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Hacking Hollywood: The Creative Geniuses Behind Homeland, Girls, Mad Men, The Sopranos, Lost, and More

Chuck Salter

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Chuck Salter : Hacking Hollywood: The Creative Geniuses Behind Homeland, Girls, Mad Men, The Sopranos, Lost, and More before purchasing it in order to gage whether or not it would be worth my time, and all praised Hacking Hollywood: The Creative Geniuses Behind Homeland, Girls, Mad Men, The Sopranos, Lost, and More:

0 of 0 people found the following review helpful. Can't Believe I Liked it so MuchBy Amber CarikerI'm pretty random when I pick a nonfiction book to read. From baseball to cooking I find many subjects fascinating. So I was

intrigued by the vast array of people that were interviewed for this book. I really enjoyed reading about Conan O'Brien and what went on the first year or so of his new show on TNT. But then I couldn't put down the book when the subject turned to Mark Cuban either. It's a fun read and I think pretty insightful on the struggles and the worth of them as each person climbed the ladder to get where they are today. 0 of 0 people found the following review helpful. Content and Stories By Franck Vinchon Content is all about stories. Here, you have a bunch of interesting ones. Content is all about drama. Well, Hollywood is dramatic per se. Content is about being enjoyable. Easy to read and then... 0 of 0 people found the following review helpful. Not what it appears By pavsi Worth a read -- not so much for Page Six nonsense -- but for fascinating glimpses into entertainment entrepreneurship today; a business primer that makes a nice companion piece to the Steve Jobs bio. Also nice to discover Fast Company for the first time.

Judd Apatow and Lena Dunham having the sort of informal conversation that shapes *Girls*. Martin Scorsese opening up about taking risks. Former Hulu CEO Jason Kilar struggling to reinvent the TV industry. Nike founder Phil Knight and his son, Travis, launching a studio to rival Pixar. *Fast Company* explores ingenuity like no other business publication. Besides chronicling the tales of disruptive entertainment startups, the stories in *Hacking Hollywood* reveal the industry's brightest and most daring minds at work on some of the biggest and most influential TV shows and movies: *Homeland*, *Mad Men*, *The Sopranos*, *Lost*, *The Departed*, *The Producers*, and more. A Who's Who of studio heads, directors, writers, and performers take you deep inside their creative process. This *Fast Company* anthology also introduces insiders such as Franklin Leonard, creator of *The Black List*, a champion of unmade movies -- which have grossed a combined \$16 billion at the box office. *Fast Company's Hacking Hollywood* is for anyone curious to know what it takes to succeed in an insanely competitive industry that has an insatiable hunger for new ideas but is also notoriously resistant to change. These stories are chock-full of strategies, lessons, and inspiration, but you don't have to be in business (or entertainment) to appreciate the riveting plotlines and compelling characters that inhabit these dramas.