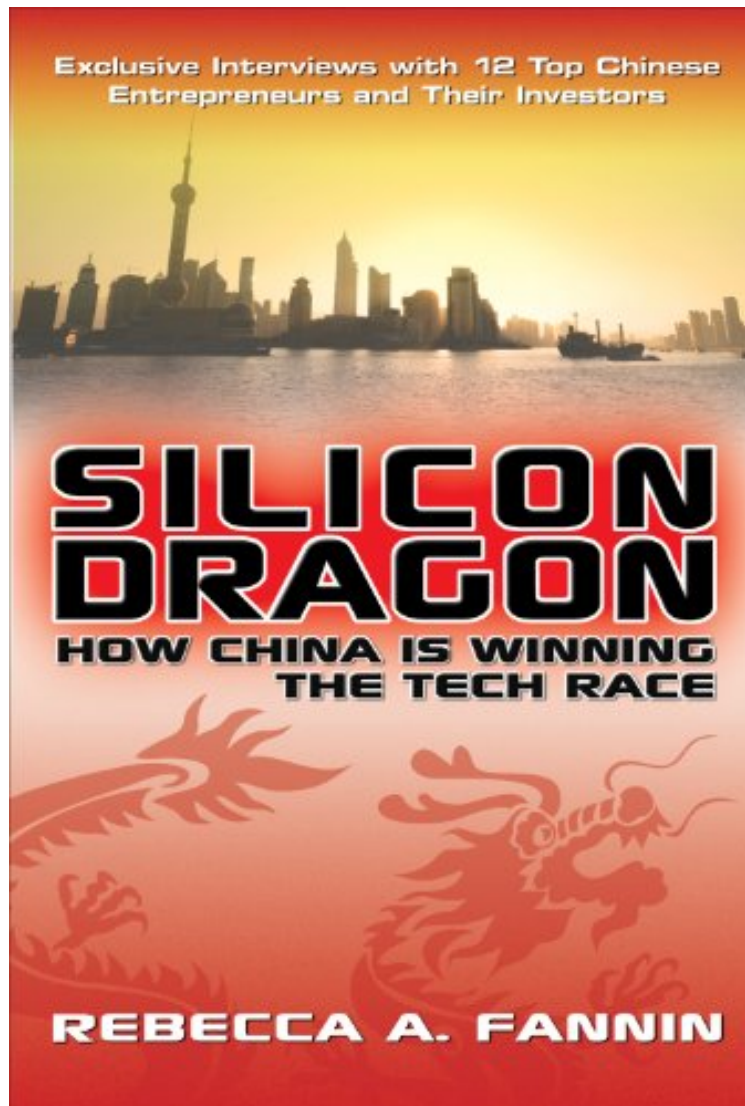


[Library ebook] Silicon Dragon: How China Is Winning the Tech Race

Silicon Dragon: How China Is Winning the Tech Race

Rebecca Fannin

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#1159479 in eBooks 2008-01-10 2008-01-10 File Name: B0010SKTD4 | File size: 39.Mb

Rebecca Fannin : Silicon Dragon: How China Is Winning the Tech Race before purchasing it in order to gage whether or not it would be worth my time, and all praised Silicon Dragon: How China Is Winning the Tech Race:

0 of 0 people found the following review helpful. They are not inherent human nature like philosophy. Thus America is inclined to preach and ...By Francis Fung TIME FOR PHILOSOPHY TO FLOURISH, REJUVENATION OF CHINA "Xi, it is time for philosophy to flourish." Rejuvenation of China is the rise of Chinese culture. Philosophy is human wisdom above religion. It is the soul of a nation. Human created God, not the other way around. Harmony is the essence of philosophy, rule of nature. Philosophy is the highest human abstract thinking. It all art form it can soar above heaven. It is human wisdom without limit. Human strength comes from self-discipline. It comes from within. It

must be guided by a well-founded philosophy, not law imposed from outside. U.S. crime and drug problems ultimately can only be solved by self-discipline and not by law alone. Chinese culture is strong in philosophy and self-discipline. Philosophy propagates by resonance. China did not need to use force to spread its ancient culture. American culture is strong in law and ideology. They are not inherent human nature like philosophy. Thus America is inclined to preach and forcefully interfering in other countries domestic affairs. In today's fast internet world. Harmony and peace can only be achieved by a balance of East and West culture. For world peace and harmony America and China must learn from each other. In service of harmony Francis C W Fung, PH.D. Director General World Harmony Organization San Francisco, CA 7 of 7 people found the following review helpful. Flight of the Silicon Dragon By George Koo Every journalist dreams of writing a book and Silicon Dragon (McGraw-Hill, \$24.95) is Rebecca Fannin's. She interviews a dozen of China's most successful entrepreneurs and builds a book around her profiles of their roads to success. These are some of China's movers and shakers in the high tech industry, especially in Internet and wireless communication sectors. All of them are well known inside China but most are relatively unknown to the West. By describing and analyzing the keys to their success, Fannin has provided some lessons learned that are useful to anyone contemplating doing business in China. As readers go through the 150 pages of easy to read text, they find certain common themes. The first lesson is that a proven business model from the U.S. does not guarantee success in China. Whether it's Alibaba vs. eBay, Dangdang vs. or Baidu vs. Google, the local version has first mover advantage and can move quickly to localize the business model to ensure acceptance in China. The established American competitors initially focused on their U.S. market and paid no attention to China. By the time they are ready for China, they attempt to leapfrog via acquisition of a local company. They then make the mistake of replacing the Chinese management team with culturally deaf and dumb managers from home or even move the headquarters back to the U.S. Thus they further handcuff themselves by removing the ability to react quickly to a fast changing market. The book offers many other gems on rules of conduct in China that readers will find useful. Alas, the subtitle of this book: "How China is Winning the Tech Race" is unfortunately misleading. With the possible exception of the last chapter on possible technological breakthrough on light emitting diodes based on silicon, other chapters depict no threat of world leading edge, technical breakthroughs. Even the LED development with its vast potential to revolutionize the lighting of the world is at the pre-commercial stage. All the other chapters describe clever, hard working entrepreneurs that have basically improved upon something that already existed. My personal view of where China will make a world leading edge, technology breakthrough is to look in life sciences and not in electronics. My reason is that China has been investing heavily in RD. In such cases as stem cell therapy, researchers in China do not have the school of intelligent design as competitor for funding. Regrettably, this book exhibits too much rush to publish and could have improved its quality with a bit of fact checking and editing. For example, the book says "China accounts for 24% of world production of semiconductors." This is not true. China accounts for 24% of consumption but barely produces one fifth of what they consume. Albert Yu is described as "now-retired programmer" at Intel. His actual last position was Senior Vice President in charge of Intel's microprocessor development. The two top foundries in Taiwan are identified as Semiconductor Manufacturing Co. and United Microelectronics Corp. UMC is correct but the other, by far the largest and best known in the business is TSMC, where T stands for Taiwan. Blemishes like those listed above, and there were others, are reasons why I deducted one star in my rating of otherwise an useful case study sort of business book. 2 of 2 people found the following review helpful. China's High-Tech Rise, from the Inside By Dorian Benkoil Unlike some tomes about China that talk of the nation and its place amid the sweep of history, Rebecca Fannin does something I find more powerful: Using detailed tales of a dozen Chinese entrepreneurs to tell the story. Fannin sets the scene by telling of the impending rise of China, the increase in IPOs born there, the ballooning volume of venture capital investment, and as a fair-minded journalist also talks of the many challenges and potential pitfalls. While the experts she quotes say it will be 10-20 years before China ascends, one can taste that ascent through the creative business class she portrays -- whether a demure "Yu Yu," the creator of an .com wanna be, the head of the ever-present and powerful Alibaba.com B2B service site, or the engineer and accidental entrepreneur behind the Internet Explorer challenger known as Maxthon. She hints at who from the Middle Kingdom might be the next Steve Jobs or Bill Gates. She draws sometimes amusing parallels between today's China and Japan in its early days of economic ascendancy, and of Silicon Valley of the Web 1.0 boom days. Only occasionally, Fannin tips her hand, telling us, for example, that her bet is with Baidu rather than Google. But she also notes that while the search engine is growing, Google is learning quickly and will challenge. Fannin (whom I know professionally) also treads lightly -- some might say too lightly -- over sweeping issues that could have huge consequences, such as challenges from the West over intellectual property or copyright infringement, or the potential strains on the country being placed by a new moneyed entrepreneurial class along the coasts that's leaving peasants to the West out of this industrial revolution. But that may be an unfair complaint. The work Fannin has done in painting textured and sometimes colorful portraits of individuals, replete with relevant facts, figures, context and possible knocks on them, tells a story of a China that goes into more rich detail, and may tell us more, than we usually get.

If you want to discover the Next Big Thing in technology; ENTER THE DRAGON. You already know that

China is the most populated nation on the planet. You already know about the rapid growth of its Internet and the recent development of its technologies. But did you realize that China has the world's largest number of mobile phone users (500 million) Three times as many engineering students as the United States? A dozen more billion-dollar tech firms than the United States? The fastest growing venture capital market in the world? It's time to face the facts: China is catching up to the United States as a global leader of technology--and, within a few years, may surpass every nation in the world. By modeling their new techno-based companies on successful American ones like Google and Yahoo, a new breed of entrepreneur is leading China through a second Industrial Revolution. Financial journalist Rebecca A. Fannin traveled from Shanghai to Beijing and beyond to speak face-to-face with China's hottest up-and-comers. For some of these young entrepreneurs, it's their first interview with the Western press--and their first chance to introduce their companies before the stocks hit Nasdaq. You'll meet smart and savvy self-starters like Robin Li, who made his company Baidu in the image of Google. You'll meet inventors and innovators like Liu Yingkui, who developed software for selling goods over cell phones, not PCs. You'll also meet the American venture capitalists who are searching for deals every day in every corner of China. Whether you're an investor, entrepreneur, techno whiz, or dot-com mogul, you can make peace with the dragon--and profits, too.

From Publishers Weekly In her brisk and flattering analysis of China's charge into the high-tech market, Fannin spotlights 12 Eastern technopreneurs who are giving Silicon Valley mainstays a run for their money. Identifying her profile subjects the next Thomas Edison or the next Rupert Murdoch, and their companies as MySpace China and the like, the former Red Herring news editor supports her observational thesis with data and anecdotes from a variety of Western and Eastern CEOs, professors and financial analysts. Drawing parallels between the Middle Kingdom's growth and the height of the dot-com bubble, Fannin also takes care to note that most of her China-born sea turtles' were educated in the West, but returned to their homeland to take advantage of growing markets there. If anything, her writing overly praises Chinese entrepreneurs' reach in the world, choosing to gloss over negative statistics and paying controversial social issues--such as censorship of China's Internet sites--mere lip service. Overall, Fannin is best at tracing her subject's mostly humble beginnings through Mao's Cultural Revolution to the self-made Internet era as the tech world searches for the next Bill Gates. Given the sheer number of Chinese expected to be alive in the next decade, new media moguls (and profitable IPOs) are inevitable. (Feb.) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "Rebecca Fannin recently crisscrossed China to gauge its digital prospects and the dynamism of its computer-based economy. As she reports in *Silicon Dragon*, she spotted a clutch of up-and-coming entrepreneurs and heard echoes of Redwood Drive in places like Beijing's Zhongguancun high-tech district. And little wonder. China's Steve Jobs wannabes are desperately trying to make up for lost time." (The Wall Street Journal) From the Back Cover Advance Praise for *Silicon Dragon* "In *Silicon Dragon*, [which illustrates] the growth of Chinese entrepreneurship, Ms. Fannin, writing last year presumably, predicts that China's internet population will overtake that of the US." --Financial Times "China's emergence as a technological giant is among the most interesting and important subjects in business and economics. Rebecca Fannin performs an invaluable service in detailing China's growth into the tech engine of the 21st century." --Jason Pontin, editor-in-chief and publisher of *Technology*, columnist, *The New York Times* "Rebecca Fannin, a U.S.-based editor of the *Asian Venture Capital Journal*, recently crisscrossed China to gauge its digital prospects and the dynamism of its computer-based economy. As she reports in *Silicon Dragon*, she spotted a clutch of up-and-coming entrepreneurs and heard echoes of Redwood Drive in places like Beijing's Zhongguancun high-tech district. And little wonder. China's Steve Jobs wannabes are desperately trying to make up for lost time." --The Wall Street Journal "Silicon Dragon makes clear that China has now become the US's most serious challenger as a leader of tech innovation and investment opportunities." --David M. Rubenstein, managing director, *The Carlyle Group* "Silicon Dragon presents a unique and well-reported look into the rapid ascent of Chinese entrepreneurs and venture capitalists who are defining the frontiers of global technology. A high-five to Ms. Fannin, who took the time in Beijing, Shanghai, and the Valley to tell their story to the world." --Dan Schwartz, chairman and publisher, *Asian Venture Capital Journal* "China is flexing its muscle and is going to be the next big bed of innovation. *Silicon Dragon* will give you a road map for this new brave world." --Om Malik, author of *Broadbandits: Inside the \$750 Billion Telecom Heist*, founder and senior writer, *GigaOM* "With fine writing flair and investigative footwork, Rebecca Fannin unveils the Chinese tech menagerie and the fierce but finally friendly dragons that make China the most fateful and fascinating entrepreneurial story of the 21st century." --George Gilder, editor-in-chief, *Gilder Technology Report*