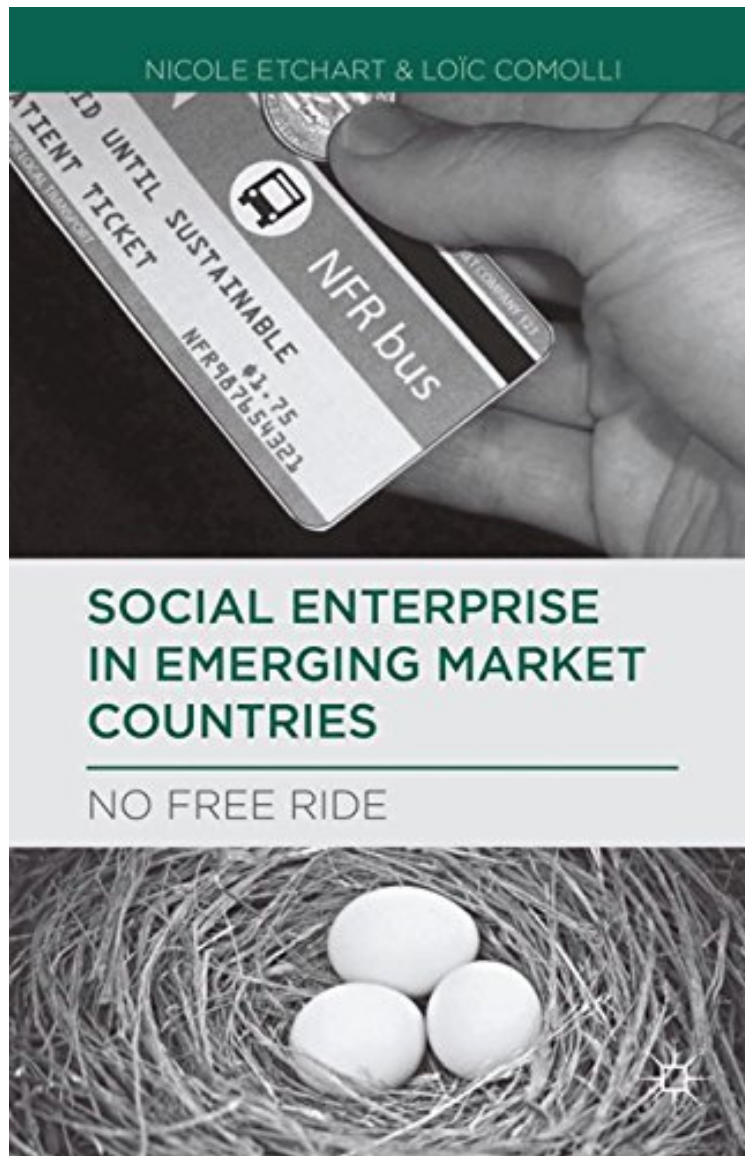


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Social Enterprise in Emerging Market Countries: No Free Ride

N. Etchart, L. Comolli
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NESsT is an organization that develops sustainable social enterprises to solve critical social problems in emerging market economies. NESsT believes that social enterprise is a powerful tool that provides marginalized communities

the skills, accessibility and technology needed to overcome social barriers and break the cycle of poverty. Drawing on NESsT's unique methodology for identifying and building the capacity of early-stage social enterprises, as well as on surveys of relevant stakeholders, *Social Enterprise in Emerging Market Countries* provides a clear picture of where social enterprises are and where they need to go, and identifies key players in the social enterprise field and how they can take the bold steps needed to facilitate the growth and impact of these models. Etchart and Camolli focus on NESsT's research in Latin America and Central Europe, the two regions where it has operated for over 15 years, particularly in Argentina, Brazil, Chile, Ecuador, and Peru, with some cases from other countries in Latin America. For the purpose of illustrating important models and innovative programs and policies, this book also highlights cases and experiences from Central Europe.

Social Enterprise in Emerging Markets is a wonderful contribution to the growing field of social enterprise, and paints a clear picture of the successes and lessons learned from the innovative leaders working in emerging markets. It is my hope that this book will add depth and perspective to the ongoing conversation around how best to support the social enterprise ecosystem and enable environments for success as we seek to address today's most pressing social issues." - Judith Rodin, President, The Rockefeller Foundation

"*Social Enterprise in Emerging Markets* provides an urgent, comprehensive insight into the deep, cross-sector collaborations, and difficult work early in the life of social enterprises, that are needed for the sector to flourish. It also reminds us of the incredible impacts that are at stake. With *No Free Ride, there are No More Excuses*." - Ben Thornley, Director, InSight at Pacific Community Ventures; Co-convenor, Impact Investing Policy Collaborative

"Well over a decade ago, I first learned of the seminal work NESsT was pioneering in Central Eastern Europe and South America. With *Social Enterprise in Emerging Market Countries*, the NESsT Team now brings lessons of leading social entrepreneurs and impact investors out of frontier markets and onto the global stage. This book speaks volumes regarding lessons we each may learn from the deep experience of one of the field's leading impact practitioners." - Jed Emerson, Founding Director, REDF; Chief Impact Strategist, ImpactAssets

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