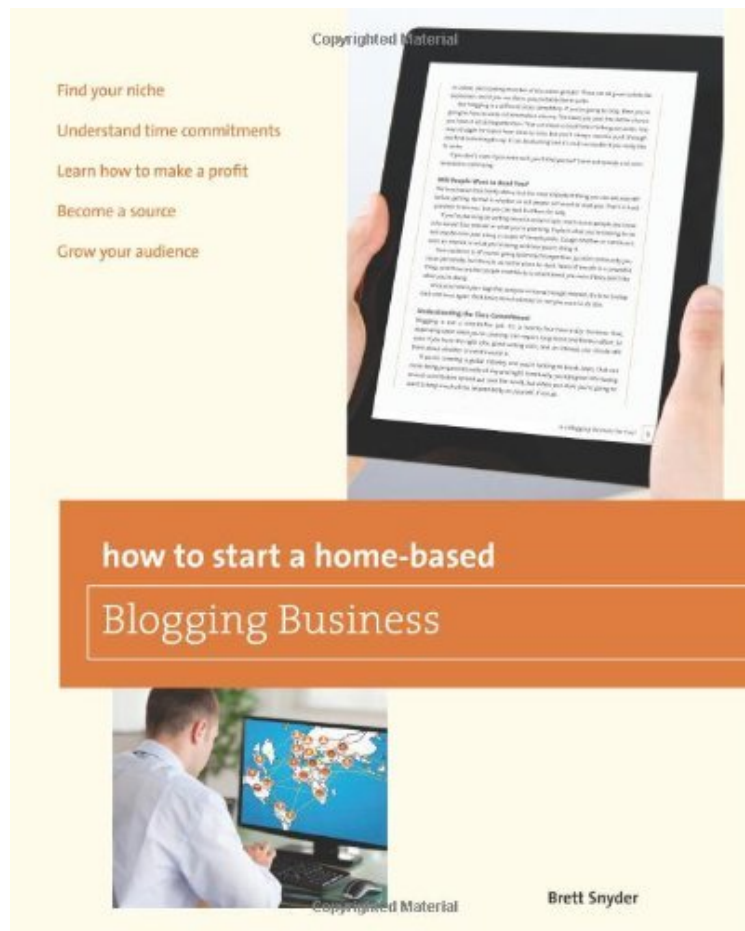


How to Start a Home-based Blogging Business (Home-Based Business Series)

Brett Snyder

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Brett Snyder : How to Start a Home-based Blogging Business (Home-Based Business Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised How to Start a Home-based Blogging Business (Home-Based Business Series):

0 of 0 people found the following review helpful. Very helpful! By Customer I liked this book. It was informative, helpful, humorous! I read the entire book on my iPhone 4S, using my Kindle App. Very easy to read, flowed well. I like the lists included. Handy! 0 of 0 people found the following review helpful. Helpful information on the legalities involved with operating a blog. By gtaylor The book was very informative and discussed a lot of legalities related to starting and operating a blog. It provided tips on what to do and what not to do while setting up your blogging business. The book also addressed reasons you should consider a business as a blogger and reasons you may want to find something else to do with your time. This was a good book, just not what I was looking for. It was the first book that I read regarding blogging. It probably should have been number 2 or 3. It has a lot of helpful information that will be needed as the blog is developed.

Having passion about a topic is a great reason to start blogging, but there is a lot more to it than that. This book will be able to help potential bloggers by asking the important questions needed to focus the blog. It will also set expectations so there are fewer surprises along the way. Making a blog a success can be a challenge, but it's not out of reach for those who are determined.

About the Author Brett Snyder is the author of the award-winning consumer air travel blog The Cranky Flier. Brett's background is in the airline industry, so he focused his blog on explaining what happens in the airlines for consumers from the perspective of someone on the inside. The result is that Brett now works full time as President and Chief Airline Dork of Cranky Flier LLC. Brett's success with The Cranky Flier has led to other opportunities to complement his work, including a weekly air travel column for CNN.com. He has appeared on radio and television programs on CNN, Bloomberg Television, and NPR-affiliated stations among others. He is regularly quoted as an airline expert in news media including The New York Times, the Wall Street Journal, and in many local papers. He is also known internationally. In the UK, The Cranky Flier was named one of the 50 most powerful blogs in the world by the Observer Magazine. The credibility he has built using The Cranky Flier as a platform has allowed him to make a good living doing what he loves. Visit him at <http://crankyflier.com>.