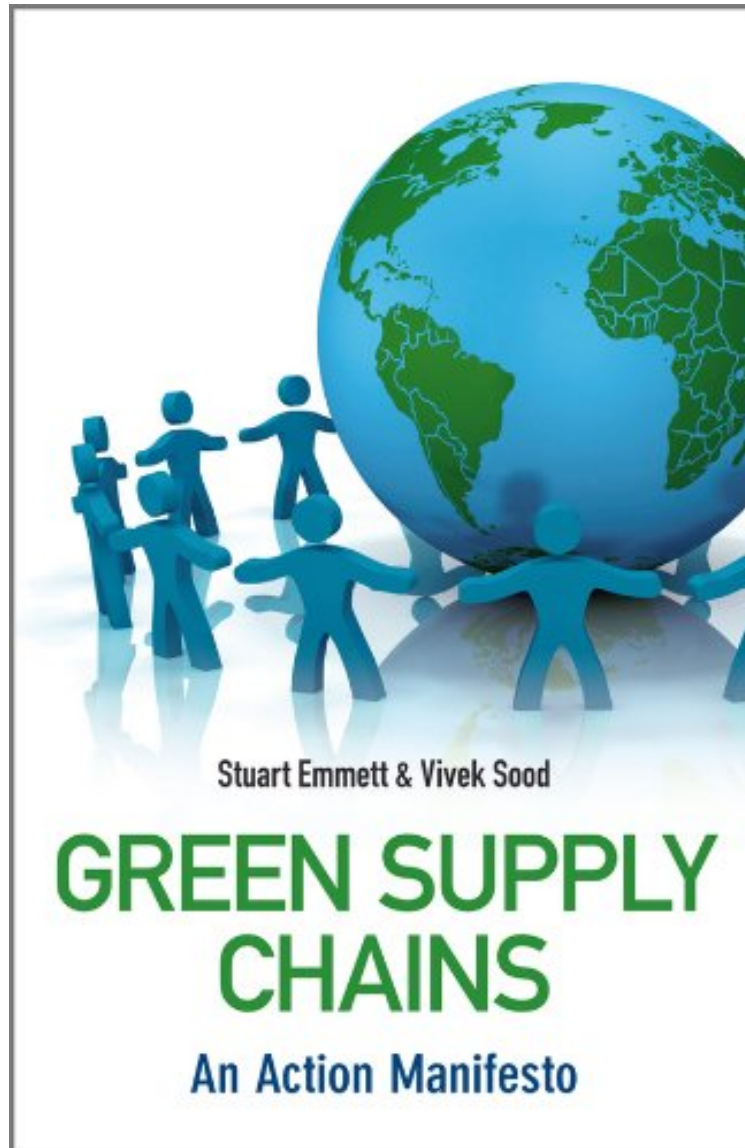


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## Green Supply Chains: An Action Manifesto

*Stuart Emmett, Vivek Sood*

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Stuart Emmett and Vivek Sood's book provides a clear strategic overview and actionable plan for the implementation of green supply chains. For anyone grappling with the elements required to change an organization's supply chain strategy in a 'green' direction, this book is a must read. "Having worked with Stuart Emmett on other ground breaking books, I can empathically say that this book written with Vivek Sood is another one in the same mould. This enjoyable book not only covers a topic that is critically relevant for every individual, but also provides a practical road map for a green supply chain strategy. Strongly recommended, it is a book of it time." mdash;Barry Crocker, Author and MSC Program Leader, University of Salford "After co-creating the supply chain management methodology in 1979, I have remained at the forefront of this field for the last 30 years by continually pushing the boundaries of thoughts and applications in Supply Chain Management. But, during all this time, nothing has excited me as much as our current endeavor on Green Supply Chains. It is the need of the moment, resonating in all directions. What is more important, it makes perfect commercial sense. This book by Vivek Sood and Stuart Emmett is a big step in furthering that discussion. It should be on the bookshelf of every progressive manager." mdash;Dr Wolfgang Partsch, Global Supply Chain Group, Munich, Germany "hellip;As supply chains have become more visible to people around the world, and at the same time more global, questions about their impact on the environment and global sustainability have increased. People who care about our Planet often wonder what are the adverse impacts of transporting goods thousands of miles...goods that are often produced in manufacturing plants that are not environmentally friendly...and then packaged in what becomes waste. So, companies and governments worldwide have begun to address the questions. The authors have addressed the questions in an insightful manner. They have analyzed the supply chain processes, presented new ideas, and have backed these up with solid case examples from leading companies. The book is a must read for anyone who manages a supply chain, cares about the environment, and seeks actionable ideas for 'going green'." mdash;Gene Tyndall, Executive Vice President, Global Tompkins International "This book treats the 'Next Generation' Supply Chain in a phenomenal way. It is an emerging topic, a paradigm shifting approach for companies on their radical cost saving waves, and an absolutely necessary component of the sustainability for our Planet." mdash;Ahmet Yalccedil;n Managing Partner at Stars of Europeand Chairman of the Board of the German Solar Energy company Green Enesys Group