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Green Innovation and Future Technology: Engaging Regional SMEs in the Green Economy

From Palgrave Pivot

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2014-12-12 2014-12-12 File Name: B00QZEA3Z2 | File size: 30.Mb

From Palgrave Pivot : Green Innovation and Future Technology: Engaging Regional SMEs in the Green Economy before purchasing it in order to gage whether or not it would be worth my time, and all praised Green Innovation and Future Technology: Engaging Regional SMEs in the Green Economy:

This book explores green innovation and future technology skill development within regional small to medium sized enterprises. Notwithstanding the goals of a greener Europe, there has been little debate as to how the skills required to fulfil the goals of sustainable development can be imparted within regions and within rural business communities.

An essential handbook for all interested in the whys and wherefores of establishing partnerships in building a green economy. This impressive tome is both thought-provoking and practical. Chapters are contributed by the high level academic cohort from the Waterford Institute of Technology (Ireland), Bangor University (Wales) and University College Dublin (Ireland), as well as by partners in national and regional agencies on both sides of the Irish Sea, and by businesses of all sizes, including not-for-profit. Explaining how this wide range of expertise and enthusiasm from two countries was harnessed and developed with the aid of a European Union grant from the Ireland-Wales Territorial Cooperation Programme, this handbook offers a unique, comprehensive guide which I expect will be valuable also in other parts of Europe and world-wide. - Roger Seddon, Territorial Co-operation Unit, Welsh European Funding Office, Department for the Economy and Transport, Welsh Government

About the Author
Dr Felicity Kelliher is a Senior Lecturer in Management Studies and a founder and senior researcher with the RIKON research group, School of Business, Waterford Institute of Technology, Ireland. A Fulbright scholar, Felicity studies small/ micro-firm learning networks and management capability development on a regional basis and has published in various international journals, including the Journal of Tourism Management, the Journal of Business Ethics and the Journal of Entrepreneurship and Innovation. Dr Leana Reinl is an Irish Research Council Fellow and a postdoctoral researcher with the RIKON research group, School of Business, Waterford Institute of Technology, Ireland. Leana's research focuses on small/ micro-firm learning; learning networks and evolving learning communities, she has published in international journals including the Journal of Tourism Management and the Journal of Small Business and Enterprise Development.