

[Ebook free] Setting the Table: The Transforming Power of Hospitality in Business

## Setting the Table: The Transforming Power of Hospitality in Business

*Danny Meyer*

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**Danny Meyer : Setting the Table: The Transforming Power of Hospitality in Business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Setting the Table: The Transforming Power of Hospitality in Business:

3 of 3 people found the following review helpful. It's about leadership  
By david s. guzick  
This book is no doubt of general interest, but in my opinion it will be especially helpful to those in leadership positions in industries that have hospitality functions other than the restaurant business. I run a large health system in South, and found that I could

translate many of the challenges that Mr. Meyer describes, and the strategies that he has developed to address them, to the challenges of running hospitals and medical schools. Hospital and hospitality have the same latin root, and the needs of patients and restaurant guests overlap. I downloaded the book on a plane thinking I would be interested in it because I grew up in NYC, am a bit of a foodie and have enjoyed dining in Danny Meyer restaurants. I enjoyed learning about the restaurant business, but I learned much more about leadership strategies from an angle that I would not normally encounter. Mr. Meyer writes well and can be quite pithy. I deleted one star only because I found his extensive description of his privileged upbringing, and his frequent name-dropping, to be a distraction (at least for me). That said, this is a minor criticism of an otherwise very useful book that is easy reading. 1 of 1 people found the following review helpful. Buy this. Buy Wine. Buy good food. By Customer This is one of my all time favorite books - really a wonderful read. The stories are just so much fun to hear, beautifully written and makes me want to toss the corporate lifestyle and tie on an apron. I recommend this book to everyone! 1 of 1 people found the following review helpful. he is very excellent and more experience can share with us By Customer This book can get more experience from Danny Meyer, he is very excellent and more experience can share with us. It is very useful for my major about Hospitality Management

The bestselling business book from award-winning restaurateur Danny Meyer, of Union Square Cafe, Gramercy Tavern, and Shake Shack Seventy-five percent of all new restaurant ventures fail, and of those that do stick around, only a few become icons. Danny Meyer started Union Square Cafe when he was 27, with a good idea and hopeful investors. He is now the co-owner of a restaurant empire. How did he do it? How did he beat the odds in one of the toughest trades around? In this landmark book, Danny shares the lessons he learned developing the dynamic philosophy he calls Enlightened Hospitality. The tenets of that philosophy, which emphasize strong in-house relationships as well as customer satisfaction, are applicable to anyone who works in any business. Whether you are a manager, an executive, or a waiter, Danny's story and philosophy will help you become more effective and productive, while deepening your understanding and appreciation of a job well done. Setting the Table is a landmark motivational work from one of our era's most gifted and insightful business leaders.