

[Library ebook] Selling Information Governance to the Business: Best Practices by Industry and Job Function

# Selling Information Governance to the Business: Best Practices by Industry and Job Function

Sunil Soares

ePub | \*DOC | audiobook | ebooks | Download PDF

"...essential reading for anyone putting together a data governance initiative..."

ANDY HAYLER, CEO, THE INFORMATION DIFFERENCE

## Selling Information Governance to the Business

Best Practices by Industry and Job Function



SUNIL SOARES

 Download

 Read Online

#1239030 in eBooks 2011-11-01 2011-11-01 File Name: B0069YN2D8 | File size: 75.Mb

**Sunil Soares : Selling Information Governance to the Business: Best Practices by Industry and Job Function** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Selling Information Governance to the Business: Best Practices by Industry and Job Function:

0 of 0 people found the following review helpful. Excellent overview By B. Van Gils If you know Sunil, then it is no surprise that the coverage of the depth and clarity of this book is excellent. What makes it particularly useful is its structure and the many case studies. Having chapters dedicated to specific industries, as well as chapters covering functional roles in the enterprise will help any reader to quickly find what they need in this book. 0 of 0 people found the following review helpful. ... a must read for anyone interested ... By bsr7696 ... a must read for anyone interested in Data Governance. 0 of 0 people found the following review helpful. Very well organized book on information

governanceBy BBoyThe book is well organized and full of industry-specific examples and use cases which make it easy to read. This is probably the most comprehensive book on information governance I have read.

Tackling one of the major challenges with implementing an information-governance program, this book provides insight into the best ways to convince businesses of the value of the practice. Most information-governance programs deal with problems that are common across every enterprise—poor data quality, inconsistency of business terms, fragmented view of the customer and product, and security and privacy. However, these issues manifest themselves differently across different industries and job functions. The author has spoken to hundreds of clients across multiple industries and geographies about their information-governance programs, and as a result, this book provides cross-industry best practices as well as best applications and case studies for a variety of industries and job functions, such as healthcare, manufacturing, transportation, telecommunications, and media.

About the AuthorSunil Soares is the director of information governance for IBM Software Group and a former director of Worldwide Channels and Alliances for InfoSphere, IBM Software Group. He is the author of *The IBM Governance Unified Process*. He lives in Harrington Park, New Jersey.