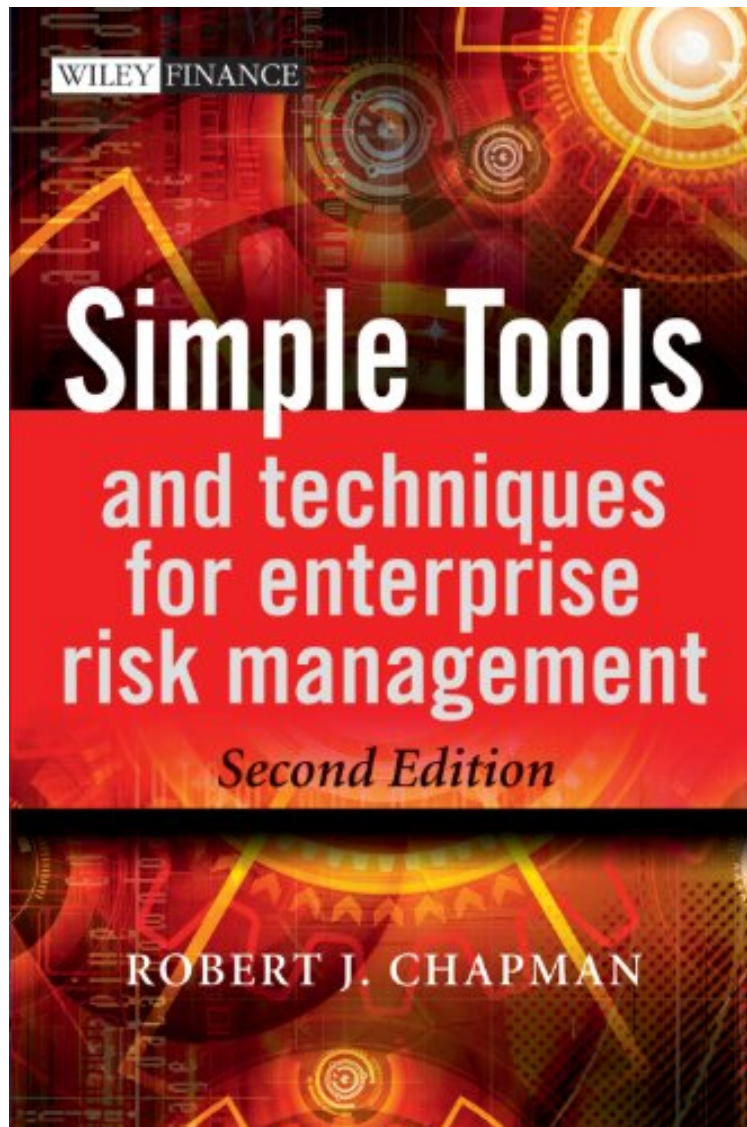


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# Simple Tools and Techniques for Enterprise Risk Management

*Robert J. Chapman*

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**Robert J. Chapman : Simple Tools and Techniques for Enterprise Risk Management** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Simple Tools and Techniques for Enterprise Risk Management:

1 of 1 people found the following review helpful. Recommended for Risk Consultants, Instructors and Practitioners By Paul Vorbach, Sydney A well written and comprehensive guide for risk consultants, instructors and practitioners alike. Covers much more than what its title suggests. Over 600 pages in length, this text takes the reader through a step by step exploration of each element of ERM, but further reviews significant developments in global governance. It also provides a thorough discussion of technological, project, health and safety, environmental, financial and market based

risks. A very useful book. 0 of 0 people found the following review helpful. Five Stars By Customer Superb contents.

Your business reputation can take years to build and mere minutes to destroy. The range of business threats is evolving rapidly but your organization can thrive and gain a competitive advantage with your business vision for enterprise risk management. Trends affecting markets, events in the global financial markets, changing technologies, environmental priorities, dependency on intellectual property; all underline how important it is to keep up to speed on the latest financial risk management practices and procedures. This popular book on enterprise risk management has been expanded and updated to include new themes and current trends for today's risk practitioner. It features up-to-date materials on new threats, lessons from the recent financial crisis, and how businesses need to protect themselves in terms of business interruption, security, project and reputational risk management. Project risk management is now a mature discipline with an international standard for its implementation. This book reinforces that project risk management needs to be systematic, but also that it must be embedded to become part of an organization's DNA. This book promotes techniques that will help you implement a methodical and broad approach to risk management. The author is a well-known expert and boasts a wealth of experience in project and enterprise risk management. Easy-to-navigate structure breaks down the risk management process into stages to aid implementation. Examines the external influences that bring sources of business risk that are beyond your control. Provides a handy chapter with tips for commissioning consultants for business risk management services. It is a business imperative to have a clear vision for risk management. *Simple Tools and Techniques for Enterprise Risk Management, Second Edition* shows you the way.

"...provides a thorough introduction to the subject...and places the evolving methodology in context." (Professional Manager, December 2006) From the Inside Flap "Risk Management is such a broad subject and varies depending on the organization and the industry. Many standards and guidelines around the world try to encapsulate risk into one set of parameters but typically suffer as they are from one particular perspective. Robert Chapman however does not conform to this single minded approach and provides us with a mixture of current risk management issues, techniques and case studies to provide a broad and yet still comprehensive view on risk management that is relevant to any industry sector. As such, there is something here for everyone who is in the risk management field and should be a mandatory addition to any risk manager's bookshelf." — Clayton Meteyard, Manager — Risk and Insurance, Etihad Rail, UAE "This valuable text provides both the student and the practitioner with comprehensive coverage of the key elements which must be considered in respect of Risk Management." — Dr Alistair Somerville Ford FTS, Chairman - Institute of Commercial Management, UK "The global financial crisis and in particular the demise of high profile companies has emphasised like never before the need for effective Enterprise Risk Management. This significantly expanded text will enable the reader, whether student, risk practitioner, auditor or board member to understand both the sources of risk and a process for implementing ERM. The clear and concise style of writing will provide a useful reference in navigating the ever expanding maze of business risk." — Steve Wilmot, Risk Manager - Leighton Contractors PTY Limited, Australia "In today's highly volatile risk reality where ERM is the future of risk management, Chapman's book provides an in-depth insight into ERM. By combining theoretical and practical ERM knowledge from both a strategic and an operational angle, Chapman creates a valuable source of references for risk practitioners. While imminent risk issues are addressed, the book discusses how these risks can be managed most effectively across the entire organisation. The book aims to introduce risk professionals to key ERM aspects, and that's exactly what it does." — Joanna Keith, Risk Management, JP Morgan, UK "Rob Chapman's book is modest in its title, yet is, at its heart, one of the best guides on how to 'do' Enterprise Risk Management, currently in print. Now completely revised to recognise the development of ISO31000 (the International Risk Management standard) and recent changes in governance and business ethics, this very accessible text is a must for anyone implementing ERM, irrespective of their business sector, country or background." — Steve Fowler, Chief Executive, Institute of Risk Management, UK From the Back Cover A business's ability to grow in the face of complex, unrelenting, ever-changing risk is the *sin qua non* of its competitive success. Unfortunately risk exposure is increasing unabated both in diversity and complexity at a breathtaking pace. In today's more interconnected business environment, where a lone trader can destroy, in a matter of hours, a reputation it took years to build, where the mere rumour of unsavoury accounting practices can send a company's stock price plummeting at near-lightening speed, and where the unscrupulous practices of a handful of Wall Street bankers can bring the world financial system to its knees, the need for a methodical, highly dynamic and all-encompassing approach to Enterprise Risk Management has never been greater. Representing a departure from traditional, compartmentalized risk management models, Enterprise Risk Management provides a fully integrated, "holistic" approach, in which risk management becomes an essential part of a business's organization, intrinsic to its strategic plan, structure and business processes. In this updated and substantially expanded edition of *Simple Tools and Techniques for Enterprise Risk Management*, Robert Chapman provides a blueprint for designing, planning, implementing and managing an Enterprise Risk Management programme suitable for every type of corporation. Building from the ground up, he describes the major sources of

internal and external risk and arms readers with a retinue of powerful tools and techniques for addressing each in a manner that can be tailored to a company's unique needs, goals and culture. As clear, methodical and accessible as the Enterprise Risk Management model itself, the book explores the five key areas that must be considered when designing an effective Enterprise Risk Management programme: The relationship between corporate governance, internal control and risk management. The seven stages of the risk management process— including tools and techniques specific to each. The six primary sources of controllable internal risk, including financial, operational, technological, project management, business ethics and health and safety. The six main sources of external risk, namely: economic, environmental, legal, political, market, and social. Finding and working with a qualified risk practitioner, as considered from both the client's and consultant's perspectives. Fully revised and updated to meet the needs of today's risk practitioner, this 2nd Edition of Robert Chapman's acclaimed guide now includes chapters on the global financial crisis, project risk management, business ethics and health and safety, as well as updated chapters on US and UK corporate governance, providing an indispensable working resource for board members, executives, managers, and risk practitioners.