

## Shopping, Seduction Mr. Selfridge

*Lindy Woodhead*

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**Lindy Woodhead : Shopping, Seduction Mr. Selfridge** before purchasing it in order to gage whether or not it would be worth my time, and all praised Shopping, Seduction Mr. Selfridge:

1 of 1 people found the following review helpful. Fabulous!!!!By CMHMy experience has been that the movies/series based on a book is never as good as the book. Thus, while I love "Mr.Selfridge". I was wary about reading the book since the series is SO fabulous that I thought the book couldn't hold a candle to it. However, I was delightfully surprised - in truth, once I started reading, I couldn't put the book down.The book is not only excellently researched but it is eminently readable....almost akin to a historical novel but much more in keeping with the facts.0 of 0 people

found the following review helpful. This is a good read. It fills in all the gaps that ...By heinz57This is a good read. It fills in all the gaps that were left out of the series. It gives you a much better insight into his rise and departure from Marshall Fields. He comes to a sad existence but he had complete control over all of his choices. It is possible if Rose had lived he may have been reined in but who really knows. I enjoyed the book very much.0 of 0 people found the following review helpful. Great Rags to Riches story .. the man who invented the ultimate Department StoreBy sylvia good story ... great guy, pity he overreached himself and got too greedy ! He was marvellous to his family and staff and a loving, caring son for his ole Mother ... He sure left a great legacy behind as Selfridges is still the crown of Oxford Street ! He was truly ahead of his time ..

If you lived at Downton Abbey, you shopped at Selfridges's. Harry Gordon Selfridge was a charismatic American who, in twenty-five years working at Marshall Field's in Chicago, rose from lowly stockboy to a partner in the business which his visionary skills had helped to create. At the turn of the twentieth century he brought his own American dream to London's Oxford Street where, in 1909, with a massive burst of publicity, Harry opened Selfridges's, England's first truly modern built-for-purpose department store. Designed to promote shopping as a sensual and pleasurable experience, six acres of floor space offered what he called "everything that enters into the affairs of daily life," as well as thrilling new luxuries—from ice-cream soda to signature perfumes. This magical emporium also featured Otis elevators, a bank, a rooftop garden with an ice-skating rink, and a restaurant complete with orchestra—all catering to customers from Anna Pavlova to Noel Coward. The store was "a theatre, with the curtain going up at nine o'clock." Yet the real drama happened off the shop floor, where Mr. Selfridge navigated an extravagant world of mistresses, opulent mansions, racehorses, and an insatiable addiction to gambling. While his gloriously iconic store still stands, the man himself would ultimately come crashing down. The true story that inspired the Masterpiece series on PBS • Mr. Selfridge is a co-production of ITV Studios and Masterpiece • Enthralling . . . [an] energetic and wonderfully detailed biography. —London Evening Standard • "Will change your view of shopping forever." —Vogue (U.K.) From the Trade Paperback edition.

Harry Selfridge revolutionised the way we shop. —Daily Mail • Will change your view of shopping forever. —Vogue