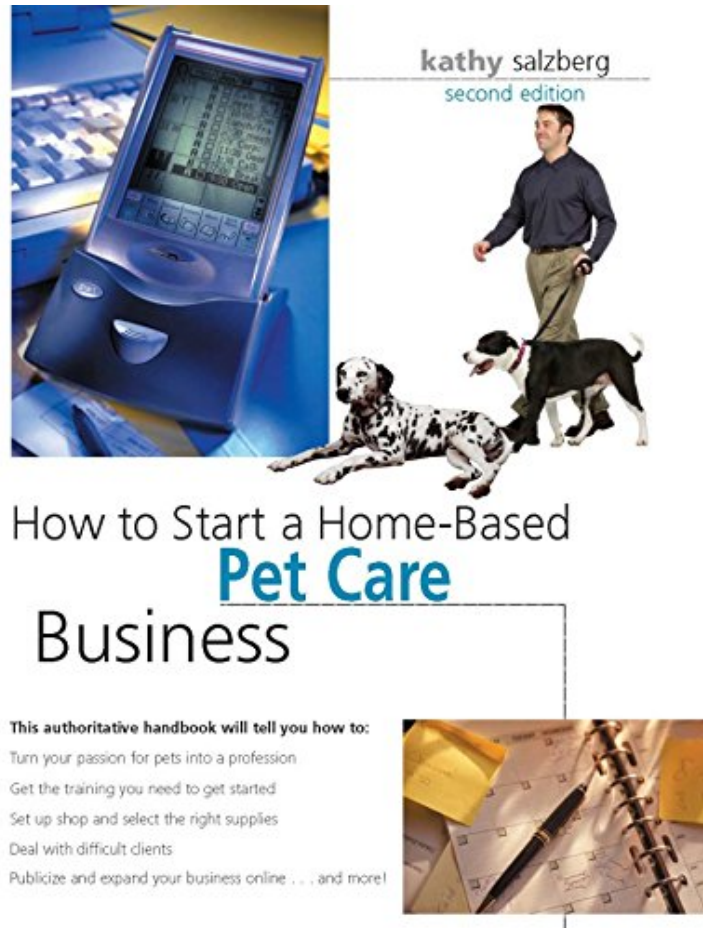


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How to Start a Home-Based Pet Care Business (Home-Based Business Series)

Kathy Salzberg

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Kathy Salzberg : How to Start a Home-Based Pet Care Business (Home-Based Business Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Start a Home-Based Pet Care Business (Home-Based Business Series):

1 of 1 people found the following review helpful. EXCELLENT READING !! By S. Kelly The folks who wrote this book know exactly how to run a successful, customer-conscientious business. Although many businesses today employ the dot.com mentality, some ventures only have room for the 'old school' way of doing things. If you're thinking about starting a dog sitting or dog grooming business surrounded by chaos, dirty floors, and bad customer service, hurry and buy this book. You might still be able to recover the investments you're about to lose! On the downside ... the title of the book is "How To Start A Home-Based Pet Care Business" which seems to encompass all pet types, however, the book speaks only to dog grooming and dog sitting. I hoped for information on how to start a Cat Boarding Business. Other than that ... 5 stars. 0 of 0 people found the following review helpful. Book Review By Kiyao5A lot of good information but too wordy, you can tell the author was a journalist. It was hard for me to get through it because of all

the filler info. Plus she was a dog groomer, and while she has it split into the different areas, the dog grooming portion prevails. I think she should have written three separate books rather than combine them. Other than that, the information was useful, although I'm still not done with it. She really doesn't leave much out and I feel I could start my own business from the information she provided. 0 of 0 people found the following review helpful. Three Stars By Customer Not exactly what needed.

From advice on zoning and insurance to pet grooming and health issues, this guide can help you hit the ground running. Learn how to price competitively, attract clients, and build your reputation as a professional groomer, dog walker/pet sitter, or obedience trainer.

From the Back Cover Do you love animals? Have you ever dreamed of making them your life's work? Have you ever imagined yourself as a groomer, a dog walker/pet sitter, or an obedience trainer? This comprehensive book contains all the necessary tools and success strategies you will need to launch and grow your own home-based pet care business. Author Kathy Salzberg, a successful home-based groomer, shares her experience and down-to-earth advice on every aspect of setting up and running a thriving home-based business. Throughout these pages she will show you how to develop a business plan, estimate your start-up costs, price your services, and stay profitable once you're in business. From painless record keeping to savvy marketing techniques, her step-by-step methods are realistic, innovative, and easy to understand. From advice on zoning and insurance to pet grooming and health issues, this guide can help you experience the satisfaction of building your own home-based business. Learn all about: what it takes to be a professional groomer, dog walker/pet sitter, or obedience trainer; attracting clients and gaining their trust; equipping your home office and shop; pricing competitively; setting your daily schedule; building your reputation; managing growth. The following special features as well as workbook pages are included: business registration form; sample business plan; sample client card; sample grooming menu; pet sitter's service contract; obedience trainer's contract; business opening press release; advertising and promotion checklist. (7 x 10, 288 pages, business forms, charts)