

Smart Business Start-ups

Infinite Ideas

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Infinite Ideas : Smart Business Start-ups before purchasing it in order to gage whether or not it would be worth my time, and all praised Smart Business Start-ups:

2 of 2 people found the following review helpful. Enjoyable, easy to read and more importantly --- implementable ideasBy K. A. MimsI really, really liked this book that cuts the process of starting a business down from a giant dragon of a list to bite size chunks with specific actions ... go do this one thing now! Then revisit after you have done it to assess how it went and perhaps benefit from some further short case study reading on common problems for that particular action step. The writing style makes it easy and fun to read. All the action tips apply to any type of business. Highly recommended for anybody starting up their own business in any field.0 of 0 people found the following review helpful. Recommend itBy AmyExactly what I need and excellent shipment! From everything that I have read, this is a good book. I definitely recommend it to all.0 of 1 people found the following review helpful. Take me back to the 1980sBy Preston SmithThis is one of the most shallow business books that I've ever read. I was shocked to see a 2005

copyright on the book and then to see a description about what a "flash drive" was and several mentions about floppy drives. I didn't realize that this was a British book, with a whole chapter about the VAT and other European-type taxes. I have been in business for about 9 years and I was hoping to get at least one good idea out of this, but it didn't happen.

Jon Smith was part of the start-up team for one of the UK's most successful on-line businesses and in *Smarter business start-ups* he reveals the tricks and techniques that helped turn a great idea into a brilliant business. *Smarter business start-ups* shows how to create a failsafe business plan and expertly guides readers through the intricacies of raising the right finance. Equally importantly, it helps fledgling tycoons through the inevitable setbacks, and shows them how to sustain their passion in the business once the initial excitement is over. Packed full of proven ideas and practical information *Smarter business start-ups* could make the difference between success and failure.

About the Author Jon Smith was part of the start-up team for .co.uk, Kitbag.com and The Florist Exchange. As a consultant for the venture capital firm Chase Episode 1, he was tasked with improving and researching business plans submitted by companies looking for investment. In 2002 he and his wife launched Toytopia an online specialist toyshop and since 2003 Jon has been managing director of Inpress, an organisation set up to providing sales, marketing and technical support to independent poetry publishers for which he received three years funding from Arts Council England. He lives with his wife and daughter in Bedford, England.