

[Mobile library] Greening Your Hospitality Business: For Accommodations, Tour Operators, and Restaurants (Green Series)

Greening Your Hospitality Business: For Accommodations, Tour Operators, and Restaurants (Green Series)

Jill Doucette, J.C. Scott

**Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



+

READ ONLINE

#3037174 in eBooks 2016-01-15 2016-01-15 File Name: B01AYRQIVI | File size: 50.Mb

Jill Doucette, J.C. Scott : Greening Your Hospitality Business: For Accommodations, Tour Operators, and Restaurants (Green Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Greening Your Hospitality Business: For Accommodations, Tour Operators, and Restaurants (Green Series):

As business becomes more environmentally conscious, new practices are emerging that help the food and hospitality sector operate sustainably. This book, the first of its kind, is a practical and affordable guide for restaurants, hotels, resorts, clubhouses, bed and breakfasts, tour operators, and food services on how to deliver a more environmentally friendly service. The hospitality sector is poised to be a change-maker within the realm of commerce and sustainability. With that power and ability to influence our communities is the vast potential to make a positive impact on the world. The planet needs leaders in sustainability, and that leadership does not go unrecognized. Customers also want to see action, and they are starting to choose businesses with values that match their own. The financial benefits of going green are a powerful incentive for business owners. Going green has great perks such as increased marketability of your business, staff retention due to stronger corporate ethics, and the financial benefits that can be gained through eco-efficiencies. By greening your hospitality company and taking action on areas such as alternative energy, waste reduction, sustainable purchasing, and community support, you will be paving the way toward a shift in your corporate culture, increased efficiencies and revenue, and a new, loyal clientele that looks for sound environmental practices. You will also be able to measure the change in your environmental impact, and develop the potential to influence other companies.

About the Author Jill Doucette dreams big and makes it happen. A small town girl from the interior mountains of BC, she has quickly become one of the green gurus of the West Coast. Active in many local non-profits and businesses, Jill's fuel is innovation, which constantly puts her creative juices into overload turning virtually any problem into a solution. Jill is passionate about building a green economy in BC where local business and ecology can thrive. J.C. Scott is a designer committed to timeless values which include the environment as well as aesthetics. He promotes healthy and sustainable design with the highest quality local materials and fabricators, showcasing new ways to live the greener, west coast lifestyle.