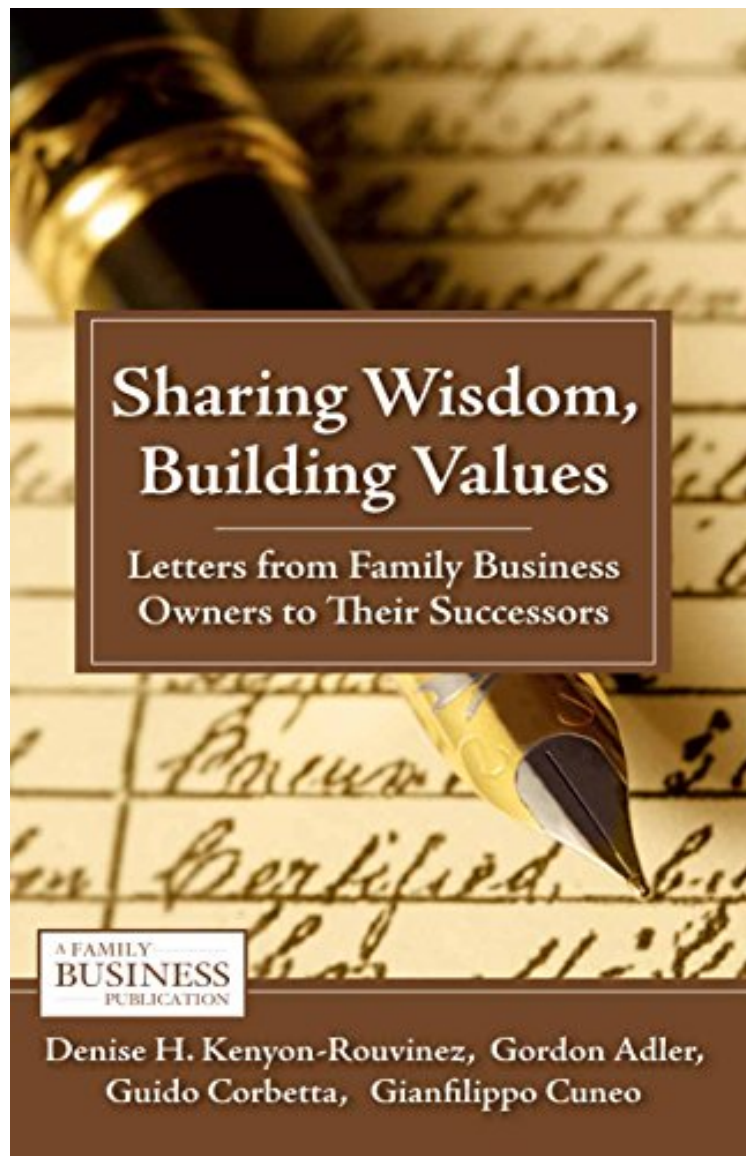


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Sharing Wisdom, Building Values: Letters from Family Business Owners to Their Successors (A Family Business Publication)

D. Kenyon-Rouvinez, G. Adler, G. Corbetta, Gianfilippo Cuneo
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Family Business Owners to Their Successors (A Family Business Publication):

A collection of personal family letters written from great entrepreneurs to their family members about business, success and life. In *Sharing Wisdom, Building Values* we learn directly through their own words.

About the Author Denise H. Kenyon-Rouvinez is Head of International Family Business and Philanthropy at RBS Coutts. Based in Switzerland, she is a researcher, speaker, and consultant working with family businesses on governance issues such as establishing strong business boards; defining roles, tasks, and responsibilities for business, family and shareholders; family councils; and performance evaluation and control. She advises business families and families of wealth in America, Europe, the Middle East and Asia. Denise is a former Senior Associate of the Family Business Consulting Group, Inc. She has authored several books on the topic of family business and received many awards for her research and publications. Gordon Adler is an American writer, management communications expert and writing coach. Since 1996, he has been Senior Writer at IMD, where he has worked closely with FBN and family business faculty. He works as an editor/writing/communications consultant at leading management institutions and international firms. He has also published in a number of leading journals and magazines. Guido Corbetta is Professor of Strategic Management, Founder of family business programs, and Chairman of the Strategic and Entrepreneurial Management Department of Bocconi University School of Management, Milan, Italy. He is also a member of the Family Business Consulting Group International and has authored many books and articles on family business issues. Gianfilippo Cuneo is Founder of Bain Co., Italy as well as the venture capital fund: Angelventures. Until 1989 he was Director of McKinsey. Mr. Cuneo is well known in Italy for his top management consulting activities for major Italian corporations. He has written four books on management and numerous articles for the leading Italian business newspapers.