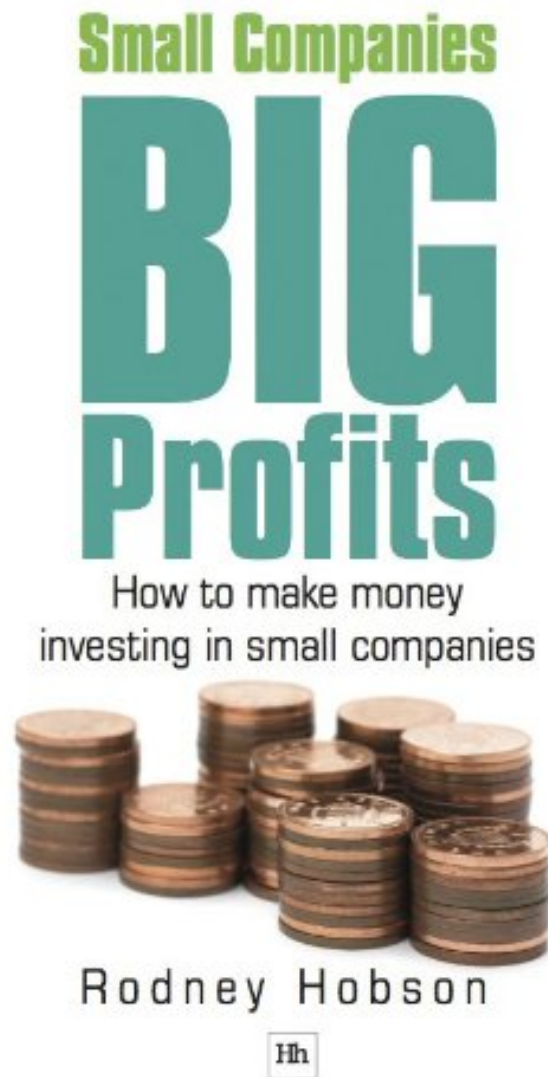


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Small Companies, Big Profits: How to make money investing in small companies

Rodney Hobson

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Rodney Hobson : Small Companies, Big Profits: How to make money investing in small companies before purchasing it in order to gage whether or not it would be worth my time, and all praised Small Companies, Big Profits: How to make money investing in small companies:

Small is beautiful - if you have an eye for an opportunity. While most big fund managers and private investors seek the apparent safety of the largest stocks, the best investment ideas can be found among nearly 2,000 smaller companies whose shares are quoted on the London Stock Exchange. This guide opens up a whole new world to investors, a world of solid companies that have found a profitable niche, ambitious start-ups with enormous growth potential and attractive takeover targets. However, the risks match the rewards and the unwary investors need to learn how to spot the pitfalls and which companies are small because they do not deserve to grow. The book is packed full of case studies demonstrating the successes, failures and potential of small companies. Each succinctly presents the lessons to be learnt from their experience. All investors looking to widen their portfolios will welcome this highly informative book covering an area of the stock market that is too often neglected by pundits, investors and the press.

About the Author Rodney Hobson is an experienced financial journalist who has held senior editorial positions with publications in the UK and Asia, most recently as Editor of Hemscott, the financial news and information website. Among posts he has held are News Editor for the Business section of The Times, Business Editor of the Singapore Monitor, Deputy Business Editor of the Far Eastern Economic Review, Head of News at Citywire and Editor of Shares magazine. He has also contributed to the Daily Mail, the Independent and Business Franchise Magazine. He is registered as a Representative with the Financial Services Authority. Rodney is married with one daughter.