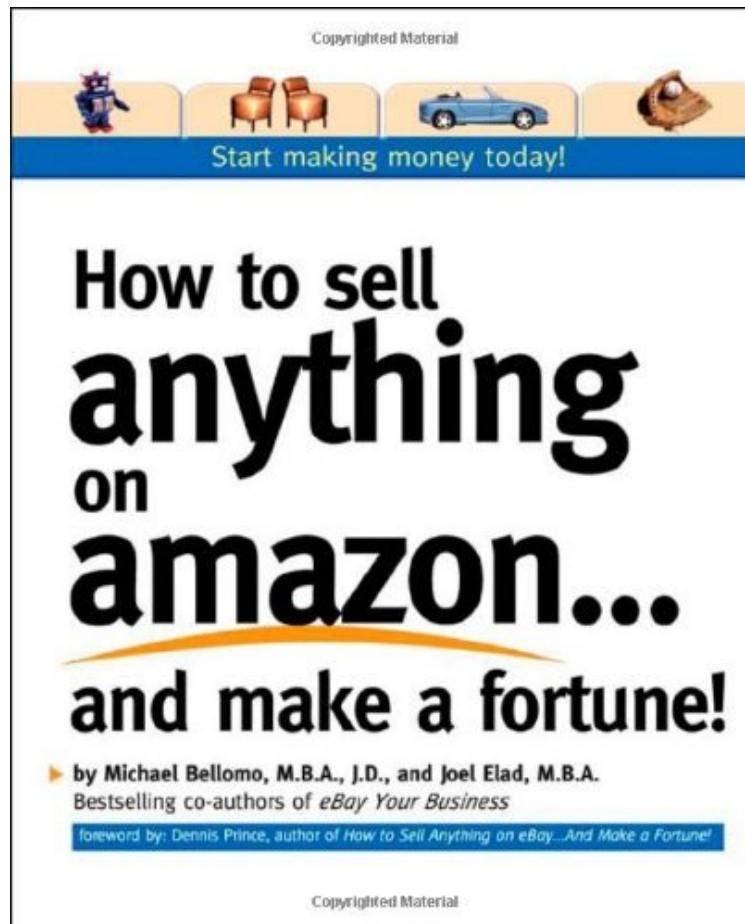


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How to Sell Anything on Amazon...and Make a Fortune!

Michael Bellomo, Joel Elad

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1 of 1 people found the following review helpful. A Good Read For Beginners And Experienced Sellers Alike By Joe Waynick This book has a little something for everyone interested in operating an online business, experienced and beginners alike. The information is easy to read and contains a zillion illustrations, screen shots, and shaded blocks of text to make examples and concepts crystal clear. But putting the outstanding aesthetics aside, this 366 page book is a powerhouse packed with useful information, tips, and marketing concepts. It covers everything from getting your business up and running to more advanced topics like using Associates and Advantage to generate additional revenue streams. If you're going to sell online, especially if you plan to sell on , this is a good reference book to have. I have to admit, this edition is becoming a bit dated, and a revised edition would be a good idea. That's the only reason I didn't give it 5 stars. But the basic concepts are still sound and well worth a read. Joe Waynick, Author "Internet Bookselling Made Easy!" series [...]

7 of 7 people found the following review helpful. About half is useful. Outdated and disappointing By J. A. Williams I purchased this book with the idea of having somewhere else to sell besides Ebay.

some of the initial sign up information is ok and I had no problem. When I went to search auctions that's where the bottom fell out. I wanted to sell a few things to see how it went without paying for storefronts, ect. I spent about 2 hours going around in circles according to the screen shots and directions trying to do an auction search and to find out what is selling. All to no avail. I stopped short as the book was showing out dated screen shots and direction wasn't even close to actual links. This book is ok for initial sign up but without back up bucks for storefronts and the extras required, is of little use because of the huge changes did to their site. I gave it 2 stars for basics. Don't pay full retail. Maybe good for selling books only. Doubt if you'll make a fortune as really cuts into profits of what you do sell. See fees section on the site. 1 of 1 people found the following review helpful. newbie guideline to sell on By Dani have purchased this book when i started my online business and "how to sell anything on " helped me a lot 1)how to look for product to sell 2)how to fixed price for product you are going to sell 3)how to do shipping with cheap shipping label 4) how to give good customer service 5)how to maintian inventory and lot of other thing related to any other online business. i would recommend this book those want to build their online business from stratch. please follow link below for more info [How to Sell Anything on ...and Make a Fortune!](#)

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