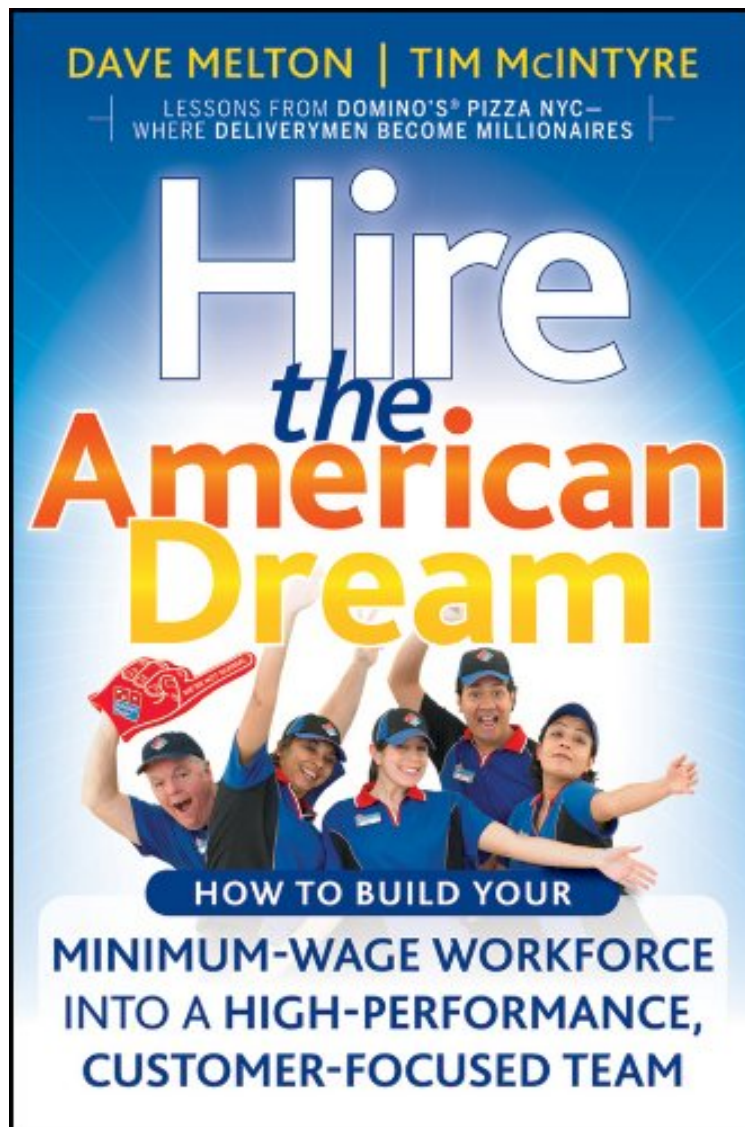


[Mobile ebook] Hire the American Dream: How to Build Your Minimum Wage Workforce Into A High-Performance, Customer-Focused Team

Hire the American Dream: How to Build Your Minimum Wage Workforce Into A High-Performance, Customer-Focused Team

Dave Melton, Tim McIntyre
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Dave Melton, Tim McIntyre : Hire the American Dream: How to Build Your Minimum Wage Workforce Into A High-Performance, Customer-Focused Team before purchasing it in order to gauge whether or not it would be worth my time, and all praised Hire the American Dream: How to Build Your Minimum Wage Workforce Into A High-Performance, Customer-Focused Team:

Praise for Hire the American Dream "I learned early on that Dave Melton had cracked the code (about hiring and retaining great people) in his Manhattan franchise. His employees, who are all immigrants to the United States, are extremely loyal and are committed to customer service." —From the Foreword by David A. Brandon, Chairman and CEO, Domino's Pizza, Inc. "This is a must-read book for anyone managing or interested in starting a business, especially in the role of a franchisee. It's loaded with keen insights and best practices for interviewing, hiring, and motivating employees in a very challenging business environment. Dave Melton's story is truly inspirational." —Jack Whipple, President, National Council of Chain Restaurants "Hire the American Dream provides valuable lessons from the trenches. The school of hard knocks has taught Dave Melton a lot. You'll benefit from his experiences — you'll learn about creating incentives, enhancing customer service, connecting on a personal level, giving feedback, and building world-class teams. Take his ideas and run with them. You'll build more successful teams." —Robert D. Reid, Dean, College of Business, James Madison University "Dave Melton shares his time-tested approach to creating restaurants that are brimming with energy. And it all begins with Dave's amazing passion for developing the future owners of Domino's Pizza stores. If you care this much about developing leaders, you and your business will be richly rewarded for years to come." —Cheryl Bachelder, CEO, AFC Enterprises, Inc. "Hire the American Dream really gets to the heart of selecting, training, motivating, and ultimately retaining a world-class team who will care as much about your business as you do and deliver exceptional customer service that can help any business grow." —Stuart Mathis, President, Mail Boxes Etc., Inc. "This book is filled with great common sense approaches to customer service and leadership training with an easily understood message that every organization needs to hear. In these days when management thought is presented in complicated models, there is something refreshing about leadership principles taught by a guy who simply loves to make pizza. This book is for everyone who wants to be a better leader." —Marshall Cook, Executive Producer, Multi Image Group