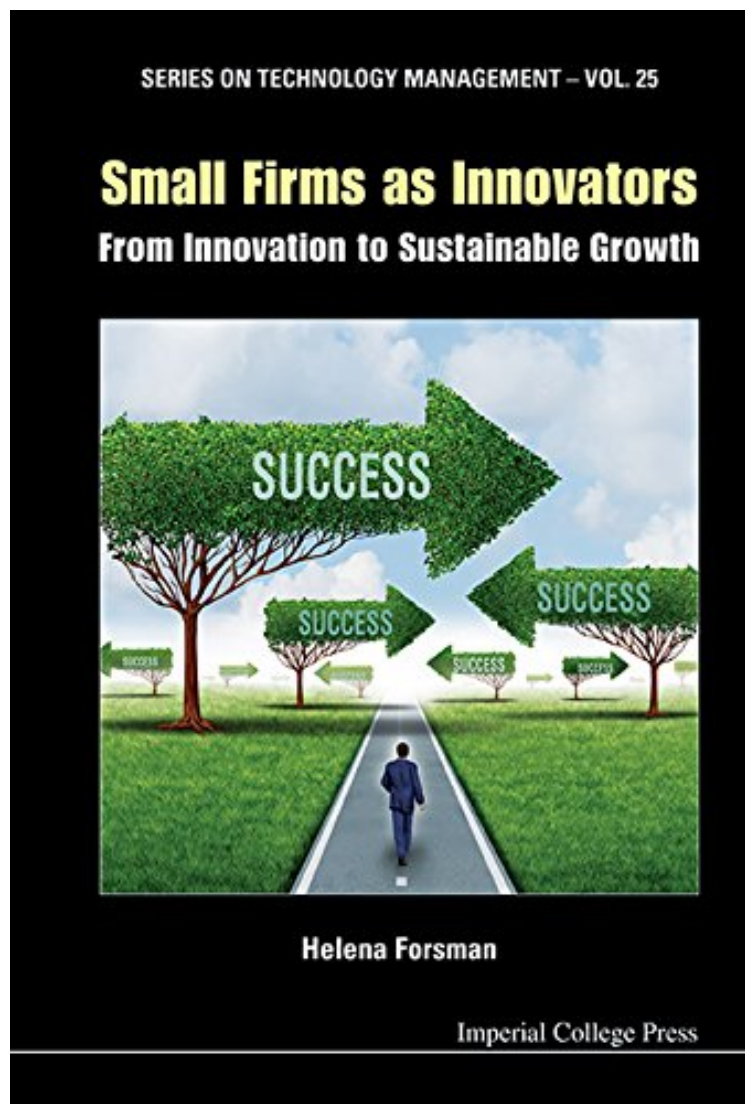


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Small Firms as Innovators:From Innovation to Sustainable Growth (Series on Technology Management)

Helena Forsman

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Small Firms as Innovators: From Innovation to Sustainable Growth provides a rich empirical analysis of innovation in the context of small business. The book first introduces the general innovation patterns present in small firms. It then progresses to demonstrate how these firms create and strengthen their innovation capacity, how they transform this capacity into real-world innovations and how these innovations are exploited for creating superior competitiveness that can be transformed into sustainable growth. To conclude, this book offers both theoretical and empirical insights for measuring and managing innovation performance in small firms.

From the Inside Flap
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About the Author
Dr Helena FORSMAN has served the University of Tampere (Finland) in the capacity of a Professor in Business Management and the University of Winchester (UK) as a Reader in Innovation and Entrepreneurship. In addition, she is providing leadership in the fields of knowledge exchange and entrepreneurship. Helena has more than 15 years' management experience in practical-oriented RD projects aiming at fostering business development and innovation, such as the ramp up of business and knowledge centres, RD departments and business incubation activities. Helena's research interest focuses on business development and innovation management in the context of small business. She is especially interested in how the changes in competitive landscape are forcing small firms to change the way they innovate and run their businesses. She has been a productive author of academic publications. Recently, her articles have been published in *Regional Studies*, *International Journal of Innovation Management*, *Business Strategy and the Environment*, *European Journal of Innovation Management*, *International Journal of Technology Management and Research Policy*.