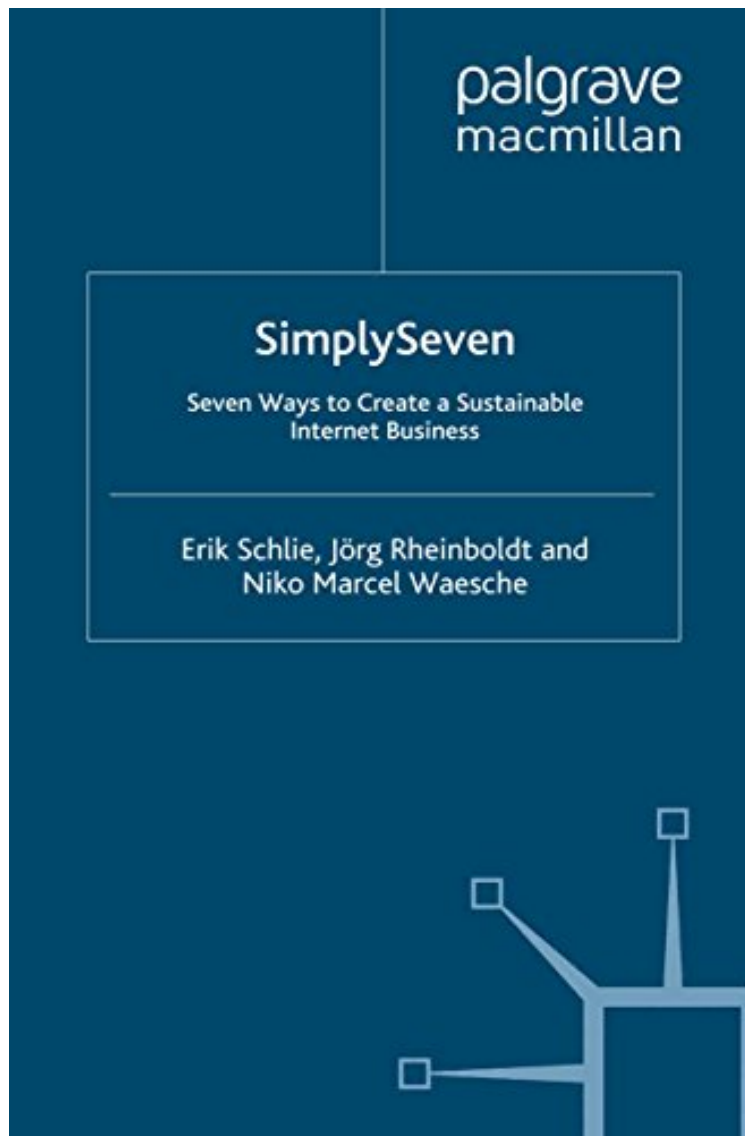


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Simply Seven: Seven Ways to Create a Sustainable Internet Business (IE Business Publishing)

E. Schlie, J. Rheinboldt, N. Waesche

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Published as part of Palgrave Macmillan's IE Business Publishing Series, *Simply Seven* is a practical guide to Internet business for students, entrepreneurs and executives. The book presents a practical blueprint created to get entrepreneurs and executives started on finding the right Internet business model for their web site.