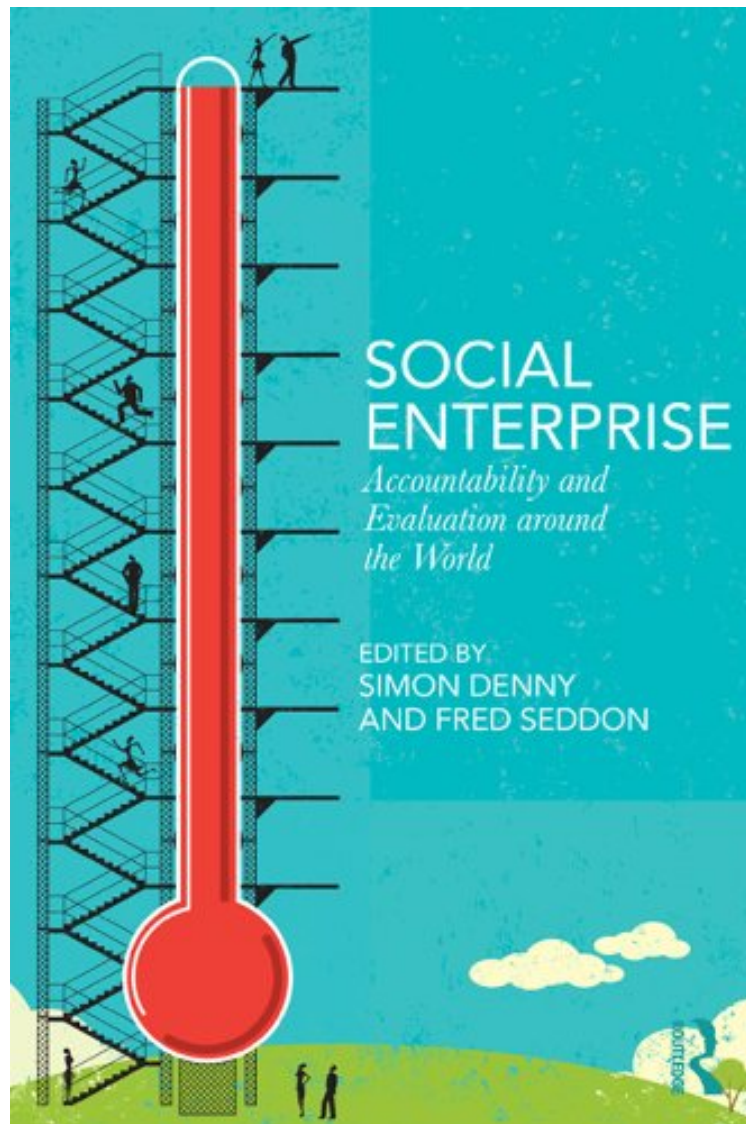


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From Routledge : Social Enterprise: Accountability and Evaluation around the World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Social Enterprise: Accountability and Evaluation around the World:

Social enterprise has become a much discussed term in recent years, often in conjunction with the public sector - the idea that entrepreneurship might somehow step in and save the public purse has taken hold in a number of areas. This book introduces and explains the terminology surrounding social enterprise and brings much-needed rigour to

proceedings by demonstrating how this can be measured, evaluated and held accountable. A range of validated evaluation measures, tools and techniques, such as 'SROI', the 'Outcomes Stars' and randomised control trials, are presented in individual research projects, conducted by an exciting and eclectic mix of international authors who are recognised experts in the field of social enterprise. Wrapping up with the ground-breaking use of a General Self-Efficacy scale, a reflective critique of social finance and a challenge to the actual concept of social enterprise, the book discusses the potential disadvantages that can arise from the commodification of social enterprise activities, resulting in a fascinating summary of current thinking surrounding this topic.

A brilliant book to provide insights into what makes a social enterprise successful and how to evaluate its efficiency and efficacy. A unique book for students, social entrepreneurs, investors, and policy makers. Mariarosa Scarlata, Newcastle University Business School This new book provides a refreshing and informed international perspective on social enterprise. Based on contributions from 17 leading scholars from several countries, it is essential reading for those with an interest in the study and practice of social enterprise. Jonathan Bland, Managing Director, Social Business International, founder of E3M and member of GECES For many within the social enterprise movement, evaluation, which this book interrogates conceptually and empirically, represents the most promising strategy for encouraging social redress. Boris Urban, University of Witwatersrand, South Africa. This book will be welcomed by practitioners and researchers alike, offering as it does a disciplined and knowledgeable account of the key issues. Peter Lawrence, Loughborough University About the Author Simon Denny is Professor of Entrepreneurship and Social Enterprise Development Director at the University of Northampton. His research interests are in the areas of social enterprise, entrepreneurship and social inclusion, and effective support for new enterprises. He is joint head of the Centre for Entrepreneurship, Enterprise and Governance (CEEG). Fred Seddon is Social Enterprise Researcher in the School of Social Sciences at Northampton University. Prior to taking up his current post he held research posts at the Open University, UK, and Padua University, Italy. He has published extensively in the fields of Social Enterprise and Music Psychology/Education