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## How to Make \$1,000,000 in the Stock Market Automatically: (4th Edition)

*Robert Lichello*

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# HOW TO MAKE \$1,000,000 IN THE STOCK MARKET AUTOMATICALLY!

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3 of 3 people found the following review helpful. Needs Updating - 51/4 Money Market Rates - Get RealBy Charles

RabonThe basic investment technique described by this book needs to be updated. For example, the book's technique is based on money market\savings rates around 5 1/4 percent per year!. It's been a LONG time since that was true. It is hard for me to know how this one fundamental fact changes the Buy/Sell advice generated by the "money making machine" described in this book. Common sense tells me that interest rates should have a major impact. Read this with a grain of salt and a lot of skepticism.4 of 4 people found the following review helpful. Low Stress Stock Trading for the Novice with little timeBy R. BeattyI was 1st introduced to Robert Lichello's book in 1991. Having been a seasoned small independent investor, it seemed too simple for my taste. However, I have trended, monitored, and traded stocks using this simple system and my perspective has changed 180 degrees.The hardest thing for a novice individual investor to do is not what stock to buy, or when, but when to sell! To often individual investors get too greedy when the price is going up, holding on to the stock for far too long. Conversely, they panic and sell all of their stock holdings when the price goes against their position and they end up losing money just as the price is bottoming and beginning to turn around. This book, "How to make \$1,000,000 in the Stock market Automatically" takes away the emotional swing-type trading and provides a simple approach. It gives fundamental simple stock buying and selling set points. An interested investor can also purchase other products based upon Robert Lichello's works. I have found that reviewing the stock price weekly is sufficient, based upon this system. Good Trading!9 of 9 people found the following review helpful. Fall of 1998 proved AIM's worth to long term investorsBy Tom V.If anyone is still skeptical after the massive market bashing that we had between the beginning of August and the middle of October, they haven't fully explored what AIM would have done for them. In that period, my own cash reserves were drawn down from about 35% to about 5% while I bought up huge quantities of underpriced stocks and funds. Then, my account rose in total value about 18% in October alone. I've already returned many of my AIM accounts to a 30% Cash Reserve level. Thank you AIM and Mr. Lichello!! AIM is portfolio risk management, plain and simple. It automatically adjusts asset allocation between equity and cash to protect profits in rising markets and then reinvest the proceeds when the market is falling. An AIM users group can be found by using a search engine and the work "LICHELO" if you care to hear what other AIMers have accomplished. Good luck and AIM High!

Trusted by thousands of investors worldwide since 1977, this bestselling classic reveals Robert Lichello's revolutionary formula for earning profits in stocks and mutual funds\dash;automatically. Unlike other investment strategies that focus on stock selection, AIM relies on time\dash;and is designed to work in any kind of market with any size investment.\nbsp;Lichello originally developed AIM in response to the heartbreaking collapse of the great bull market of the 1960s and today his ideas are more relevant than ever. AIM is easy and dependable, and it works. Simply put, it's a money.\nbsp; Now Lichello has updated and reformulated AIM for today's market. AIM-HI (AIM High Intensity) will do for you what it has already done for millions...

About the AuthorRobert Lichello, an award-winning author and broadcaster, has been a newspaper reporter and editor where his financial columns have appeared in numerous national magazines. He is also the author of Super Power Investing. His stock market discoveries have fascinated and enriched two generations of investors.