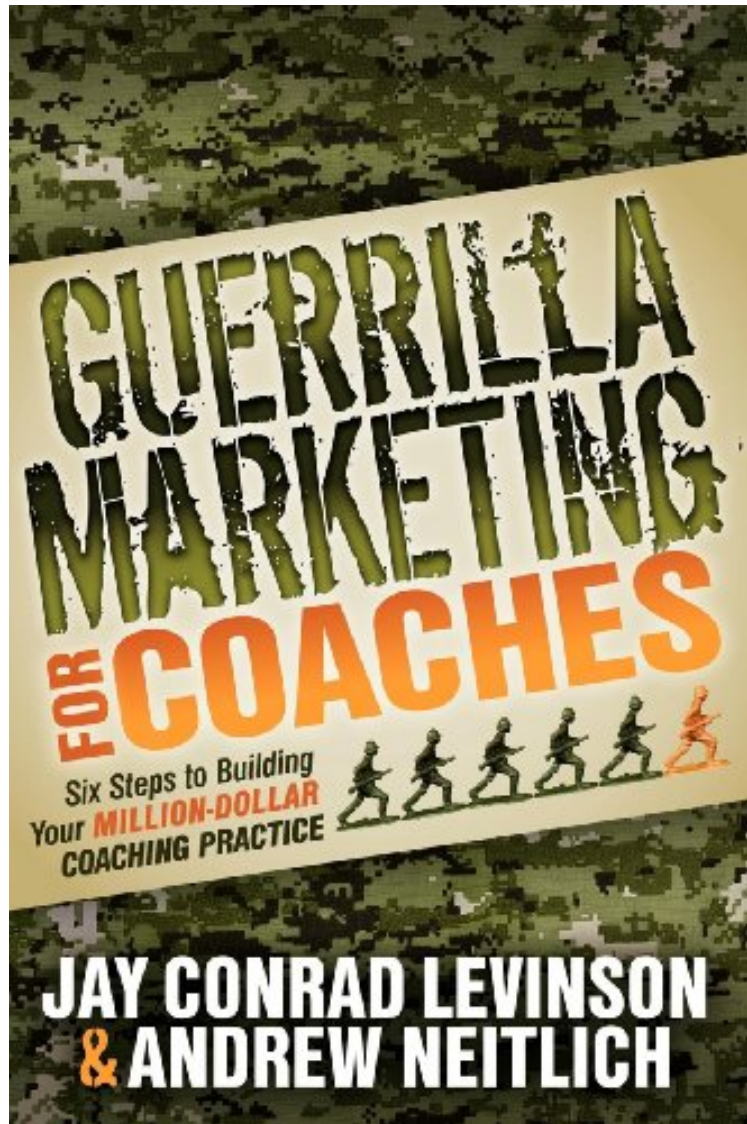


Guerrilla Marketing for Coaches: Six Steps to Building Your Million-Dollar Coaching Practice

Jay Conrad Levinson

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Guerrilla Marketing for Coaches provides the first practical guide on the market for coaches who want to fill their practice with desirable clients, and then build a firm that generates wealth. Readers of this book will know exactly what they need to do in order to be a successful coach and firm builder. The book provides best practices for all phases of building a successful firm, from choosing a target market and designing solutions to attracting clients and building a firm.

"Jay Conrad Levinson and Andrew Neitlich bring to the professional industry creative, powerful, and brilliant insights that if followed will result in a million dollar practice." --Jim Reilly, Keys to the Business "Guerrilla Marketing for Coaches" is more than a marketing blueprint, it's a six step Business Building Bible for Coaches -- buy it, read it, do it and you will maximize results for your clients, colleagues and your career! --Bill Lang, Creator of the "Scores on the Board--Skill Building System" and Principal, The Human Performance Company