

Smart Globalization: The Canadian Business and Economic History Experience

Andrew Smith, Dimitry Anastakis

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SMART GLOBALIZATION

The Canadian Business and
Economic History Experience



EDITED BY ANDREW SMITH AND DIMITRY ANASTAKIS

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Andrew Smith, Dimitry Anastakis : Smart Globalization: The Canadian Business and Economic History Experience before purchasing it in order to gauge whether or not it would be worth my time, and all praised Smart Globalization: The Canadian Business and Economic History Experience:

Today's globalization debates pit neoliberals, who favour even deeper integration into the global economy, against neo-

mercantilists, who call for a relatively selective approach to globalization and the return to more interventionist industrial policies. Both sides claim to have the facts on their side. Inspired by the work of economists Ha-Joon Chang and Dani Rodrik, editors Andrew Smith and Dimitry Anastakis bring together essays from both historians and economists in this collection to test claims that wealth comes from either protectionism or free trade. With empirical research that spans more than a century of Canadian history, *Smart Globalization* demonstrates that Canada's success stemmed neither from complete openness to globalization or policies of isolation and self-sufficiency.

The editors and authors of *Smart Globalization* should be congratulated on a real contribution to the fields of both Canadian economics and history. (Mark Sholdice *Canadian Historical* vol 97:02:2016) This is a fascinating study of the approach taken to the international economy by decision makers in Canada. By bringing together essays from both historians and economists, editors Smith and Anastakis have given readers a set of studies that puts the Canadian case most instructively in the context of intelligent globalization. Highly recommended. (P.K. Kresl *Choice* vol 52:02:2014) This collection will be of interest to anyone interested in better understanding the historical complexities and contingencies of economic life in a globalizing world. Many scholars will find this book to be well worth a read. (Don Nerbas *Labour/Le Travail*, vol 76: Fall 2015) An important contribution to Canadian business and economic history. (Gregory P. Marchildon, Johnson-Shoyama Graduate School of Public Policy, University of Regina) *Smart Globalization* is the first real Canadian analysis of selective globalization put into historical perspective. The theme of the book, that selective globalization works better, is one that is completely relevant and germane today. No other books address this particular subject the way these authors have done, as they begin to reclaim some of the field for those in Canada less enamoured of the effects of globalization. (Bruce Muirhead, Department of History, University of Waterloo) About the Author Andrew Smith is a Lecturer in International Business at the University of Liverpool Management School. Dimitry Anastakis teaches Canadian history at Trent University. He has published seven monographs and collections, including *Smart Globalization: The Canadian Business and Economic History Experience* (2014) and the prize-winning *Autonomous State: The Struggle for a Canadian Car Industry from OPEC to Free Trade* (2013).