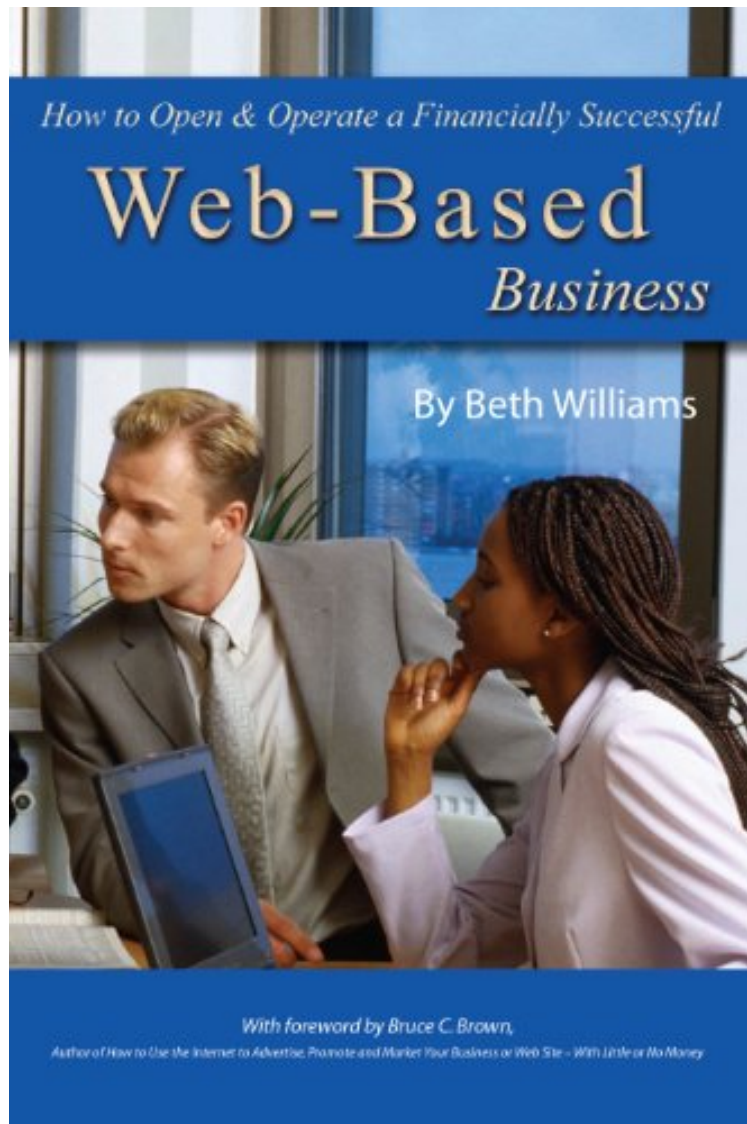


[Library ebook] How to Open Operate a Financially Successful Web-Based Business

How to Open Operate a Financially Successful Web-Based Business

Beth Williams

*ebooks | Download PDF | *ePub | DOC | audiobook*



DOWNLOAD



READ ONLINE

#4202474 in eBooks 2013-05-10 2013-05-10 File Name: B00CQAMHIA | File size: 47.Mb

Beth Williams : How to Open Operate a Financially Successful Web-Based Business before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Open Operate a Financially Successful Web-Based Business:

0 of 0 people found the following review helpful. Basic BookBy JBrookieVery basic book. All of the concepts are presented at a high school freshman level. There is nothing in here you can't learn for free by browsing the internet. Don't waste your money.1 of 2 people found the following review helpful. Too basic and not worth the money.By Michael W.I just finished reading this book and I couldn't be more disappointed. The information presented is very

basic and lacking details. Anyone with a few years experience in business will know most of the material in this book. I hate to write a negative review, but in the end I feel that I wasted my money. The book reads more like a book report and while it gives an overview of all the things you need to consider for a web-based business, very little of it goes deep enough to be useful. There are also numerous URL's referenced in the text, which are cumbersome to type. Why not have a companion website or include the links on the companion CD? Also, the companion CD is of very little added value. I expected the CD to be full of useful templates for my web-based business. No luck there! Save your money and don't buy this book unless you are very, very new to business and a light overview is what you need. 1 of 1 people found the following review helpful. Excellent guide to personal future business opportunities on the web! By A. Pohren In today's active and technological society, web-based business are incredibly commonplace. Online shopping is a particularly popular and hot commodity. This being said, web-based businesses are extremely lucrative and forward moving ventures. This is, by far, easier said than done. However with *How to Open and Operate a Financially Successful Web-Based Business*, readers are taken on a simple step-by-step tour on this journey, from start to finish and everywhere in-between. Also included are invaluable resources, websites, do's and don'ts of the web-based business world, and enough information to answer any possible question that may arise, while pursuing a web-based business of your very own. *How to Open and Operate a Financially Successful Web-Based Business* will quickly and easily become an asset that will be referred back to repeatedly. Written in a clear, concise and informative way, this is a book that will not bore the reader to tears, yet will fill them with unforgettable and knowledgeable information. The internet currently is and will even be more so, in the future, an irreplaceable and continuous revolution that is sure to take over the business world. In addition to this insightful book, the companion CD-ROM contains important forms and documents that are talked about throughout the book, as well as business plans that can be easily used in Microsoft Word. As internet businesses become more prominent and widespread, many will be looking to this option more and more. *How to Open and Operate a Financially Successful Web-Based Business* is the perfect guide to take you every step of the way. Highly recommend for anyone looking to venture into online business.

If you want to learn about starting a Web business, how to transform your brick and mortar business to a Web business, or even if you're simply interested in making money online, this is the book for you. You can operate your Web-based business from home and with very little start up money. The earning potential is limitless. This new book will teach you all you need to know about getting started in your own Web-based business in the minimum amount of time. You will learn to:

- *Build your Web-based business through keywords*
- *Generate free advertising*
- *Use search-engine strategies*
- *Market through e-mail*
- *Build Web communities*
- *Find products*
- *Drop ship*
- *Deal with zoning issues*
- *Create your Web site, HTML, graphics programs, domain names, and templates*
- *Use Web hosting, bandwidth, e-mail, shopping carts, and affiliate programs*
- *Develop merchant accounts*
- *Use PayPal, e-checks, search engine submissions, pay per click ads, and co-branding*
- *Make more money through auto-responders, Google and banner advertising*
- *Establish your own eBay storefront, Web-design information, search-engine registration*
- *Be a part of directories*
- *Get real-world examples of successful strategies

While providing detailed instruction, the author teaches you how to draw up a winning business plan, basic cost control systems, pricing issues, legal concerns, sales and marketing techniques, and pricing formulas. You will learn how to set up computer systems to save time and money, how to hire and keep a qualified professional staff, meet IRS reporting requirements, plan sales, provide customer service, track competitors, do your own bookkeeping, monthly profit and loss statements, media planning, pricing, and copywriting. You will develop the skill to hire and fire employees without incurring lawsuits, apply general management skills, manage and train employees, and generate high profile public relations and publicity. Learn how to keep bringing customers back, accomplish accounting, do bookkeeping procedures and auditing, as well as successful budgeting and profit planning development. Learn new ways to make your operation increase performance, shut down waste, reduce costs, and increase profits. In addition, you will appreciate this valuable resource and reference in your daily activities and as a source of ready-to-use forms, Web sites, and operating and cost-cutting ideas that can be easily applied to your operation. The companion CD-ROM is not available for download with this electronic version of the book but it may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook

version.