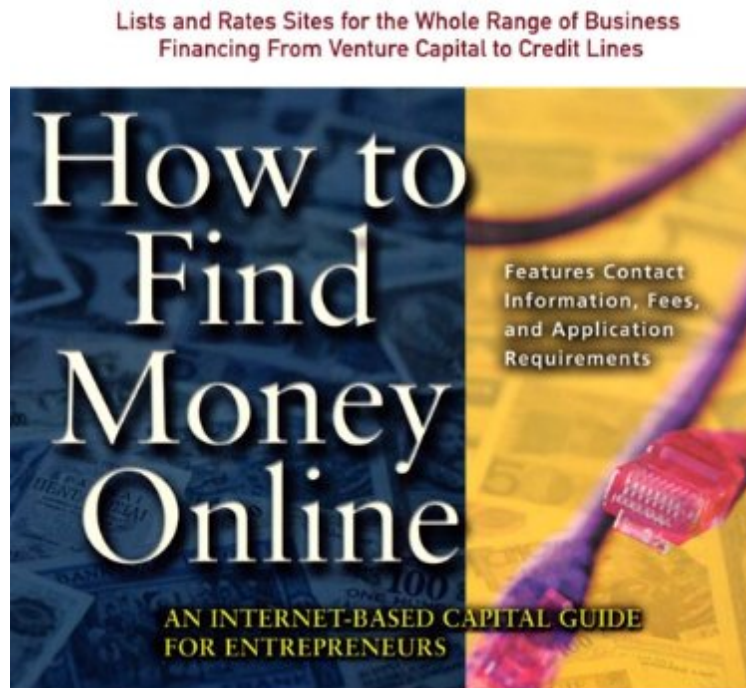


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# How to Find Money Online: An Internet-Based Capital Guide for Entrepreneurs

*Alan Joch*

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**Alan Joch : How to Find Money Online: An Internet-Based Capital Guide for Entrepreneurs** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Find Money Online: An Internet-Based Capital Guide for Entrepreneurs:

Entrepreneurs need capital to finance their businesses and make strategic moves into new markets. But traditional capital sources, such as local banks, often practice outdated lending criteria that can put the brakes on exciting business opportunities. Thanks to the Internet, companies both large and small now have a whole new source of financial alternatives. How to Find Money Online saves the entrepreneur hours of web research by listing hundreds of online sites for the entire range of business financing, from venture capital to credit lines. Each entry features contact

information, fees, application requirements, and a site rating system. How to Find Money Online also helps entrepreneurs analyze the best sites for their unique needs. This time-saving guide includes representative costs and lending requirements that compare and contrast various capital alternatives.

From the Back Cover How to Find Money Online... Help is on the way. By the end of this year, Internet-based financial sources are expected to grow by more than 100%. Suddenly, brick-and-mortar banks look as dated as the toasters they give away and the Web has become the place to locate prospective investors. How to Find Money Online is the most up-to-the-minute guide to various capital sources appropriate for your market, the maturity of your company, your locations, and your sales territory. Beyond a computer with a modem and Web browser, you need only the basic entrepreneurial tools: a killer idea, a comprehensive business plan, and the drive to start surfing for dollars. Hunting for capital is a never-ending task, whether developing a new market or keeping pace with unexpected demand. But traditional capital sources, such as local banks, often practice outdated lending criteria that can put the brakes on exciting business opportunities. Fortunately, the Internet is changing how companies market, conduct, and grow their businesses. It's also making it easier to connect with investors who want a piece of flourishing private companies. How to Find Money Online organizes venture fund candidates according to which markets they typically support, what minimum and maximum investments they make, and in what geographical area they target. This time-saving guide also analyzes the best sites for your unique needs by comparing capital alternatives based on representative costs and lending requirements. How to Find Money Online provides hundreds of online sites perfect for businesses of all shapes and sizes, from accounting firms to hardware stores to aromatherapy boutiques. Each entry highlights contact information, fees, and application requirements, as well as such little-known shortcomings as information loopholes or hidden costs. The topics covered include: \*Start-Up Financing: Venture Capital, Angels, Government Loans \*Funding for Growing Companies: High-Limit, Small-Business Credit Cards; Commercial Credit; Online Leasing Sites \*Financing for Established Companies: Using the Internet for Initial Public Offerings, Direct Stock Offerings Online, Selling Your Business Online In the end, How to Find Money Online will save valuable time and help you do what you do best--focus on creating a successful company and communicate your enthusiasm for it to potential investors.