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Anthony Ekanem

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Anthony Ekanem : How to Profit from Google AdSense before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Profit from Google AdSense:

For the last couple of years, Google AdSense has dominated forums, discussions and newsletters all over the Internet. Already, there are tales of fabulous riches to be made and millions made by those who are just working from home. It seems that Google AdSense has already dominated the internet marketing business and is now considered the easiest way to make money online. The key to success with AdSense is the placing of ads on pages that are receiving high

traffic for high demand keywords. The higher the cost-per-click to the advertiser, the more you will receive per click from your site. Obviously, it does not pay to target low cost-per-click keywords and place them on pages that do not receive hits. With all the people getting online and clicking away every day, it is no wonder why Google AdSense has become an instant hit. For some who are just new to this market, it would be a blow to their pride knowing that their homepage is buried somewhere in the little ads promoting other people's services. But then, when they get the idea that they are actually earning more money that way, all doubts and scepticism is laid to rest. There are two major, and clever, factors that some successful webmaster and publishers are learning to blend together in order to make money easier using AdSense. Targeting high traffic pages on your website.

About the AuthorAnthony Ekanem is a researcher and professional writer. His areas of research interest include but not limited to business, finance, investment, family, health and relationship. His published books, which are available in print, electronic and audio formats, can be purchased online in major online bookstores worldwide. His educational background in Management has given him a broad base from which to approach many topics.